

EUROPEAN NEWS

EC to protect advances in biotechnology

By William Dawkins in Brussels

COMMON EC rules to guard biotechnology inventions against theft are due to receive the go-ahead today from the European Commission.

The aim is to simplify the patchwork of sometimes conflicting national systems of patenting new products in a fast-growing industry worth an estimated \$40bn worldwide. If accepted by the 12 EC governments, they will give legal protection to a wide range of biotechnology processes covering products from slow-growing grass to cures for heart failure.

The draft directive aims to clarify the situation in France, Britain and West Germany, where biotechnology patent rules exist but have been infrequently tested, and to introduce protection for the first time to other member states.

Commission officials believe the plan is urgent given the enormous research and development needed for biotechnology inventions. They also fear that tougher patent protection available in the US and Japan might tempt EC biotechnology companies to emigrate, unless the Community offers ade-

Younger pledges to reduce jet noise

By David Marsh in Bonn

guarantees for new ideas.

The directive says biotechnology products must have novelty, be inventive and be industrially applicable, if they are to qualify for a patent, a definition taken from conventional patent law.

But crucially, it only offers patent protection to "microbiological processes or products". It does not cover "plant or animal varieties as such, which get some protection in more flexible US and Japanese patent law." The difference could raise worries from EC companies that their US counterparts are getting better protection.

However, Commission officials point out that plant varieties would still be protected by so-called national "breeders' rights". They stress that the directive would be enforced flexibly and that it is only meant as a framework. The final technical decisions on inventions that qualify would be up to national patent offices and the European Patent Office in Munich. "We will have clear, certain and broad protection," said an official.

Schlüter plans to pare Danish welfare state

By Hilary Barnes in Copenhagen

A PROGRAMME to free individual Danes and the country's business sector from the stifling restrictions of an over-administered welfare state was launched yesterday by Mr Poul Schlüter, the Prime Minister.

In the first major policy statement by his non-Socialist minority Government since the May general election, he said the intention was to slash public sector bureaucracy, introduce more user-charges for public sector services, and curb welfare systems.

"Our entire society needs a shake-up," he told Parliament at its first session of the new parliamentary year. The public sector was too big, the private sector too small, private sector savings had to be increased,

and competitiveness improved. The changes were essential to solve the country's most pressing problems: its high unemployment, running at about 8.5 per cent, and chronic current balance of payments deficit.

The cure would be tough, Mr Schlüter warned. There was no room for increases in either nominal or real wages for several years.

Significant reductions in business taxes were promised, especially the wealth tax, inheritance tax and double-taxation of dividends. The educational system, the labour market and unemployment benefit systems and welfare systems all faced attempts to make society more flexible.

Mr Younger made clear that this would probably involve bringing in additional restrictions and spreading out the flights over different areas rather than cutting the actual amount of flying carried out by the RAF, which has already been reduced in recent years.

The study on defence cooperation will focus on areas like training, staff exchanges and improvement of military integration. Weapons procurement will also be reviewed. Proposals may surface before 1989.

Mr Younger said establishment of a joint German-UK troop brigade, as planned by the Federal Republic and France, was not necessary, since Britain and West Germany were already in the integrated command structure of Nato. Clearly with an eye on the much-feted military entente between Bonn and Paris, Mr Younger said: "We have felt for some time it is necessary to put a more public face on the extremely close alliance between the Federal Republic and the UK."

Soviet Union faces growing drugs problem

By Quentin Peel in Moscow

THE Soviet Union is facing a growing drugs problem because of its greater openness, compounded by the fact that it is a major transit route between drug-producing countries and drug users, a top Soviet customs official said yesterday.

New details have been published on efforts to fight drug abuse in the Soviet republic of Kirghizia, on the border with China, underlining the growing willingness of the Soviet authorities to admit to the problem.

A recent agreement signed by the British and Soviet customs services on joint efforts to combat drug smuggling is only the first of a series planned by the Soviet authorities, Mr Vitaly Boyarov, first deputy head of the state customs service, said. Similar agreements with the US and France are under negotiation, and contacts have been made with more than 25 Western countries.

"We cannot tackle this task on our own," Mr Boyarov said. "Paradoxical as it may seem,

the penetration of narcotics increases in the period of greater openness of Soviet society, in connection with the growing number of foreigners visiting the USSR."

The Soviet Union was conscious of its position as a potential transit route for drugs, mainly from Afghanistan to western Europe.

The persistence of the home-grown drug problem was revealed in a report by the official news agency, Tass, from the central Asian republic of Kirghizia.

It cited what appears to have been a modest effort to check the consumption of narcotics in the region.

In spite of a campaign to destroy fields of wild hemp, "still the area occupied by it does not reduce," the agency reported. "As a result, the number of drug addicts is not reducing either, and is even growing."

Quoting the example of one region, Issyk-Kul, the report said a modest budget of 100,000 roubles had been spent on the campaign, which was only capable

of launching isolated raids to find hemp-growing areas. Out of 166,000 hectares searched, hemp was found on 2,000.

"All this does not seem to improve the situation," Tass concludes.

Drug use in the Soviet central Asian republics is practically endemic, and the report bemoans the lack of preventive anti-drug propaganda in schools, any medical institutions for treating drug addicts in the region, and the lack of co-operation between the militia and drug abuse councils.

Swedish PM downgrades Justice portfolio

By Sara Webb in Stockholm

MR INGVAR Carlsson, Sweden's Prime Minister, downgraded the Justice portfolio, a post dogged by scandal, in a series of cabinet changes announced to Parliament yesterday.

He promised to reform the tax system, cut inflation, preserve full employment, and improve ties with the EC.

He pledged new measures to stimulate savings and tackle the labour shortage. Tax reform would begin with a 3 per cent cut in marginal rates.

Ms Freivalds, 46, a somewhat controversial figure, apparently said during her student days that she understood why impudent students stole cars. She claims to have modified her views.

Mr Ivar Nordberg becomes Industry Minister. Mr Kjell-Olof Feldt remains Finance Minister, with a new deputy, Odd Engström.

Parliament saw the entry of the first new political party in 70 years, the Greens.

be headed by Mr Bengt Johansson, former deputy finance minister, who retains his job of supervising wages and pensions.

One justice minister, Ms Anna-Greta Leijon, had to resign this summer after launching a freelance inquiry into the 1986 killing of premier Olof Palme.

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University call for recognition of Solidarity

By Christopher Bobinski in Warsaw

DEMANDS that the Polish authorities recognise the banned Solidarnosc trade union and NZS, an independent students' organisation, were made at a rally at Warsaw University yesterday.

Professor Grzegorz Bialkowski, rector of the university,

says "pay must remain unchanged in real terms if the inflation target is being met; and that if it is exceeded, real wages should not fall by more than 20 per cent. It also calls for a real-term reduction in total public expenditure, and for money supply to grow more slowly than inflation."

The rally was held to demand wage increases for administrative and technical staff as well as greater university autonomy and the legalisation of the banned organisations. NZS was founded in 1981 and, although banned when martial law was introduced, re-emerged in some strength last year.

other targets in the plan mentioned.

The plan projects a 1988 inflation rate of 30.8 per cent, but prices rose by 12.8 per cent in the first nine months, and a 200 per cent rate for the year is expected.

In its current form, the plan says "pay must remain unchanged in real terms if the inflation target is being met; and that if it is exceeded, real wages should not fall by more than 20 per cent. It also calls for a real-term reduction in total public expenditure, and for money supply to grow more slowly than inflation."

The Government this week asked the federal Parliament for speedy passage of a new law that would allow enterprises to award pay rises in excess of current guidelines if output is improved.

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Amnesty says rights violations still common

By Robert Maunher, Diplomatic Correspondent

HUMAN RIGHTS violations by governments throughout the world are still as numerous as ever, according to Amnesty International's annual report published today.

In at least half the countries of the world, people are locked away for speaking their minds, often after trials that are no more than a sham.

More than 120 states have written into their laws the right to execute people convicted of certain crimes, and more than a third carry out such premeditated killings every year, the report says.

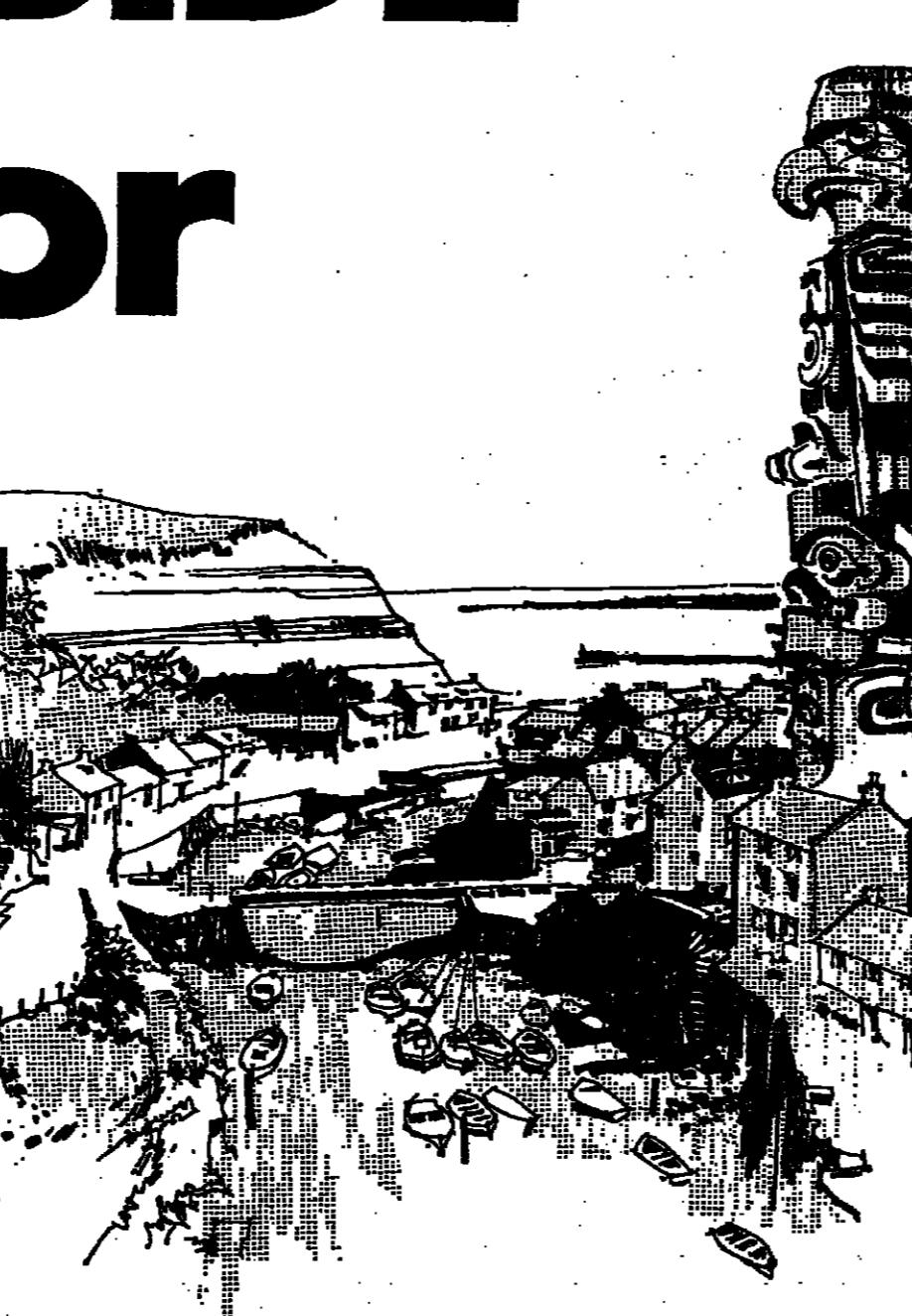
Amnesty, which opposes the death penalty and works for its abolition, claims that last year 765 prisoners are known to have been executed in 39 countries and 1,195 people were sentenced to death in 82. The real figures are probably higher since these were only cases known to the organisation.

By the end of 1987, 32 nations had abolished the death penalty for all offences or for all but exceptional offences, such as war crimes.

At least 16 countries and territories which retained the death penalty in law had not carried out executions for at least 10 years.

In spite of this depressing picture, Amnesty considers that substantial progress has been made on the human rights front in the past 40 years. There now exists a genuinely worldwide human rights movement of more than 1,000 organisations which exposes governments to the glare of international publicity, "the greatest weapon we have."

TEES/SIDE is for



Living

Teesside has a talent for living. A talent recently endorsed by a Glasgow University national survey and ballot on the relative quality of life enjoyed in Britain's urban areas. Northern centres topped the league table. Among them Teesside which came ninth. London was 34th.

Teesside's low cost of living, good quality affordable housing and leisure facilities were among the pluses. And Teesside also scored for excellent access to good scenery.

Those scenic talents? The 36 miles of the spectacular Cleveland and North Yorkshire Heritage Coast, topped by high-point Hutton Cliff. The 553 square miles of the North York Moors National Park to which Teesside's handsome market town of Guisborough is gateway. The Esk Valley Railway winding its way from Teesside to the picturesque fishing village of Whitby. The Captain Cook Trail, exploring the life of Teesside's famous son from his Birthplace Museum on Teesside through the coastal villages of Marske and Staithes to Whitby.

Inland from Teesside is rolling farmland peppered with pretty villages and ancient churches, and the riches of the upper Tees valley.

The countryside is fabulous, the people are marvellous,



Strauss's posts likely to be split as Bavarian attention turns to succession

By Helga Simonian in Munich

AS BAVARIANS adjust gradually to the loss of Mr Franz-Josef Strauss, the state's prime minister and chairman of the Christian Socialist Union (CSU), who died on Monday, attention in Munich has already begun to shift to the succession.

No formal political changes are likely to take place before next week at the earliest, but it is virtually certain that the jobs of premier and party chairman will now be split.

Mr Max Streibl, 56, the deputy prime minister, has taken

over temporarily. However, under the constitution, the deputy premier does not automatically assume the top job permanently, and a successor will have to be chosen by the state parliament within the next four weeks.

The vote, which is likely to take place around the middle of this month, is unlikely to produce any surprises. Mr Streibl, who is also finance minister and the longest-serving member of Mr Strauss's cabinet, is a near-certainty for the post. He is well-respected

and backed by the powerful party organisation in Upper Bavaria.

Interest has switched instead to whether he will aim to stay in office beyond the end of the current legislative period in 1990. Mr Streibl has yet to make a statement on his plans, but local commentators are already quoting the example of Mr Alfons Goppel, Mr Strauss's predecessor as prime minister, a "temporary" solution who held the job for 16 years.

Choosing a new chairman of the CSU is likely to take some

what longer, according to political commentators in Munich.

Mr Hans Waigel, 49, leader of the party's political group in the Federal Parliament in Bonn, remains the front-runner, although a formal decision will have to await a special conference. The CSU had arranged before Mr Strauss's death to meet in special session on November 18-19, but it is unclear whether that meeting will be brought forward.

One big point in Mr Waigel's favour is his membership of the Bundestag and knowledge

of the Bonn political scene, which may help him present himself as the best candidate to retain the CSU's influence at federal level.

However, that would leave unrewarded Mr Gerold Tandler, 52, the Bavarian economics minister and a man widely seen as being groomed by Mr Strauss as a possible successor.

Suggestions are already circulating that if he fails to get either of the two top jobs he could be appointed deputy party chairman, or deputy prime minister, with the prospect

of succeeding Mr Streibl in 1990.

Mr Streibl is seen as an old-guard father figure in the CSU whose occasional acting roles in the Oberammergau Passion Play emphasise his continuing local links. By contrast, Mr Tandler is more the technocrat, who tended to occupy a backroom role until appointed economics minister by Mr Strauss this year.

However, neither man has Mr Strauss's political weight or charisma. That stems partly from Mr Strauss's policy in

recent years of distancing opponents within the party and working closely with a coterie of trusted associates who seldom disagreed with their mentor.

Mr Tandler is seen as a prime example. After being called into the prime minister's office he became increasingly indispensable to Mr Strauss, releasing him from many of the everyday burdens of office and giving him more freedom to pursue interests like international diplomacy or shiping at the Federal Government.

Lisbon sets economic targets to 1992

By Diana Smith in Lisbon

THE PORTUGUESE cabinet has approved an ambitious economic plan for 1988-1992 which aims for sustained growth in investment, jobs, output and productivity as well as a slackening in domestic demand, a focus on exports and top priority for education and job training.

It requires strong annual growth in gross domestic product of 3.75 per cent, needed to bridge the gap between Portugal and its European Community partners.

Consumption is projected to grow at only 4 per cent per year, compared with an annual average of nearly 10 per cent over the past three years. Production is also projected to rise at 4 per cent a year.

Investment,

which went up

by 15 per cent in 1986 and 20

per cent last year, must, under the plan, sustain 7.25 per cent annual growth, causing unemployment to drop to 5.7 per cent by 1992.

A gradual shift of labour

from farming, which now occupies 20 per cent of the population, to building and services is forecast.

The plan is looking for a balance between capital-intensive and labour-intensive investment. It also calls for a balance between manufacturing a wider range of products for the domestic market (to ease dependence on imports) and maximum use of export potential, with particular stress on such new exports as transport and electronic equipment.

The intention is to ensure export growth of 6.25 per cent a year, while holding import growth to 6.75 per cent, half the current rate.

Strained by a visible trade gap that reached \$2bn by June, the current account risks going into deficit this year for the first time in three years.

The plan sets a target for the balance of payments of \$400m surplus a year, and calls for more tourism to offset trade balance problems.

Education and job training are seen as of the utmost priority. Between now and 1992, £220bn (\$240m) - an average annual increase of 20 per cent - is to be spent on them.

Kurds to return to Iraq from Turkey

By Jim Bodenhamer in Ankara

MORE THAN 400 Iraqi Kurdish refugees will go back voluntarily into Iraq from Turkey at the Habur border gate this afternoon, the Turkish Foreign Ministry said yesterday.

The refugees were among many thousands which in late August and September fled the campaign waged by Iraq's fifth army against Iraqi Kurdish insurgents.

The returnees will leave Turkey on the penultimate day of an amnesty offer set by Iraq. It is unclear what treatment might be meted out to Iraqi Kurds returning once it expires.

Red Cross workers negotiating with the Iraqi authorities for the voluntary repatriation of refugees said over the weekend that they were pulling out of the talks because Iraq had

not provided sufficient guarantees for the their safe passage or treatment.

The matter will have to be dealt with bilaterally between Turkey and Iraq, as the latter had wanted.

According to Government estimates there are at least 50,000 refugees in Turkey. Around 1,000 have asked for protection.

Most have opted to stay in Turkey, and of which some may be moved from their makeshift camps near the border in the south-east to more permanent accommodation in more temperate climes as Turkey's winter approaches.

Iraq has said it will take some. Others have chosen to take up limited offers of asylum from European countries.

Genoa port chairman to quit after restructuring

By Alan Friedman in Milan

MR ROBERTO D'Alessandro, chairman of the Genoa port authority who, since 1984, has engineered a textbook improvement in the shipping fortunes of the Ligurian capital, is to resign at the end of this year.

The 58-year-old former executive of Fiat, Pirelli and Zanussi has announced that he will not be a candidate for a second five-year term. Mr D'Alessandro said he left because he had succeeded with his programme of restructuring.

The latter has seen monthly

losses of L10bn (\$7.1m) in 1984 transformed to break-even last year and expected profit of L15bn for 1988. The number of dock workers has been reduced by two-thirds and port authority employees halved since 1984.

Mr D'Alessandro also engaged in an aggressive international marketing drive to recoup lost clients. He invested in a new container terminal and has frozen Genoa's tariffs. As a result, Genoa has recovered business.

Ariane lifts prospects for French Guiana

Paul Betts looks at a rapid pace of change as the space-age arrives in the tropics

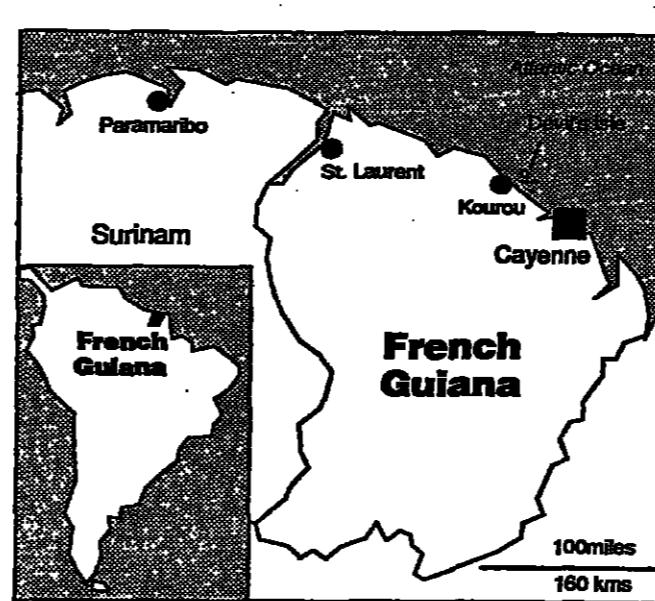
French Guiana, explained the government official sweating profusely in the tropical mid-day sun, used to be synonymous with the Compagnie des Indes Occidentales. "But the ubiquitous French West Indies company, established by Colbert which virtually owned and ran Guiana has now been replaced by another perfectly French institution, the CNES, or French space agency, he added.

The Centre National d'Etudes Spatiales (CNES) is today omnipresent in Guiana. It is the territory's principal source of income and development. It owns not only the French space centre of Kourou but one of the best hotels, the Hotel des Roches, as well as the Devil's Islands which once housed France's infamous penal colony.

On one of the islands, the CNES has restored an old prison building into a pleasant hotel which has to be evacuated each time an Ariane rocket is launched from the mainland across the murky shark-infested Atlantic waters.

At weekends, space centre engineers and their families come to fish and picnic on the islands. Here they mingle with officers of the Foreign Legion who have built for themselves a Riviera-type villa amid the coconuts and giant Rizards.

This place has been undergoing an extraordinary transformation during the last few years," said a representative of the European Arianespace company, which is responsible for the commercial marketing



of the European Ariane space programme. "From a tiny village, Kourou has grown into the second largest town of Guiana. Barely 10 years ago, the Foreign Legion barracks marked the beginning of the town. Today the Foreign Legion is based in the middle of Kourou," he added.

Kourou, with its tall rocket launch pads sticking up like incongruous skyscrapers in the jungle clearing, already has a population of 12,000.

It is expected to grow to 20,000 during the next few years as the space centre pursues its investments and expansion, boosted by the commercial success of Ariane.

These figures may still seem inconsequential, but they are

highly significant for Guiana whose total population is only 80,000 people of whom 30,000 live in the capital Cayenne, a ramshackle mixture of colonial architecture and modern French small-town suburbia with the inconveniences of mosquitoes and venomous snakes in hotel bedrooms.

Although France first decided to establish its space centre in Guiana in 1964, it is only during the last few years that the space business has taken off with the recent exploits of Ariane. Since the beginning, 25 Ariane rockets have been launched from Kourou of which 21 have been successful. By the end of this year, 99 Ariane rockets will have been ordered.

The problems of the American space programme - which last week made its first launch for nearly three years after the Challenger disaster - has further boosted the commercial prospects of the European rocket and given a little more hope of economic development for the people of Guiana.

The Kourou space centre, which today employs directly about 1,250 people compared with barely 100 in 1967, has acted as driving force to stimulate productive investment in Guiana. The space centre has spent in capital and operating expenses FF11.6bn (\$1.8bn) during the last 20 years.

It is now engaged in a FF4bn six-year investment

programme to build additional infrastructure for the space programme. It now plans to spend about FF1.2bn a year until 1995 in capital and operating expenses. The French authorities are also envisaging spending FF2.2bn on a hydroelectric project, a further FF220m on new road construction as well as other key infrastructure projects.

In Guiana, the French authorities still face a herculean task to regenerate the territory which has suffered from centuries of neglect and from the image of its penal colony. Indeed, during almost a century, up to as late as 1946, some 80,000 convicts were transported to Guiana.

Among the most famous convicts were Alfred Dreyfus, who lived in complete isolation on Devil's Island for four years, and Henri Charron, better known as Papillon, who subsequently wrote a best-seller on his 13 years spent as a prisoner in Guiana.

The territory continues to be highly dependent on imports for its food and other basic necessities. Its trade deficit is chronic with about FF2bn in annual imports covered by only about FF250m worth of exports, mainly shrimp, wood, and a little gold.

As for tourism there is little chance of it catching on. "The climate is impossible, the sea is permanently brown, the insects are pretty dreadful. Even the space centre can't really hope to transform Devil's Island into a new Club Med camp," remarked a local official.

Living

And in easy reach: Three more National Parks - the Yorkshire Dales, the hill country of Northumberland stretching from Hadrian's Wall to the Cheviots, the Lake District.

Add to this the cathedral splendours of Durham, York and Ripon. The Regency elegance of Harrogate. The well preserved historical legacy of Richmond and Raby castles. The ruined magnificence of priories and abbeys such as Fountains, Rievaulx, Guisborough and Mount Grace.

Equally accessible - the rich industrial and cultural heritage of Teesside itself.

Stockton has a busy market dating back to 1310 - and a direct historical link with modern transport times as the terminus of George Stephenson's pioneering 1825 Stockton-Darlington railway. Yarm has fine 18th century houses and inns.

Old Hartlepool, with a Royal Charter granted in 1201, is dominated by the 12th century St Hilda's church, and has a strong maritime connection demonstrated by a busy port, a maritime museum and - a new venture - the restoration of historic ships.

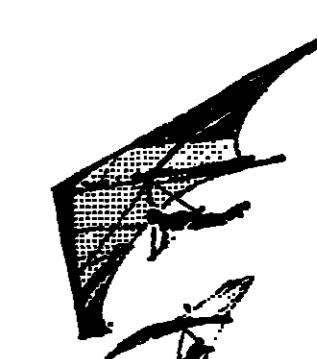
Living

On the estuary of the Tees - a wildlife refuge with a rich heritage of rare plants, co-existing harmoniously with a massive modern industrial complex.

Overlooking it all, a still-living monument to Teesside's industrial past - Middlesbrough's 19th century transporter bridge.

Teesside has a talent for living. A talent to which it is now adding - with new initiatives to enhance further the quality of life. At Hartlepool - the most important water-based leisure and living attraction on the North East coast. At Stockton - an £80 million leisure, sports, conference and retail centre. On the Tees, riverside and dockside redevelopment to provide new residential, leisure and cultural amenities. On the Tees estuary, a project to enhance and open up to a wider public the wildlife refuge as a world-class sanctuary.

To find out more about Teesside's Initiative, Talent and Ability: Contact Duncan Hall, Chief Executive, Teesside Development Corporation, Tees House, Riverside Park, Middlesbrough, Cleveland TS2 1RE. Tel: (0642) 230636. Fax: (0642) 230843.



TEES/SIDE

Initiative Talent Ability

there are thriving industries!

the Rt Hon Margaret Thatcher, Prime Minister, January 4, 1988.

WORLD TRADE NEWS

Caricom puts old constraints behind it

Canute James reports on a new lease of life for the Caribbean Economic Community

THE Caribbean Economic Community (Caricom) took a new lease of life this week. After a decade and a half of uncertainty, some confusion and no small amount of acrimony, the 13 members have dismantled all barriers to trade within the community.

But for a handful of goods, trade among the community's members will no longer be subject to qualitative and quantitative restrictions, and import controls such as licensing have been deregulated.

Free trade among member states will give a fillip to the economies of the struggling organisation, which is made up of the English-speaking countries of the region, including Belize in Central America and Guyana in South America, and which has a market of 5.5m people.

Since it was launched in 1973 the community has struggled to achieve the ideal of free trade. It argued that this would increase the competitiveness of regionally-produced goods, cut imports from third countries, conserve hard currency expenditure, strengthen the community's manufacturing sector and create jobs in a region where unemployment averages 20 per cent. The aim was to make regional economies less dependent on one or two sectors.

Ironically, the very govern-

ments which argued for a dismantling of barriers found themselves unable to implement these policies. Parochial concerns about injury to domestic industry and shortages of foreign currency to finance imports forced many countries to restrict imports from their neighbours. Rows between manufacturers, exporters and trade ministers, accompanied by charges and counter-charges of sabotaging the community's interests, were common.

The effect of this is reflected in a steady decline in the value of trade within the community. This fell from \$568.3m in 1981 to \$295m in 1986. It recovered to reach \$317m (£186m) last year. Officials of the Community secretariat in Guyana say they expect the value of trade to continue increasing, stimulated by this week's agreement for free trade.

It is accepted in the community that the concerns of some governments and manufacturers over likely damage to weak fledgling industries, particularly in the smaller community members in the eastern Caribbean, are justified. The community has consequently agreed a list of products produced in these countries which will be allowed some protection, but for no longer than three years. The governments

- St Lucia, Grenada, Dominica, St Vincent, Montserrat, St Kitts, Antigua and Belize - argued successfully for temporary protection for 17 products.

Intra-regional trade will benefit from this agreement," said Mr Marcus de Freitas, the St Vincent Trade Minister. "I believe that the agreement will make manufacturers satisfied, and they have got some lead time in which to catch up, because there won't be any agreement on free trade after three years."

The products which have been granted such relaxation include solar water heaters, wooden furniture, mattresses, industrial gases, wheat flour, margarine, lard and shortening. The list will be subject to annual review by the community's trade ministers, and items will be removed when they are considered strong enough to face competition.

The eight countries which are being allowed to ease the rules have committed themselves to filling shortfalls in their own markets by purchasing from the other community members.

Mr Hayden Blades, director of trade and agriculture at the community's secretariat, said one aim of the agreement was to prevent a reduction of the access which some member countries had to the markets of those allowed to maintain restrictions. According to one

Barbadian manufacturer, a loss of market share in the smaller community members "would invite retaliation to such a degree that not only the agreement on free trade but the

goods so as to protect those operations for which we were unable to get the three years' protection," he said. St Lucia's exports to its community partners increased 31 per cent last year and Mr Mallet predicted continued growth.

But Mr Jeffrey Deveaux, president of the St Lucia Chamber of Commerce, is predicting some casualties in eastern Caribbean industry. He said some industries would fail.

Despite the significance which community members attach to the implementation of the free trade agreement this week, the group's trading structure is under pressure from two fronts. Caricom has failed after many years to create an export bank to provide pre- and post-shipment financing for non-traditional exports produced by members of the group.

The community countries have found only \$16m for the bank, when they had been hoping to raise \$70m, following the collapse five years ago of a regional trade payments facility which had reached its \$100m credit ceiling. The group is now considering a trade financing window at the Caribbean Development Bank.

Second, Trinidad and Tobago's 15 per cent currency devaluation in August has put many of its community partners under pressure.

"What we have to do is to restrict our imports of these

future of the community itself would be endangered."

Despite the concessions made by the Caribbean Community to its smaller members, there is still some confusion over the likely benefits of the free trade agreement. Mr George Mallet, St Lucia Trade Minister, said his country would benefit from the new arrangement and would reduce its imports from third countries.

Mr Valentine estimates that his company will save \$100,000 a year by using Section 936 funds at 8 per cent interest rather than borrowing the money commercially.

US backs Puerto Rico plant-share venture

THE Caribbean's first production-sharing plant to be financed with Puerto Rico's Section 936 funds has received US Treasury approval. Larry Laxner reports from San Juan, Puerto Rico.

Section 936 funds are deposited in Puerto Rico banks by US companies manufacturing there under the provisions of the US Internal Revenue Code.

The venture, a corrugated box operation involving Puerto Rico Container and the Dominica Banana Growers Association, requires a \$2.5m (£1.5m) investment in Dominica and \$500,000 in Puerto Rico, according to Mr Roberto Valentini, president of Puerto Rico Container. Production begins in December.

Plans call for the boxes to be

produced in Dominica - using materials made in Puerto Rico - and bought by the Dominica Banana Growers Association to pack bananas, the island nation's main export. During the first year production at the plant is expected to total between 4m and 6m boxes.

Mr Valentini estimates that his company will save \$100,000 a year by using Section 936 funds at 8 per cent interest rather than borrowing the money commercially.

Japanese silicon suppliers named in anti-trust suit

By Louise Kehoe in San Francisco

JAPANESE PRODUCERS of silicon wafers used to make semiconductor chips have filed a suit against the US government. According to the suit, the Japanese companies have exchanged information about production costs, prices, supply and demand and strategic plans under the guise of an "industry study group" formed in 1983. The Japanese companies, arranged to "deplete inventories, to refrain from bidding against one another for supplies of polysilicon" in order to minimise open market price increases and otherwise set purchase prices.

Union Carbide is seeking "substantial" damages - according to their lawyer - for the losses it claims to have suffered as a result of the alleged conspiracy as well as a court order prohibiting price fixing. Seven Japanese companies, all producers of silicon wafers, are named in the suit which alleges that they conspired to prevent US polysilicon producers from exporting to Japan.

The defendants are Komatsu Electric Metals, its parent company Komatsu, Mitsubishi Metal, Nippon Silicon, Osaka Titanium, Shin-Etsu Handotai and Tokuyama Soda.

The suit is the first to address growing concerns in the US semiconductor industry and within the US Department of Defence about Japanese domination of the market for materials essential to semiconductor production. According to the suit, the Japanese companies have exchanged information about production costs, prices, supply and demand and strategic plans under the guise of an "industry study group" formed in 1983. The Japanese companies, arranged to "deplete inventories, to refrain from bidding against one another for supplies of polysilicon" in order to minimise open market price increases and otherwise set purchase prices.

As a result, Union Carbide and other US and European polysilicon suppliers have been excluded from the Japanese market, the company claims.

In the early 1980s, the silicon wafer market was shared in roughly equal portions between US, European and Japanese firms. Today, however, Japanese companies control more than 80 per cent of the world market.

UK textile sector in EC quota protest

By Alice Rawsthorn in London

THE UK textile industry is lobbying against proposals for the European Community to introduce Community-wide textile quotas when the unified European market comes into force after 1992.

Under the present system, quotas regulating imports of textiles are set on a country-by-country basis under the terms of the Multi-Fibre Arrangement (MFA), the trading agreement regulating the world textile trade under the aegis of the General Agreement on Tariffs and Trade.

The European Commission has not yet decided how the present quota system should be reformed to accommodate the unified market.

It is understood to be likely to favour the replacement of national quotas by a multilateral system whereby quotas

would apply across the Community. In theory, the UK textile market - with a higher concentration of retail power than other European countries - would be the most vulnerable area of the Community if multilateral quotas were introduced.

Most European clothing markets are fragmented, with power divided among hundreds of retail groups. But the UK market is highly concentrated, with over a third of all sales controlled by five companies.

This makes it comparatively easy for overseas suppliers to penetrate the UK market. Under the present system, the national quotas impose a ceiling on the volume of imports coming into the UK. If Community-wide quotas were imposed, in theory, there would be no such restraint.

End intellectual property rights deadlock, says US

By William Duffin in Geneva

THE US is insisting that the deadlock over intellectual property rights in the Uruguay round of trade liberalisation talks has to be resolved at the ministerial meeting of the General Agreement on Tariffs and Trade at Montreal in December.

Mr Clayton Yeutter, US Trade Representative, told trade ministers at their meeting in Islamabad at the weekend that the US wanted agreement to introduce into GATT acceptable standards and norms for intellectual property rights, and procedures for enforcing them both at the border and domestically.

Intellectual property includes patents, trademarks and copyrights. Talks on them in the Uruguay round are stalled over some developing countries' resistance to discussing what they regard as the industry

trial nations' attempt to protect "monopoly" rights of intellectual property holders.

The eyes of the world were focused on the European Community after its declaration at Islamabad that it was ready to discuss short-term action on agricultural reform.

Mr Michael Samuels, the US delegate to GATT, said yesterday:

"Trade ministers' mid-term review of the Uruguay round would be a failure if the EC did not respond to the US initiative." He added: "The US move puts pressure on Brussels to make a reconvening commitment on long-term farm reform."

In another initiative at Islamabad calculated to worry the EC, Mr Yeutter said the US would commit itself to reaching an agreement on safeguards in the Uruguay round.

Japanese airline to buy Boeing aircraft

ALL-NIPPON Airways, Japan's second largest airline after Japan Air Lines, has decided to purchase six or seven Boeing 747-400 airliners at a cost of \$120m (£75m) per aircraft, writes Ian Rodger in Tokyo.

ANA said yesterday it was still studying what engine to buy, and hoped to make a decision by the end of the year. Two US suppliers, Pratt & Whitney and General Electric, and Rolls Royce of the UK, are competing for the contract.

Seoul and Tokyo in shipbuilding talks

SENIOR OFFICIALS from the European Commission and the Japanese and South Korean Governments are to stage fresh talks next week on possible joint action to cut shipbuilding overcapacity and improve prices, writes William Dawkins in Brussels. The meetings in Tokyo will be the fourth attempt to seek a common approach to theills of the world shipbuilding since the Commission launched talks on the issue last March.

Commission slaps 69% tariff on Chinese brushes

By William Dawkins in Brussels

CHINESE exporters yesterday had an expensive brush with European Community trade laws - and the result threatens to leave both sides bristling with irritation.

The European Commission announced that it had slapped provisional anti-dumping duties of 60 per cent on EC imports of Chinese brushes, including whitewash, varnish and ordinary paint brushes. The fines are not enormous by the standards of EC anti-dumping levies on some other Far Eastern countries, but are unusually high in percentage terms. Some national officials were last night painting a black picture of a possibly severe Chinese response.

If confirmed by EC Governments, the fines will cost the

Chinese monopoly supplier of paint brushes, the picturously named China National Paints Produce & Animal By-Products Export & Import Corporation, some £64.7m (£3m) out of its £100m worth of EC paintbrush sales. They come in response to complaints by the PEIRP, the European paint brush makers' federation, a mostly UK and German lobby group, including among its members British-based L.G.Harris and Kronen Pinsel-fabrik of Lohne.

Brussels opened an inquiry into alleged brush-dumping two years ago after the federation drew attention to an unusually sharp rise in Chinese imports - from £10m in 1983 to £100m in the UK, one of worst-hit countries.

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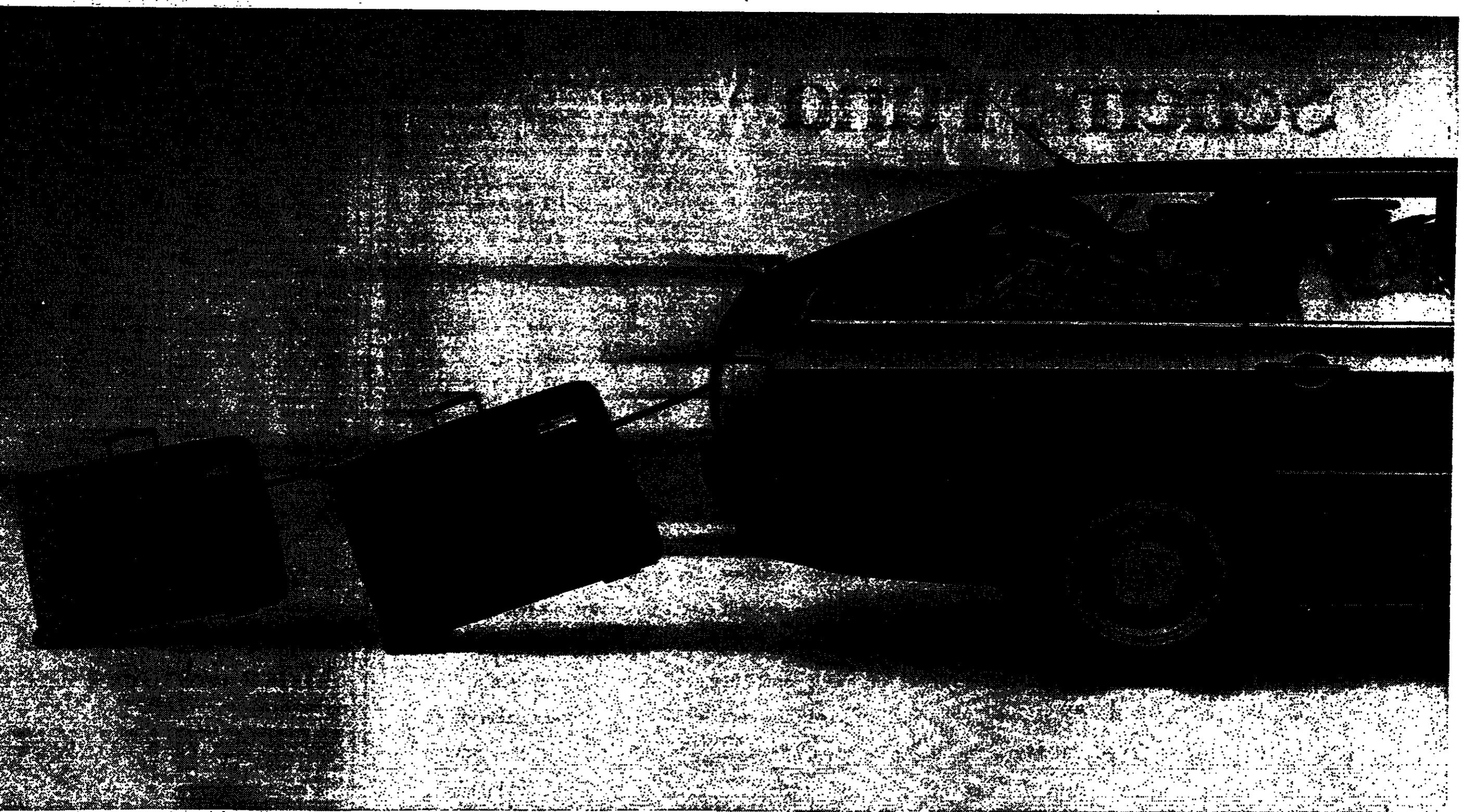
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OVERSEAS NEWS

Uncertain fate of 20 hostages

By Victor Mallet

MR MITHILESHWAR Singh, the 61-year-old Indian professor released by his Lebanese captors in Beirut on Monday, prepared to fly back to his home in the US yesterday after being handed over by Syrian authorities to the US ambassador in Damascus.

But the fate of more than 20 other foreigners held hostage in Lebanon, including Mr Singh's three American colleagues abducted with him from the Beirut University College in January last year - remained uncertain.

The State Department in Washington and the British Foreign Office both said they had no information to suggest that further releases were imminent. President Ronald Reagan yesterday again ruled out negotiations with the pro-Iranian groups believed to be holding the remaining nine US hostages.

Mr Singh, who was held by a group calling itself the Islamic Jihad for the Liberation of Palestine, said he was treated better than he expected and provided with medicine for his diabetes.

Release of Beirut hostage leaves experts guessing

By Edward Mortimer

READING THE minds of hostage-takers in Lebanon has, in recent years, become a sub-branch of political science beside which Kremlinology is kindergarten stuff - part of the difficulty being that one of the main objects of the hostage-takers is, in all probability, to bamboozle and manipulate the very Western experts who are trying to make sense of them.

It is therefore very hard to be sure what precisely lies behind the release on Monday night of Mr Mithileshwar Singh, a 61-year-old Indian with a US residence permit;

and a *fortiori* hard to know whether it augurs well for any of the other 21 foreigners still missing in Lebanon.

The particular group which was holding Mr Singh, and still holds his three American colleagues from the Faculty of Beirut University College, calls itself Islamic Jihad for the Liberation of Palestine - a name that was assumed to be an alternative for the group calling itself simply "Islamic Jihad", which in turn is closely linked to the pro-Iranian Lebanese Shi'ite movement Hezbollah ("God's Party").

Lately however there have been some signs that it has a genuinely separate existence, and may be more prone to Syrian pressure than are Hezbollah and Islamic Jihad.

All the hostage-holding groups have been under pressure since Syrian troops moved into West Beirut in February 1987. Hezbollah's military control is now limited to an area of a few blocks backing on to the "green line" which separates Muslim West from Christian East Beirut, and it is in this area that all but one of the remaining Western hostages are thought to be held.

Despite Syria's interest in

obtaining the release of the existing hostages, it has not been prepared to stage an all-out military assault for fear of suffering heavy casualties in the street fighting.

That leaves Iran as the only power which *may* be able to secure the hostages' freedom. It did so in the case of the French hostages, who were released in May as part of a deal including the restoration of Franco-Iranian diplomatic relations. Britain, and since the "Iranagate" scandal also the US, have consistently refused, in all their public statements, to contemplate such deals.

British officials insist that the current talks in Geneva on resumption of Anglo-Iranian relations are quite separate from the hostage issue, and even claim to accept Iranian offers to try to help secure the hostages' release as made in good faith - apparently accepting that Iran does not have total control of the hostage-holding groups.

That may be correct at least as far as the Iranian foreign ministry, which conducts the talks with Britain, is concerned. But it is still quite likely that the hostages' fate depends ultimately on the outcome of an internal power struggle within the Iranian regime.

Mr Ali Akbar Mohtashami, the Iranian Interior Minister, was closely involved in Lebanon affairs as ambassador to Syria and is alleged by some Iranians to have the foreign hostages "in his pocket".

Mr Mohtashami is widely seen as a leading "radical" in Iranian politics. For the moment, however, it is the "pragmatists" favouring better relations with non-Moslem states who seem to be gaining ground in Iran, and that must be good news for the hostages in Lebanon.

Extremists may be barred from Israeli poll

EACH, the extreme right-wing Israeli party headed by Rabbi Meir Kahane, faces the prospect of being barred from taking part in the country's general election, on November 1, at a meeting today of the Election Commission. Andrew Whitley reports from Jerusalem.

Both the two leading parties, Likud and the Labour Alignment, have appealed to the five-member commission to disqualify Kahane on the grounds that its political platform is both undemocratic and racist.

An overt advocate of the expulsion of Palestinians living in the occupied territories, Rabbi Kahane caused a political uproar in Israel by winning a parliamentary seat in the 1984 elections. Latest opinion polls suggest that a recent upsurge in popular support, particularly among the young, could triple its representation this year.

Accompanying the manoeuvring to ban Kahane is a parallel "balancing" effort by the right to prevent an ultra-left fringe party, the Progressive List for Peace, from running in the election. The battle against the PLP is due to take place tomorrow. Both Kahane and the PLP are certain to appeal against their expected disqualification to the Supreme Court, setting the stage for a political battle between Israel's left and right-wing camps.

In an election race expected to be decided by a tiny handful of seats, the barring of one, or both, of these fringe parties could have a crucial effect on the outcome.

The PLP currently has two members in the 120-seat Knesset. It is a mixed Jewish/Arab party advocating the establishment of a Palestinian state in the West Bank and Gaza Strip, with its capital in East Jerusalem. It could fall prey to a 1985 law restricting participation in elections to parties recognising the Jewish nature of the Israeli state.

Rangoon strikes end

Rangoon began to look something like a normal city yesterday as people went back to work, and Burmese army patrols started removing evidence of seven weeks of national revolt. Reuter reports from Rangoon. Buses filled with army patrol pilled their routes, shops were opened and market stalls were doing a brisk business.

Strikes in virtually every industry, and government departments ended in Burma on Monday under threats of dismissal and imprisonment from the new military government headed by Gen Saw Maung.

China crackdown

China has ordered a nationwide crackdown on economic crime in a bid to curb worsening inflation, the Economic Daily said. Reuter writes from Peking. The newspaper quoted the State Council (Cabinet) ordering a probe into hoarding, speculation and illegal price rises of steel, copper, oil and other scarce commodities. It said a probe of government departments and state-run companies would begin this month. Its goal was to cut prices and stabilise the market.

Sri Lanka killing

Marxist gunmen ambushed a police car in Colombo yesterday, wounding an inspector leading investigations into the Marxist People's Liberation Front (JVP), a military spokesman said. The spokesman said four others were wounded. He said JVP rebels killed 10 people in the previous 24 hours through Sri Lanka.

Report urges radical Africa debt measures

By Michael Holman, Africa Editor

THE PROBLEM of Africa's unmanageable external debt requires radical measures if it is to be resolved, says a new report.

The analysis by Oxford International Associates, a group of economists based in Oxford, with links to other universities around the world, argues that "traditional relief measures such as rescheduling, even on extended terms, are no longer adequate... they merely postpone the problem and add to its size".

The author of the report is Mr Percy Mistry, Senior Fellow at Queen Elizabeth House, Oxford, and former financial adviser at the World Bank.

External debt of sub-Saharan Africa is put at nearly \$130bn at the end of 1987, with a further \$1bn in arrears. Nearly 80 per cent of the total debt of the 31 low-income countries is owed to official creditors, including the International Monetary Fund.

Measures proposed include:

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AMERICAN NEWS

Quayle sets out to show he is a fast learner

By Stewart Fleming, US Editor, in Washington



Bentsen: must defend record without criticising Dukakis

ON the day in August that Vice-President George Bush plucked the 41-year-old Senator Dan Quayle from political obscurity to be his running mate on the Republican presidential ticket, Senator Quayle could not contain his enthusiasm.

Leaping up from the crowd that was greeting Mr Bush as he arrived by paddle steamer for the Republican Convention in New Orleans, Mr Quayle flounced around the platform, grabbing centre stage. He greeted the Vice-President as if they were old pals getting together at a football match, not two men in pursuit of the presidency of the United States.

The chairman of one state Democratic party was asked later in the day what the Democrats would do to exploit Mr Bush's decision. "Nothing," he said, adding that the press would expose Mr Quayle's shortcomings. With hindsight it is clear that once again the Democrats underestimated the political skills of the rival campaign.

Senator Quayle appears on national television tonight in debate with the 67-year-old Senator Lloyd Bentsen, the shrewd and ruthless Democrat from Texas who is Governor Michael Dukakis's running mate. Mr Quayle has been learning fast. Some of the most experienced campaign advisers the

Republicans have in the field have taught him how to avoid the elementary mistakes which can erupt a presidential campaign.

At Mr Quayle's side virtually every day for the past weeks have been men like Mr Stu Spencer, the political consultant widely credited with lifting Ronald Reagan, another outsider, to national political stardom.

Opinion polls suggest that many Americans remain anxious about the choice of Mr Quayle, and pay attention to Mr Bentsen when he says that if Mr Bush is elected President they should pray he stays healthy. Today fewer voters (34 per cent) think Mr Quayle is qualified to be President than did so when he was chosen (41 per cent), while 68 per cent say they are comfortable with the idea of having Mr Bentsen as the powerful "heartbeat" away from the Presidency.

In tonight's debate Mr Quayle will be facing the biggest test of his political career. A disastrous performance could indeed make Mr Bush's vice-presidential selection an issue which the Democrats can exploit in the final weeks of the campaign. More than 100m Americans watched the presidential debate 10 days ago.

Americans cast their votes for the presi-

dent, not for the vice-president, although polls also show that in recent years voters have begun to take the vice-presidential role, once largely ceremonial and still ill-defined, more seriously.

However, Mr Bentsen is not certain of an answer either. The Bush campaign will be trying to use his conservative views as a fail to drive home their message that Mr Dukakis is a liberal, so far outside the mainstream that even his own running mate disagrees with him on important issues. Defending his own record while not running down Mr Dukakis will require a cool head and strong nerves from Mr Bentsen.

In the other televised political debates during this election campaign, only one candidate - former Democratic Governor Bruce Babbitt of Arizona - did so badly that it can be said with confidence that his performance was a major factor in his ultimate defeat.

So the odds are that Mr Quayle will not let his side down so badly that the men who helped create Mr Reagan's "Teflon" presidency will be unable to pull him to safety afterwards. But the possibility that he will fail is just big enough to ensure a packed house - at least for the first act.

Quayle political consultants have been at his side

Santiago vows to stand by result of plebiscite vote

By Mary Helen Sparrow in Santiago

IN A tense eve-of-poll atmosphere, the Chilean Government has rejected suggestions that it will tamper with the result of today's presidential plebiscite.

General Augusto Pinochet, 78, the country's ruler since the military coup in 1973 which overthrew the Government of the late President Salvador Allende, is the sole candidate. And his future hangs on the outcome.

If the "no" vote for Gen Pinochet comes out on top, he will begin a new eight-year presidential term.

If the "no" vote triumphs, as the more reputable opinion polls predict, open presidential elections would be held in December next year, with Gen Pinochet remaining in office until March 1990.

Mr Sergio Fernández, Chilean Interior Minister, who has acted as one of the regime's principal foreign strategists, said on Monday evening that reports that the Government was considering a plan to overturn the plebiscite were nothing more than a "gross manoeuvre on the part of the opposition".

The US State Department, citing reports that the Pinochet regime was considering amending the plebiscite or tampering with the vote results, said it had expressed its concern during a meeting on Sunday with Mr Herman Felipe Errazuriz, Chile's ambassador to Washington.

The Chilean Foreign Ministry subsequently issued a statement calling the US concern "absolutely unfounded". It emphasised that the Government had given more than adequate guarantees that the voting process would be fair.

At the same time, leaders of the "no" campaign, a 15-party coalition, have expressed fears

Brazil braces for life under new constitution

By John Bertram in São Paulo

BRAZIL has been in the grip of hectic activity for the last two days as the country steels itself for the introduction of its new constitution tomorrow.

President José Sarney, seeking to make the most of the discretionary powers he will lose under the new charter, has signed dozens of decree laws that reshape his government and favour his political allies.

The official gazette on Monday was crammed with the announcement of appointments and bureaucratic reshufflings and ran to 29 pages and 12 supplements.

As of tomorrow, the creation of a central bank will be sanctioned by Congress.

Financial markets were keenly aware of the future restrictions on the President's power.

Rumours swept markets that the Government was about to decree an emergency anti-inflation policy.

Economists inside and outside the Government have proposed a total inflation of the economy, including a new index-linked currency. Others support total de-indexation.

Bemused markets reacted promptly. Stock trading surged 6 per cent on Monday.

Banks, however, are paralysed with fear.

Under the new constitution, real interest rates will be limited to 12 per cent a year. The banks were scared of raising funds at over 12 per cent before the constitution came into force.

The central bank, which will have to police the interest rate ceiling, is confused. Mr Elmo Coimbra, the central bank president, who will not return from New York until next Monday, said it was necessary "to know what a real interest rate is and then see whether it can be enforced or not".

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Peru's Finance Minister has steep hill to climb

Stephen Fidler reports on an austerity drive

ANDrés Salinas is a man with an unenviable job. On September 2 at 5pm, he became the Minister of Economy and Finance of Peru and it fell to him to carry through the economic austerity measures that his predecessor, Mr Carlos Robles Freyre, had refused to implement.

His problem is not only that the measures are harsh and overriden on an economy which is unstable and on the verge of hyperinflation.

He must also present them in a way which does not admit that the country's previous economic policies have been a dismal failure.

When it took office in July 1985, the unpaid foreign debts are expected to total \$3bn (£2.5bn). It is now in arrears to international creditors, including the IMF (to the tune of more than \$500m) and the World Bank (\$374m), from which it is thus ineligible to borrow.

Attendance meetings of the IMF and World Bank in Berlin in an attempt to patch up the country's relations with foreign creditors, Mr Salinas, 38, speaking in his only interview with a foreign newspaper, insisted that the economic policies introduced when the García Government took office were necessary at the time. "We'll always find ways to justify that policy. The original measures were correct and important in clearing the economic situation," he said.

However, Mr Salinas takes what often sounds like a highly orthodox line. Although he lays much of the blame for the failure of the García policies at the door of the country's entrepreneurs, who failed to use their profits to invest in export industries, much of what he says would not be surprising coming from the lips even of the IMF.

Nevertheless, there are

increased 300 per cent for instance - the Government moved to unify the exchange rate, attempting to fix the rate for 120 days. Previously, at least half-a-dozen exchange rates applied.

The Government also fixed prices and wages for 120 days from September 6, but has already been forced to back-track on that. It will probably not be long before it gives way on the exchange rate too. When fixed, the official rate of 250 intis to the dollar was already below the street rate of 350-400. Inflation measured in September at 114 per cent, is adding further extraordinary pressure on to the exchange rate.

International reserves are effectively negative and, while not completely cut off from foreign creditors - the Andean Reserve Fund is providing \$50m this month - access to foreign capital is very limited.

In a reference to the talk of debt relief and the need for growth in developing countries that dominated the Berlin meetings of the IMF and World Bank, Mr Salinas said the views of international creditors had moved towards those of Peru, a development which had made rapprochement more possible between the two sides.

Despite the view expressed by many in Berlin, including the World Bank chief, Mr Barber Conable, that the measures were a step in the right direction, Mr Salinas has undoubtedly a steep hill to climb. He faces widespread scepticism that the programme has been properly thought through and, apparently, the less than wholehearted support of Mr García.

Mr Salinas, a former Minister of the Interior and Minister of Energy and Mines, does not give the impression of a man weighed down by the responsibilities of office, but even he admits the road he has embarked upon is not an easy one.

Petrol, for example, sold at around 35 cents a gallon, a quarter of the world price. Because of the delay, the required correction will have to be more painful.

Mr Salinas says that, with the help of the new programme, Peru will halve its budget deficit this year from 14 per cent last year.

Apart from measures to cut subsidies - petrol prices were

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UK NEWS

Ulster rues two troubled decades

An era of violence began 20 years ago today, writes Kieran Cooke

IN THE control room of the headquarters of the Royal Ulster Constabulary in Belfast there is a giant chart of statistics covering one wall. It tells part of the story of the last 20 years in Northern Ireland. At the top is October 5 1968, the date of the first civil rights march in Londonderry and the start of what has become called The Troubles.

At the bottom of the chart is the figure 2,699, the number killed in the violence of the last 20 years. This includes 254 members of the RUC, 410 members of the regular army, 172 members of the Ulster Defence Regiment, and 1,845 civilians.

The death list is only part of the story. Life in Northern Ireland goes on, for most of the time absurdly normally. Despite the grim statistics of deaths and bombings, the province has one of the lowest crime rates in the UK. In England there are more than 7,000 serious crimes per 100,000 of the population. In Scotland the figure is 9,000. In Northern Ireland it is a little over 4,000.

Twenty years of conflict have proved, above all, the resilience and durability of Northern Ireland people. People are far more worried, for the most part, about unemployment than about terrorism. Northern Ireland's jobless rate of 16 per cent is the UK's highest. In some areas, particularly in ghetto areas of West and North Belfast and Londonderry, it is more than 70 per cent.

Even Sinn Fein, the IRA's political wing, is strongly opposed to plans to privatisate the province's big industries and, despite its otherwise vehement insistence on British withdrawal from Northern Irish affairs, has echoed condemnation of what is commonly perceived to be Britain's economic withdrawal from the province.

On the other side of the political divide Mr Ian Paisley's Democratic Unionist Party, standard-bearer of the loyalists, who wish links with London to remain, is hinting that if Whitehall continues down what it sees as its present path of political appeasement with Dublin and economic neglect of Northern Ireland, independence could be the only alternative.

Ulster people feel, for the most part, isolated and misun-



Faceless violence: a masked youth in West Belfast

derstood: the events of the past 20 years have only compounded such feelings. Amnesiacs are an obsession in Northern Ireland. The IRA, for all its new-found quasi-socialist identity, talks in the outdated language of the struggle for Irish independence more than 70 years ago.

What tends to be forgotten is that this latest chapter in Ireland's history began as a generally peaceful movement by people seeking limited and modest reforms.

On October 5 1968 five local, mainly Catholic, groups gathered in Londonderry to protest about poor housing conditions and the gerrymandering of the local corporation by the Unionist majority. Those involved were for the most part political moderates.

The Unionist rulers at first gave in to some of the demands. But attitudes quickly hardened. Marches were attacked by Unionist groups; the authorities were seen to stand aside. Demonstrators erected barricades, first in Londonderry then in Belfast. Serious rioting broke out and, in August 1969, the army was called in.

The moderates were brushed aside: on the nationalist side, the IRA hijacked the Civil Rights movement and used it as a platform for its goal of a united Ireland, to be achieved by fair means or foul. The zeal among the Unionists saw any concession to the national-

ism, however small, as an attack on their birthright. Holes were dug in: "no surrender" was the clarion call of bat-

lers. The authorities reacted and overreacted. There was "Bloody Sunday" in Londonderry in 1972 when British paratroopers shot dead 13 demonstrators. Internment was introduced in the same year, with all suspected terrorists detained without trial.

Bombings and shootings increased. The next year, when direct rule from Westminster was established, was the worst of The Troubles by far with 467 killed. So far this year, one of the most violent for some time, 61 people have lost their lives in the province.

Many of the original aims of the marches in the late 1960s have been achieved. Mr John Hume, leader of the mainly Roman Catholic Social, Democratic and Labour Party and MP for Foyle constituency in Londonderry (which republicans call Derry), was one of those closely involved in the start of the civil rights campaign.

"Derry would not be recognised compared to 20 years ago. The housing situation has been transformed. The old political gerrymandering is gone," says Mr Hume.

But unemployment has become more of a problem. In 1974, during some of the most violent times in Northern Ireland's recent history, unem-

ployment in the province was a little over 5 per cent. Mr Hume's constituency now has one of the highest unemployment rates of any in the UK at 30 per cent.

On the security front the RUC, which since 1972 has been in charge of security in Northern Ireland, has developed into one of the most professional and sophisticated police forces in the world. In 1968 it had 3,000 unarmed members. It now has more than 8,000 members with an additional 3,000 reservists, and they are all armed. The RUC budget runs to more than £1m per day.

There are just over 10,000 regular army troops in Northern Ireland plus 6,000 locally recruited members of the UDR. While army numbers are significantly less than in the middle of the 1970s, methods of deployment and tactics have improved dramatically.

But the IRA has also become more sophisticated, more tightly knit and increasingly difficult to penetrate. Senior figures in the army have admitted that the IRA cannot be defeated militarily. Sir John Hermon, the head of the RUC who yesterday announced that he is to retire in May, says the IRA is now more structured and secretive than the Mafia and has warned that in the coming months the IRA is likely to mount a terrifying campaign deploying its newly acquired weaponry from Libya.

It is a depressing picture. Reconciliation groups try to bring the communities together. But in working-class areas of Belfast where 20 years ago Catholic and Protestant children used to play together each side has long since retreated into its ghetto. Sectarian attacks continue. Some politicians try to work for a breakthrough. The 1985 Anglo-Irish agreement, which allowed Dublin limited influence on affairs in the north through consultation and the establishment of a joint secretariat, was seen by some as a significant development. But attitudes have not changed.

Many nationalists remain deeply cynical about the agreement and say that the only thing which has happened is that security and harassment have increased.

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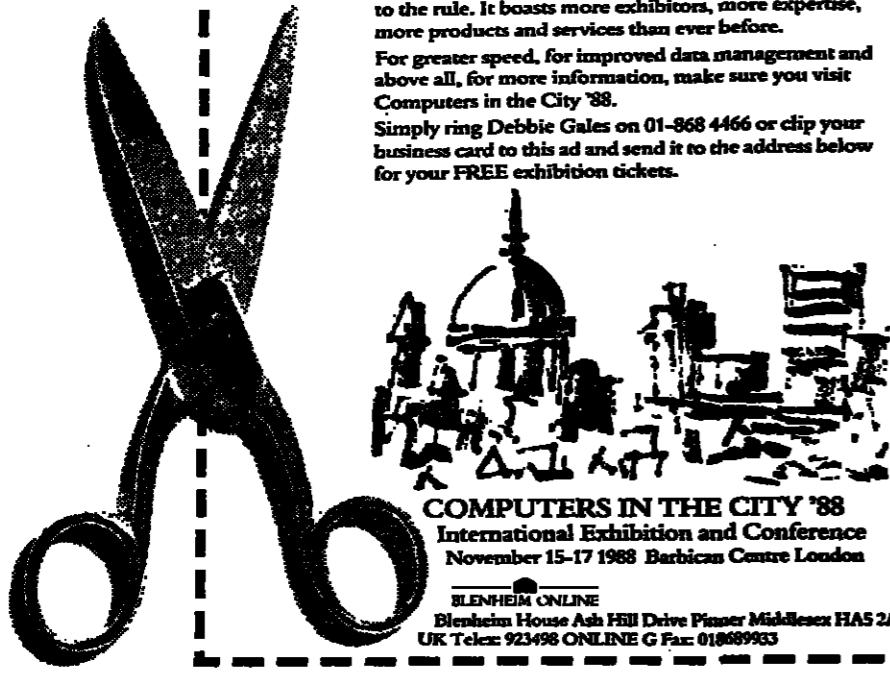
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UK NEWS

End of boom predicted for world automotive industry

European carmakers' face decline'

By Kevin Done, Motor Industry Correspondent

THE WORLD automotive industry is reaching the peak of its current cycle after a prolonged boom with several key economies showing clear signs of overheating.

According to the World Automotive Digest, an annual review published by PRS Business Publications, the global automotive industry has performed much more strongly than expected in 1988, but it forecasts less buoyant conditions next year.

PRS says that output in all three leading West European car producing countries, West Germany, France and Italy, will decline by around 5 per cent in 1989, while production in Spain and the UK, the fourth and fifth placed European countries will remain unchanged.

The report suggests that car demand will fall next year in all five leading European markets, and PRS also forecasts a decline in sales in the US and Japan.

West European car sales are still on track to reach a record level for the third successive year in 1988, but PRS forecasts that demand will decline from this year's peak by as much as 11 per cent in Italy, some 9 per cent in France and the UK and by 5 per cent in West Germany and Italy.

The latest forecasts from several West European volume

FORECAST OF CAR SALES 1988-89

000 units	1988	1987	1988 forecast	% change 1988-87	1988	% change forecast 1988-87
	1986	1985	forecast	1988-87	1988	1987-88
W Germany	2,829	2,816	2,850	-2.3	2,700	-4.3
France	1,912	2,105	2,095	-4.5	2,000	-4.1
Italy	1,825	1,977	2,150	+8.2	1,900	+11.6
Spain	901	889	950	+7.2	900	+3.3
UK	1,882	2,074	2,200	+6.2	2,000	+4.1
US	11,454	10,222	10,700	+4.8	10,200	+3.7
Japan	3,140	3,275	3,500	+8.8	3,300	+4.3

Source: Trade association, PRS forecasts

FORECAST OF CAR PRODUCTION 1988-89

000 units	1988	1987	1988 forecast	% change 1988-87	1988	% change forecast 1988-87
	1986	1985	forecast	1988-87	1988	1987-88
W Germany	4,511	4,374	4,300	-1.7	4,100	-4.7
France	2,773	3,052	3,200	+4.8	3,000	+4.3
Italy	1,682	1,701	1,800	+5.8	1,700	+5.8
Spain	1,482	1,402	1,200	-13.8	1,200	-13.8
UK	1,078	1,143	1,200	+5.2	1,200	+5.2
US	7,288	7,055	6,800	-3.7	7,000	+1.4
Japan	7,470	7,451	8,000	+7.4	7,500	+4.3

Source: Trade association, PRS forecasts

car producers, not least Peugeot, Renault and General Motors are more optimistic, but PRS says that economic conditions in several key markets could hit sales.

In the UK car sales are forecast to fall to 2m units from an expected 2.2m units this year partly under the impact of higher interest rates.

The PRS report says: "UK car demand has risen strongly in large part due to the availability of zero or low cost

financing, but the Government's policy of using interest rates solely as the means of regulating demand calls into question the willingness of manufacturers to continue with this form of promotion."

With US consumer credit at a record level US interest rates are also expected to rise rather than fall, and the expected tightening of US economic policy in the wake of next month's presidential election will also have an impact in

West Europe and Japan.

The report suggests that there is still "plenty of scope" for rationalisation in the Japanese motor industry, where some of the smaller companies are financially weak.

"It seems probable that number of independent vehicle producers in Japan will reduce, although it remains to be seen whether this will involve mergers between Japanese companies or the establishment of more formal links with US auto producers."

The Japanese industry is likely to remain under pressure because of the strong yen and the expansion overseas of assembly operations in leading markets, chiefly North America and West Europe.

Domestic Japanese car output is forecast to fall by more than 6 per cent in 1989 to 7.5m units. In contrast US output is expected to rise helped by the beginning of a modest export drive.

PRS also forecasts a decline next year in the commercial vehicles sector with lower demand and production in the five main West European economies, the US and Japan "with the likelihood of lower world economic growth in 1989".

World Automotive Digest 1988, published by PRS, Planning Research and Systems, 44-48 Dover Street, London, W1X 5RF. Price £195.00.

In Brief

Record year in prospect for woollen textiles

The wool textile industry has raised its overseas sales by 2.1 per cent to \$358m in the first seven months of the year in spite of the strength of sterling, writes Alice Rawsthorn.

Sales to the US have been sluggish where the strength of sterling has been exacerbated by the weakness of the dollar. Exports to Europe have become more difficult but growth has been maintained. The most robust market has been Japan where the fine worsted cloths are popular as luxury settings and corporate gifts. Mr George Richardson, director of the National Wool Textile Export Council, said this year the industry should beat last year's export record of \$207m.

Executive rise

The spending power of British senior executives is better than their counterparts in many other countries, although their gross pay is still relatively low, according to a survey published by Employment Conditions Abroad. The survey ranks UK senior executives behind Sweden, Ireland, South Africa, Australia and Greece on pay. But when salaries were adjusted Britain moved to eighth place - three better than last year. For executive pay, page 12.

Managers accused

Bank managers are not giving Britain's small businesses the backing they need, according to a report published by three Conservative backbenchers.

Small Businesses and the Rebirth of Enterprise in Britain also criticised the Inland Revenue and Customs and Excise, which they accused of killing off small business by hampering them during inspections.

British Steel grant

British Steel is to find a teaching company in the department of mathematics at the newly-formed University College of Cardiff at a cost of £200,000.

Ulster tourist plan

First details of a \$2m project to transform Navan Fort, Northern Ireland's most important ancient monument, into an international tourist attraction have been released. Appeal organisations propose facilities, and up to 160 jobs, at the Armagh site which is acknowledged as the seat of the ancient Kings of Ulster.

Welsh air growth

An expansion of services from Cardiff-Wales airport over the next 12 months has been forecast by Mr Ian Crail, director. Airtours of Stansted is to offer package flights next summer to Majorca, Minorca, Tenerife and Portimao. The International Leisure Group is adding Florida, Cyprus and Lanzarote to its services and Inter European is taking 4,000 holidaymakers to Salzburg for Tyrolean resorts.

Tongue twister

Taff Ely council in Mid Glamorgan, Wales, is to re-name its Ynysyntas industrial estate "Llantrisant business park" because Japanese businessmen there find it too difficult to pronounce.

Thank God

Church publishers today thanked divine providence for their decision to sell shares just before last year's "Black Monday" market crash. The Catholic Truth Society, which at the time faced a cash crisis, says in its annual report:

"Following the October stock market crash that now of course looks like a very wise decision, but if so it was made by divine providence, then it must be minor."

During the month the pound traded in a range of \$1.687 to \$1.708 and DM 3.1275 to DM 3.1675. On the Bank's trade-weighted sterling index, the pound's range was 75.1 to 75.9.

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FINANCIAL TIMES WEDNESDAY OCTOBER 5, 1988

UK NEWS

THE LABOUR PARTY AT BLACKPOOL

By Peter Riddell, Political Editor

A FUTURE Labour Government will have to come to terms with running a market economy successfully and with the full development of the European Community. Mr Neil Kinnock, the party leader, urged yesterday.

In his keynote address to the Labour Conference in Blackpool, Mr Kinnock set the framework for the next stage of the two-year policy review, arguing that the party's approach had to appeal to the majority of the electorate.

Under the theme of the compatibility of economic efficiency and social justice, Mr Kinnock sought to take the initiative from the Government with its emphasis on "green" environmental issues, on the EC, on individualism and on competitiveness. He denied that this represented a "slide to the right" or "a concession to Thatcherism," arguing that what mattered was winning power to apply Labour values.

In particular, he laid stress on coming to terms with the fact of a market economy in Britain, which Labour, he said, had "to run better than the Tories." Moreover, even after the implementation for years of a Labour programme of increased training and investment, higher pensions and expanded funding for the health service, "there will still be a market economy."

Mr Ron Todd, general secretary of the TGWU transport workers, Britain's largest trade union, last night launched a strong attack on wholesale modernisation of the Labour Party and forcefully restated his union's traditional fundamentalism.

Mr Kinnock's low-key speech was genuinely well received, especially by Labour MPs. But it was immediately described as "quite deplorable" by Mr Arthur Scargill, the president of the National Union of Mineworkers who, along with hard-left leaders, said Mr Kinnock was merely trying to run capitalist better than the Tories.

The Labour leadership has this week won almost all the key votes on the first general stage of the policy review, with the exception of one yesterday on low pay. In the process the hard-left has been isolated. However, the public doubts expressed last night by Mr Ron Todd of the transport workers' union show there may be considerable problems ahead in the policy review, particularly over nuclear defence.

Mr Kinnock was yesterday non-committal over details of defence policy apart from

Labour leaders were dismayed at the force of Mr Todd's attack coming only hours after Mr Kinnock's speech. Speaking at a fringe meeting, Mr Todd attacked modernisers in the party for their superficiality in what was seen as a barely coded attack on Mr Kinnock.

stressing that defence policy "must be serious about nuclear disarmament, serious about defence. Indeed, so serious about both objectives that we are capable of earning the democratic power to achieve them." This is taken as meaning a broader definition of the non-nuclear defence as not to put off voters.

The Labour leader also went much further than any of his predecessors in embracing the European Community, taking his lead from the speech of M. Jacques Delors, the President of the European Commission to the Trades Union Congress a month ago. Mr Kinnock accused Mrs Thatcher of playing Boadicea over the creation of the single market. He said Labour wanted Europe to be a community as well as a market referring to Mr Delors's mention of the "social dimension in Europe, Mr Kinnock

said that the community must have the highest standards of working conditions and workers' rights, tough anti-trust laws and substantial social and regional funds to counteract the market's pull of wealth and jobs towards the centre.

The Labour leader also firmly committed Labour to a "green" policy - specifically identifying Labour with lobbying groups such as Greenpeace and Friends of the Earth in pressing for the control of industrial waste, cleaning up the beaches and investing in science and sewers.

Mrs Thatcher was strongly attacked for offering a "me" and "now" view and denying the existence of society.

The only hiccup in the leadership's smooth path occurred yesterday when, on a show of hands, the conference approved a resolution calling for a national minimum wage set at two-thirds of the average wage and linked to the cost of living with the right of trade unions to inspect the books of all firms and public ownership included as an option to reinforce the commitment. However, afterwards Mr John Smith, Labour's Treasury spokesman, said that this motion would merely be taken into consideration in the next stage of the policy review. Kinnock's best shot, Page 20

Government renews push for regional nurses' pay

By John Gapper, Labour Staff

THE Government yesterday renewed its push for regional variations in pay for Britain's 487,000 nurses and said that next year's pay award should "maintain" rather than increase real pay levels.

The call came in this year's evidence from health departments to the nursing staff review body, published for the first time to prevent it being leaked selectively. It was criticised by nursing unions and opposition politicians.

Mr Kenneth Clarke, Health Secretary, said he wanted to "tie up our savings intention for regional pay variations, although he accepted that the review body might reject the idea again next year, as it did earlier this year."

He said that this year's pay award of rises averaging 15.3 per cent, recommended in April, was the latest in a series that had pushed nurses' pay to

Touche Ross to appeal over court ruling

By Richard Waters

HM Customs & Excise seized illegal drugs last year with a street value of \$163m, more than twice the value of those seized the year before.

The amount of cocaine seized rose by nearly four times, to 484 kilos, while a third more heroin and 16 per cent more cannabis were taken, according to the department's report.

The report also records a small increase in the amount of value added tax recovered following inspections of traders.

Despite this, the department reports improved compliance with VAT legislation. This, and greater consumer spending, helped to push VAT receipts up by 8.5 per cent in real terms, to £24m.

The year saw the department's resources being stretched by a considerable increase in the movement of goods and people into the UK.

Seizures, besides illegal drugs, included 2,984 live animals and 500 orchids (under the endangered species legislation).

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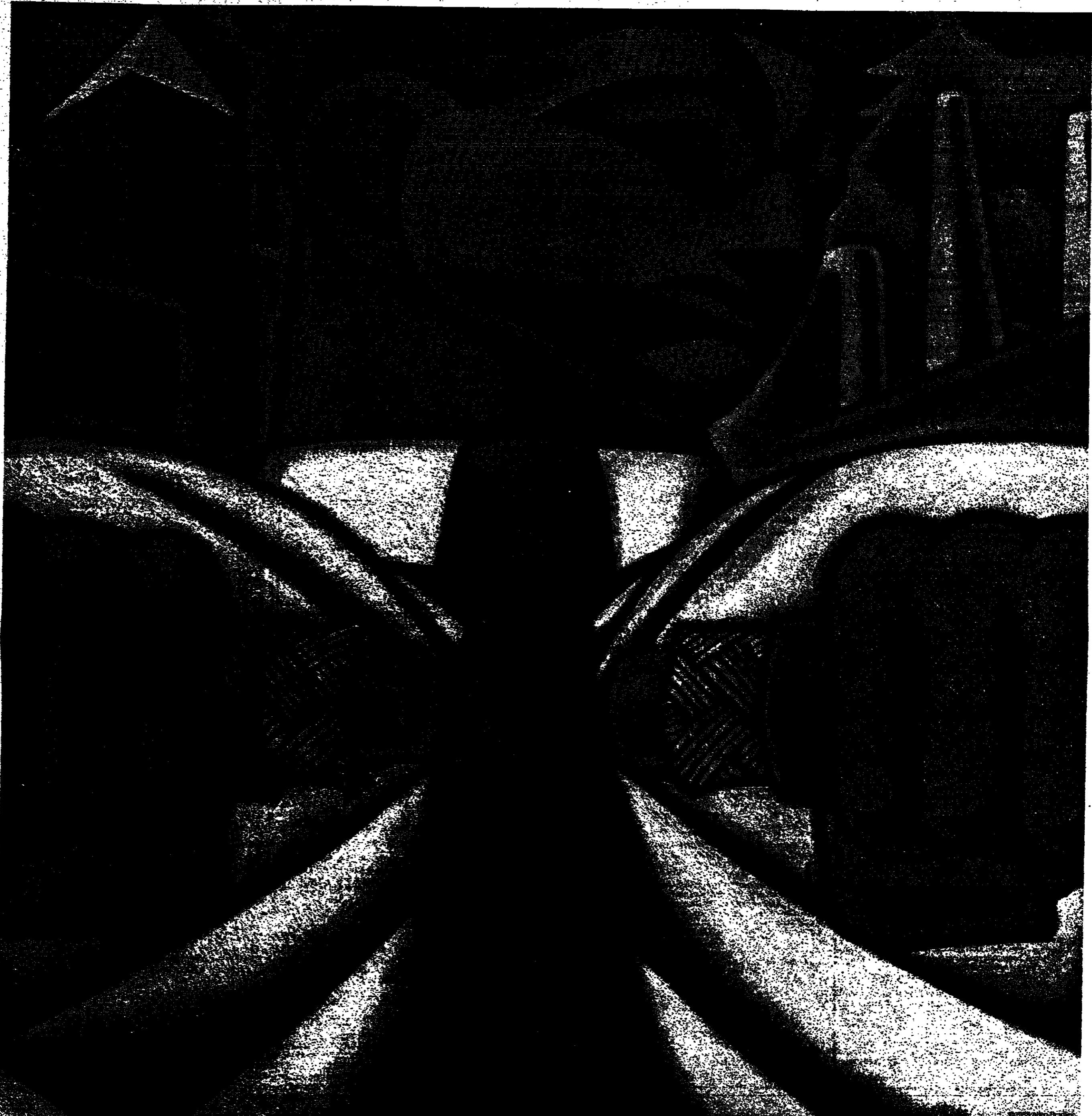
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By Michael Dixon

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Manag'g directors	57,195	99.2	0.5	41.4	80.8	20.1	95.8	89.0	100.0	8.3	57.6
General managers	41,871	99.4	0.2	48.0	48.4	30.0	97.7	88.8	98.7	16.3	54.1
Coy secretaries	34,221	95.3	2.0	47.0	45.8	17.4	98.0	86.6	84.5	13.4	51.7
Financial execs	30,773	88.1	2.0	44.6	38.5	12.6	95.3	82.9	80.8	7.2	49.2
Personnel execs	28,932	87.4	2.4	53.0	44.4	11.2	97.1	83.5	88.1	8.1	48.2
R&D chiefs	27,317	81.9	1.8	49.6	32.3	9.9	95.8	76.7	81.9	4.5	46.7
Marketing execs	26,978	91.9	1.8	48.6	37.8	11.8	94.7	79.0	66.7	6.8	48.0
Sales execs	26,682	96.3	1.0	41.4	48.6	5.5	96.9	77.8	82.4	4.1	62.2
D-P chiefs	26,191	82.4	2.9	53.3	23.9	11.4	95.5	76.7	55.4	8.6	42.6
Production execs	26,060	85.2	1.9	40.8	44.0	9.3	95.5	81.3	71.8	2.6	51.0
Distribution execs	22,164	76.1	2.7	53.2	38.8	7.7	94.1	73.0	65.1	4.2	48.2
Purchasing execs	21,492	64.1	3.0	50.3	20.4	8.0	91.0	65.9	57.7	8.7	43.7
Chief engineers	21,025	64.6	5.1	50.4	35.8	6.8	94.9	84.4	84.4	3.0	44.1
All jobs - 1988	29,842	83.9	2.3	46.4	38.7	11.3	94.8	78.0	82.0	8.4	48.6
All jobs - 1987	26,043	79.8	4.1	53.2	40.2	10.6	93.0	84.3	76.4	7.9	43.7

Figures for share option schemes are inflated because various types of scheme are in operation, and several executives benefit from more than one type.

a "specimen" manager in 18 different countries are listed at the foot of this column. The specimen manager is head of a function such as marketing across a group of companies who is married with two young children, and subject to the taxes and social security payments standard for a native of the country concerned.

Pay after those deductions is turned into buying power by reference to local costs of the executive family's typical lifestyle, but no account is taken of housing costs. Overseas currencies are in sterling at the rates of September 12.

Country Head of function in group of execs 1988 (1987)

US	52,566	(49,430)
Switzerland	50,291	(49,110)
Germany	47,613	(43,530)
France	43,486	(42,500)
Italy	38,650	(41,370)
Canada	37,917	(36,440)
Spain	36,631	(31,510)
UK	33,281	(27,480)
Netherlands	30,781	(26,040)
S. Africa	26,730	(31,300)
Belgium	22,719	(27,220)
Australia	26,096	(26,210)
Greece	26,490	(22,500)
Ireland	23,993	(22,280)
Denmark	21,193	(21,560)
Norway	19,743	(22,440)
Finland	19,339	(19,380)
Sweden	14,458	(14,540)

viewed on high as pernicious Jeremiads, and consigned to a low place in the executive pecking order.

* * *

ON a global scale, however, UK executives in general have done well this year in terms of the measure of what counts most: what it buys. Evidence of their rising fortunes comes in the latest survey by the Employment Conditions Abroad consultancy (15 Britain St, London SW1Y 5TY; tel: 01-582 8388; fax: 01-582 7151, fax: 01-582 8388).

Buying-power indicators for

CONSTRUCTION

DIRECTOR OF HUMAN RESOURCES/ADMINISTRATION

We are one of the major international construction management companies operating in Europe, Middle and Far East and the U.S.A. We are seeking a Senior Executive to be based in London to oversee all aspects of the Human Resources function including Administration. The role combines a high degree of professionalism with a progressive and commercial attitude towards business affairs.

The successful candidate will have gained extensive experience in senior management recruitment and be capable of implementing policies related to personnel taxation in an international environment. International experience is, therefore, a pre-requisite. Excellent verbal skills and written communication skills are required. Important personal characteristics will include a determination and drive to succeed plus imagination.

This position will be reporting directly to the Managing Director and will interface with the senior management of an international professional team.

An excellent package including car, pension and private health care will be offered to the successful candidate.

Letters of interest including a full C.V. should be sent to:

Box A1002, Financial Times, 10 Cannon Street, London EC4P 4BY

VENTURE CAPITAL ENTREPRENEURIAL AGA

This vacancy represents a rare opportunity for a recently qualified Chartered Accountant to join the venture capital team in this leading investment company.

Managing a varied but strategically sound portfolio the incumbent will assist in improving the profitability of existing investments and expanding the group's portfolio through some acquisitions.

Applications are sought from recently qualified ACA's aged 24-27 who have had investigations experience, with particular reference to flotation.

For further details contact Robert Digby or Jon Mitchell on 01-582 0273 (or 01-582 0264 outside office hours).

NEW BUSINESS EXECUTIVE

c. £245,000

Our client, a recently established asset management group has a challenging opening for a Senior New Business Executive to assist in the development of their investment services.

Consequently we would be keen to hear from individuals in their mid to late 30s with substantial UK and International experience marketing investment services. Of particular interest are individuals with an existing client base keen to pursue the opportunity within this new and expanding institution.

For a confidential career discussion please telephone Alexander Hartree or Julian Fox on 01-582 0253 (or 01-582 4320 outside office hours).

16-18 NEW BRIDGE STREET,
LONDON EC4V 6AU

BADENOCH & CLARK

RECRUITMENT SPECIALISTS

Investment Analyst

London W1 c.£37,500 + car

Recently established UK arm of major multi-national investment group seeks an Investment Analyst to create this function, reporting directly to its Chief Executive. Funds to be made available will approach £100 million. Preferred age 28-35.

Candidates will have several years' successful experience of investment analysis in a leading stockbroking firm, merchant bank or other financial institution. No particular sector specialisation is required but some involvement in leisure and financial services would be useful. A numerate degree or qualification as ACA or AIB would be favourably regarded. Success will be quickly recognised in this small and intimate environment.

For a full job description, please write or FAX (01-487 4600) to W.T. Agar at John Curtis & Partners, 104 Marylebone Lane, London W1M 5FU, demonstrating your relevance clearly and quoting Ref. 2294/FT. Both men and women may apply.

JC&P
Management
Selection and
Search
London, Milton Keynes, Wilmslow



BARCLAYS de ZOETE WEDD

INTERNATIONAL MERGERS AND ACQUISITIONS

SENIOR EXECUTIVE

Barclays de Zoete Wedd, one of the leading UK based international investment banking groups, is recruiting for its rapidly expanding International Mergers and Acquisitions team.

Applicants will probably be aged between 28-35 with a background in either Industry or Finance and should have at least three years' experience in the field of Mergers and Acquisitions.

This exciting opportunity offers a highly competitive remuneration package and excellent career prospects. Applicants should apply in writing with curriculum vitae to Leslie Goodman, Director, Barclays de Zoete Wedd Limited, Ebbgate House, 2 Swan Lane, London EC4R 3TS and direct any telephone enquiries to Ann Molteni, Personnel Department, tel 01-623 2323.

THE INVESTMENT BANKING ARM OF THE BARCLAYS GROUP



MANAGING DIRECTOR, EUROPEAN MARKETING

Based in the City of London, this position offers a rare opportunity to join the World's largest options exchange as its main representative in Europe.

Suitable candidates are likely to be in the 25 - 40 age range and educated to a high level in a quantitative discipline. They should have 3 to 4 years experience in the derivatives market, with a sound knowledge of marketing techniques and educational seminar experience. Fluent French would be an advantage.

This position requires a person who works well with little supervision and is able to plan and implement a marketing/educational campaign throughout Europe.

Competitive salary, depending on age and experience. Plus excellent benefit package.

If you experience matches these requirements, please write enclosing CV to:

Jonelle Daniels, CBOE, City Tower, Level 6, Basinghall Street, London EC2, EC2.

INSTITUTIONAL SALES

N. American Equities London

An opening exists for two Senior Institutional Salesmen to join a small London based team and take responsibility for servicing both U.K. and European institutions.

This is an excellent ground floor opportunity to participate in the growth of a specialty stockbrokers concentrating on regional U.S. and Canadian equities and special situations. The ideal candidate should have an established client base and be able to work independently.

The remuneration will reflect both the importance of the positions and the individuals' capabilities.

Please reply in confidence to Andrew Ayres, Powell & Co., 16 Hanover Square, London W1R 9AJ. Tel: 01-402 0718

FIXED INCOME SALES

Our client, a highly prestigious and front-line U.S. Investment Bank is looking to expand its well known fixed income sales team in London. They need people with sales experience in this field who have an aggressive attitude towards results and with a proven record of this. European languages would be a real asset. Multi-product training will be given if necessary. Age 25 - 32.

Salary top end of the market.

For further information please telephone us on 01-588 0072 until 6.30 pm.

T M International Recruitment Consultants Ltd
50 Hans Crescent
London SW1

Due to increasing volumes of business activity, the highly profitable, and well respected corporate finance department of this UK merchant bank, seeks to recruit several men or women at either Manager or Assistant Director level.

Corporate Finance

Assistant Directors/ Managers for a UK Merchant Bank

The department offers:-

- ★ A broad range of advisory work with growing companies.
- ★ A high degree of client contact and responsibility.
- ★ Excellent career prospects due to continued expansion.
- ★ An open, flexible, but highly ambitious and stimulating environment.

- the opportunity to determine your own career success.

In return candidates must have a minimum of three years' corporate finance experience gained with a UK merchant bank or broker. On a personal level, they must possess the necessary initiative, ambition and drive to enable them to contribute both to their own success and that of the department. The financial rewards of this success include a highly competitive basic salary and a generous performance related bonus as well as a car, and full banking benefits.

To discuss this opportunity in greater detail call, Lindsay Sinden, ACA or Penny Bramah on 01-831 2000 (Evenings & Weekends 01-871 9364) or write to Michael Page City, 39-41 Parker Street, London WC2B 5LH.



Michael Page City

International Recruitment Consultants
London Paris Amsterdam Brussels Sydney

GERRARD VIVIAN GRAY

Committed to the private client

Private Client Stockbrokers

A century of tradition, a strong independent British parent Group committed to positioning the firm at the forefront of private client stockbroking and the drive of new management offers an exciting future to successful stockbrokers seeking scope, stability and visibility.

THE COMPANY

- ◇ Respected name transformed by new backing and management.
- ◇ Supported by the leading UK discount house, investing heavily in developing capacity to handle long term growth, with new systems and premises.
- ◇ New management have rationalised business, now aiming at achieving market leading position.
- ◇ Strong team spirit, profit sharing philosophy, outstanding working environment.

THE POSITIONS

- ◇ Opportunities for team leaders, senior private client stockbrokers and client executives.
- ◇ Contribute to management during period of development.

QUALIFICATIONS

- ◇ Professional, highly skilled stockbrokers, high achievers in managing and developing private client business.
- ◇ High professional and discreet standards, the vision and resolve to perform in volatile markets and leadership qualities.

COMPENSATION

Highly competitive, contractually secured package comprising base, profit share and executive benefits.

Please reply in writing enclosing full cv quoting Reference G3997 or 54 Jermyn Street, London SW1Y 6LX.

**SPECIALISTS IN SENIOR
MANAGEMENT SELECTION**
01-493 3363



Jonathan Wren

INTERNATIONAL OPPORTUNITY

MAJOR ASSET FINANCE

London

£Very Negotiable

Two leading City institutions wish to expand their highly successful asset finance teams and therefore seek to recruit individuals whose experience closely fits the following profile.

In each case the appointee will be aged 32 to 38 and will have a proven record of successfully originating, structuring and closing major asset financing transactions (both UK domestic and cross border), coupled with the necessary documentation, legal and credit skills. Significant exposure to equity driven aircraft transactions will be positively viewed, although a variety of high unit value assets will be financed. It is envisaged that the required experience will have been gained, over a period of at least five years, with a US bank, an established packager or a major merchant bank.

Our clients are a prestigious international bank, with a commanding global presence in asset financing, and a UK based packager renowned for consistently leading the field in closing the most innovative of cross border transactions.

In each case, the seniority and autonomy of the appointment and the exceptional remuneration package offered fully reflect the required calibre of the appointee.

Please contact Jill Backhouse or Peter Haynes.

LONDON HONG KONG MIDDLE EAST SINGAPORE SYDNEY

Jonathan Wren

Recruitment Consultants
No.1 New Street, (off Bishopsgate), London EC2M 4TP.
Telephone: 01-623 1266. Fax: 01-626 5258.

INTERNATIONAL APPOINTMENTS

Senior Treasury Appointment

Hessische Landesbank - Girozentrale - London Branch is seeking to recruit a highly motivated and qualified individual for a senior position within the Treasury and Capital Markets area.

The candidate should be aged between 28 and 35 and have several years trading experience. The candidate should preferably be TSA-Registered and possess thorough knowledge of Treasury and Foreign Exchange markets, as well as being fully conversant with Capital Market products and other debt related instruments.

The person we seek should demonstrate strong leadership qualities and be able to contribute significantly to the performance of the dealing room.

The position will offer considerable development opportunities to the right individual in a AAA-rated bank.

The remuneration package will be commensurate with the level of responsibility this position carries.

Candidates should forward a C.V., giving full details of their career history to date, to:

The General Manager
Hessische Landesbank -Girozentrale-
London Branch
8 Moorgate
LONDON EC2R 6DD

All applications will be treated in strictest confidence.

Helaba Frankfurt
Hessische Landesbank -Girozentrale-
LONDON BRANCH

AAA - rated

City

Major German Bank

is expanding its Capital Markets Department by recruiting two senior personnel:

HEAD OF BOND TRADING

Candidates must have first hand experience of trading and/or market-making in German domestic bonds.

HEAD OF INSTITUTIONAL BOND SALES

Candidates must have experience in marketing international debt instruments to the UK Institutional sector.

Both positions offer challenging opportunities for two professionals, ideally aged between 30 and 40. The ability to speak German will be a distinct advantage, especially for the Trading position. The remuneration package will fully reflect the importance of these appointments.

Please reply to the Personnel Manager, Box A1003, Financial Times, 10 Cannon Street, London EC4P 4BY enclosing a comprehensive CV.

FLETCHER JONES LTD EXECUTIVE RECRUITMENT

SCOTLAND Merchant Bank:	M & A Executives Corporate Banking Manager Assistant Fund Manager (Europe)	up to £50,000 up to £20,000 up to £20,000
Life Office: Private Client Broker:	Managing Director	£ neg.
MANCHESTER Stockbroker:	Institutional Salesperson Private Client Broker Institutional Analyst	up to £35,000 up to £30,000 up to £25,000
LONDON Stockbroker: Fletcher Jones:	Institutional Salesperson Executive Recruitment Director	up to £50,000 £ neg.
EDINBURGH John G Osborne Tel: (031) 226 5709	Please write to Richard A Fletcher at 9 South Charlotte Street, Edinburgh or telephone: Peter W Richmond Tel: (01) 832 4486	LONDON Jane L French Tel: (01) 823 5567

Bankers Trust is a leading global merchant bank with a reputation for excellence based on a flexible and imaginative approach to investment banking. Due to the growth in the Bank's Capital Markets business, they currently seek:

Transaction Executives

Career Opportunities in Investment Banking

to join their innovative Transactions Team. This group liaises with the originators of a wide range of bond, syndicated loan, commercial paper, derivative and equity related products. You will be involved in all aspects of deals from structuring the mandate through to completion. Previous exposure to capital markets work is essential. You are likely to have banking or legal training and to be looking for your first move.

Intelligence, initiative and a capacity for hard work are vital. This critical area offers a demanding personal challenge, creating exceptional career prospects, with the rewards appropriate to successful professionals.

In the first instance contact Mark Harshorne in confidence on 01-404 5751 or write to him at Michael Page City, 39-41 Parker Street, London WC2B 5LH.

 **Bankers Trust Company**

Advances Manager

International Bank based in London seeks to fill a senior management position. Responsibilities will encompass advances, asset control and risk analysis/assessment, frequently reference trade-related activities, and requiring advanced credit skills.

Salary to £25,000 p.a.
Contact Maggie Griffiths

Marketing Officer

European Bank expanding in London seeks an additional team member with a minimum of two years' relevant experience. The duties relate to promoting increased Financial Institution business excluding correspondent banking.

Salary to £25,000 p.a.
Contact Maggie Griffiths

Trade Fin. Acct. Officer

Leading Merchant Bank, active in international and domestic trade finance, requires an experienced person aged mid-late 20's to undertake marketing relationships and associated support duties.

Salary to £30,000 p.a.
Contact Frank Hoy

Credit Analyst

Active and expanding International Bank is seeking an experienced Analyst (aged 25-30) to join a team in a senior role which will include supervision. Wide range of client type and lending activity.

Salary to £25,000 p.a.
Contact Maggie Griffiths

57/58 LONDON WALL, LONDON EC2M 5TP
TEL: 01-628 7801



Gordon Brown

UNIT TRUST PORTFOLIO MANAGERS

LONDON

SALES MANAGER required to recruit a new team of Financial Consultants. An enthusiastic and energetic individual with an ability to motivate colleagues. Related experience required. London based appointment with an ethical fast growing group.

Our client enjoys a substantial flow of qualified leads. Good basic salary offered, plus monthly and annual productivity bonuses, company car, pension scheme and permanent health insurance. In the first instance write with full C.V. to Nucleus Advertising Ltd, Ref: UT30, Walter House, 418/422 The Strand, London WC2R 0PT.

Applications will be forwarded to our client unopened unless addressed to the Security Manager accompanied by a covering letter listing companies to which they may not be sent.

NUCLEUS
advertising

INTERNATIONAL APPOINTMENTS

Financial Controller

£27,500 tax free + Benefits

Our client is a Corporation responsible for supplying essential water, electricity and sewerage services throughout Banjul and regional centres and is seeking to recruit a Financial Controller. In addition to responsibility for the management of the financial, computing and administrative activities of the Corporation, the post holder will be expected to develop effective control and management information systems which will enable the Corporation to meet the needs of an expanding population in Gambia.

The successful applicant, aged 28-55, will be a qualified accountant with appropriate overseas management experience. A tax free salary will be arranged with appropriate benefits.

It is intended to hold both preliminary and final interviews in London.

Please write in confidence quoting reference 3101 and submitting a curriculum vitae and salary details to:

Peter Childe, Director
Pannell Kerr Forster Associates
New Garden House
78 Hatton Garden
London EC1N 8JA

Pannell Kerr
Forster
Associates
MANAGEMENT CONSULTANTS

Seeking individual with extensive management background in banking in the area of global custody. Emphasis on experience in areas of reconciliation and proof and control. Interested applicants can respond in confidence.

Write Box A1006,
Financial Times,
10 Cannon Street,
London EC4P 4BY

COMMODITIES/ FINANCE

Graduates required for City based Finance houses. Major opportunities and highly motivated. Knowledge of financial markets an advantage, please contact Julian Pemberton-Piggott on 404 5850

EXPERIENCED SPOT FX DEALER

Out of market 6 months due to personal circumstances. We are seeking an experienced strategic intra-day spot positions. Net profits 1 million US dollars per annum.

Write Box A1007, Financial Times,
10 Cannon Street, London EC4P 4BY

National Broking Support Manager - Australia

Potter Partners Limited, a leading Melbourne based member of the Australian Stock Exchange Limited, wishes to appoint a National Broking Support Manager to lead the development of broking support services during a term of vigorous change within the securities industry.

The Position
As a member of the Senior Management team, the successful applicant will be responsible for overall management of Broking Support Services including Client Settlement, Overseas Settlement, Scrip, Brokers Settlement, Reconciliations and Registrations. The broking support team of 100 staff is situated in Melbourne, Sydney and Perth. The position requires planning, co-ordination, development and liaison within the Potter Partners Group and the Australian Stock Exchange.

The Person
The successful applicant (aged 35-45) is likely to have an accounting qualification, have completed the Securities Institute Diploma course, have a thorough understanding of, and experience in the broking industry. An above average communicator with strong management/people handling skills, an analytical problem solving ability and professional attitude would find challenge and reward in this position.

Remuneration/Development
An attractive, flexible salary package supplemented with performance based bonus and non-contributory superannuation is available. Relocation costs will be met for non-Victorian residents.

Applications
Written applications (Confidential) by 31 October 1988 should be directed to: Mr. C. C. Greaves, Personnel Manager, Potter Partners Limited, 325 Collins St., Melbourne, 3000, Victoria, Australia. Telephone: (613) 616 2713.

 **Potter Partners Limited**

STOCKBROKING - CITY

An established fully authorised stockbroking subsidiary of a publicly quoted Group is interested in talking to Stock Exchange Members with substantial private client business.

Please contact Julie Cummings in confidence on 01-628 7172

Appointments Advertising Appears on Wednesday and Thursday 247 s.c.c. Premium Positions £57 s.c.c.

At a career crossroads. We are looking for mature people aged 25-55 with an industrial or professional background to be involved in a wide range of financial services to businesses and individuals. Income is fixed only by your own ability and attitude and we offer excellent progression as well as commission. Telephone Ray Sawyer on 01-685 0755.

Group Administration Manager

Banking and Investment

Age: 40-50 £30,000-£35,000 plus benefits

We are acting for a long-established, well-regarded and successful Group engaged in the merchant banking, investment management and commercial banking areas. Part of a major European Bank, the Group has expanded steadily in recent years and now employs some 75 staff.

Applications are now invited for the newly created post of Group Administration Manager. This will carry responsibility for all office administration - including an impending relocation - and personnel management and will also embrace statutory duties in the Company Secretarial and Compliance areas.

Candidates should demonstrate either extensive experience of general administration with a sound

supplementary understanding of statutory requirements; or a company secretarial background reinforced with subsequent achievements in the administrative field. Maturity, reliability and organisational ability will be at a premium. A car and full banking package are offered.

Please write, quoting reference P/561/1 and enclosing full career details, to Nigel Halsey, Managing Director, at the address below. Telephone 01-895 1323.

The Halsey Consulting Partnership
25 Villiers Street, London WC2N 6ND

Jonathan Wren

Marketing Officer

£30,000

Increasing volume in the medium size corporate market has led to this vacancy for a senior marketing officer with our international banking client.

Applicants should have a successful marketing background in corporates and/or financial institutions, together with some experience of property lending.

Credit Analysts

£15,000 to £30,000

Many clients are expanding their credit teams to provide a more in-depth facility to their marketing and lending activities. Applicants, ideally graduates or qualified ACIB, will have had formal credit training in a recognised institution. They should also have practical experience of private, UK and/or international business and financial analysis, and must be able to demonstrate successful career progression to date.

Contact Norma Given.

LONDON HONG KONG MIDDLE EAST SINGAPORE SYDNEY

Jonathan Wren

Recruitment Consultants
No.1 New Street, (off Bishopsgate), London EC2M 4TP.
Telephone: 01-623 1266. Fax: 01-626 5258.

Company Secretary

c. £35,000 + car + relocation

West of England

Play a key role in the privatisation of a major service-based organisation

Our client is a major organisation which services the needs of 1.5 million customers. Turnover has risen to a record £103 million with profits of £33 million for 1988. Planned development of services extends into leisure and commerce, ranging from property development and the use of land to quality leisure facilities, country clubs and residential property.

Reporting to the Chief Executive and as a key member of the privatisation team, you will be involved in all aspects of the run-up to flotation, liaising with professional advisers and providing technical advice when required. Following flotation, you will manage the company secretarial function, and will be expected to contribute to the smooth transition of the company from public to private sector.

Preferably working in the private sector and certainly conversant with the problems accompanying

flotation, you are a lawyer or Chartered Secretary, aged 35-45, with substantial corporate secretarial experience at a senior level. Above all, you will have the skills necessary to make an immediate impact and establish credibility with colleagues by balancing the demands of professionalism and commercialism.

The package reflects the importance and challenge of the job including a base salary around £35,000 plus car and other benefits. Relocation to the area which is among the most attractive in the country will be provided where necessary.

Please write with full personal and career details to J D Alexander, ref. B.12019.

MSL Chartered Secretary,
Broad Quay House, Broad Quay,
Bristol BS1 4DJ.

 **Chartered Secretary**

Hoggett Bowers City Division

Contact: Judy Elmes or
Liz Murphy, Abbott House,
1-2 Hanover Street,
LONDON W1R 9WB.
01-409 2766.

Senior Operations Manager £35,000 Plus Car

Within a major international bank, this position requires good operational skills together with sound technical knowledge of operations. Responsible for a staff of forty, you will control the preparation of financial statements and documentary credits departments. Ideally, you should be a graduate aged mid to late thirties with substantial experience of management level within the area. The successful candidate should be able to exhibit the drive and long term.

Senior Credit Manager c £30,000 Plus Car

A prestigious UK Merchant Banking organization with a significant presence in areas such as corporate finance, investment management and securities. Reporting to the Head of the division, you will be responsible for monitoring global risk on behalf of the bank as a whole, liaising with and reporting to Board of Directors. The role would suit an experienced credit manager, preferably aged 35-40, with a strong relationship manager within an international bank. This is a challenging opportunity within a top City name.

Internal Auditor c £25,000

The Securities arm of this prime City financial institution requires an experienced Internal Auditor to work in its UK operation. The successful candidate will be responsible for the planning and implementation of thorough auditing policies reporting to an Executive Director. Candidates should be aged 28-40, ideally but not necessarily be a qualified ACA or ACCA with knowledge of TIA and IMRO rules and a sound banking auditing background.

Newly Qualified Accountant

This is an excellent opportunity for a Newly Qualified ACA to join a top European firm. The Candidate should be aged mid 20s, and have worked for a small/mid-size firm of Chartered Accountants. The successful applicant will report directly to the Head of Financial Control and will be responsible for profit and loss accounting and production of daily/monthly reports. Future prospects within the organisation are first class.

Credit Analyst

Our Client, a major European bank with a well established and expanding presence in London, wishes to supplement its Credit department with an additional Credit Analyst. The successful Candidate should be aged mid 20s, and have a good background in Credit Analysis. Working as part of a team, you will be involved in providing reports to management and the Credit Committee, performing analyses of Countries, Industries, Corporates, Banks etc. Prospects of developing your career are excellent.

Financial Analyst - Graduate

This is an interesting role in a leading Investment Bank for a graduate with at least an upper second class degree in mathematics, economics or business studies. You will be involved in analysing the risk associated with the bank's funding activities. Working with dealers and senior management. Preference will be given to candidates with relevant work experience, but a positive attitude and good interpersonal skills are key qualities necessary for this position.

BANKING OPPORTUNITIES

City and West End

- CREDIT ANALYSTS/MANAGERS
Corporate, Institutional & Sovereign Risk
- MARKETING OFFICERS/MANAGERS
Corporate & Private Banking Roles
- LEASING SPECIALISTS
Opportunities Countrywide

If you are considering a move and would like to discuss the options, please contact one of our specialist consultants for an informal discussion.

WEST END: 2 Swallow Place London W1R 7AA Tel: 01 408 1694 Fax: 01 409 3058
CITY: 25 City Road London EC1Y 1AA Tel: 01 256 5041 Fax: 01 374 8848



FINANCIAL OPPORTUNITIES

BOND SALES

Good experience required in multi-currency bond sales, coverage being Spain and Italy. Very good opportunity. Please call Richard Ward.

CONVERTIBLE TRADER/SALES/ MARKET MAKER

Minimum 2 years experience in one of the above. Fluent German or own client base would be advantageous. Salary £Neg. Contact Julie Shelley.

CORPORATE TREASURY/FOREIGN EXCHANGE

Experienced person required to take 'all round' responsibility in trading/sales. Management and research skills an advantage. Salary £Neg. Contact Julie Shelley.

SALES

U.S. Equities Graduate/pref M.B.A. with 5 years + U.S. Equities Sales experience. Sell to U.K. and Europe. Languages useful. Top package available for right person. Major securities house. Please quote reference DF/251.

SALES

European equities to Europe & U.K. Knowledge and experience of European Equities, French or German nationals or fluent French and German. Top securities house. Please quote reference DF/251.

For details of the above please call TEL: 01-377 6488 FAX: 377 0827

Cambridge Appointments
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ARTS

Video has transformed opera productions on television, Rodney Milnes maintains

Never mind fidelity . . .

Opera on television, or video gram for that matter, has come a long way since those pioneering days in the 1950s and '60s when, given the hair-raising conditions under which it was made singers in a different studio from the orchestra and conductor as often as not, it remains a matter of opinion whether the results were as good as they frequently were.

The sort of freedom borrowed from the cinema, the miming of an opera to an existing soundtrack was a herring of olest hue: a significant part of the art's attraction is the physical act of singing. A dainty move on screen more or less synchronised with a fortissimo 'C' from the loudspeakers simply won't wash.

The breakthrough came, I believe, in the 1970s, when the prospect of the commercial release of operas filmed for television on videogram became a reality. In early pioneer in the field of direction was Dave Bleather, whose use of mirrors while filming quasi-live performances at Glyndebourne broke new ground. Others have followed him in success, notably Peter Hall, whose films of his own productions — *Carmen* and *Albert Herring* among them — have set the highest of imaginative standards.

But the main thing is that opera on television is now virtually synonymous with live opera in an opera house, and a generation of highly skilled specialist opera-on-television directors has emerged, like Brian Large and Humphrey Burton. Often in stark contrast to their colleagues in opera houses, their critical virtue is their unobtrusiveness. They show you what needs to be seen and tactfully avoid showing you what doesn't require gratifyingly large or medium shot when a closer in or larger of focusing himself on a top ten — which can be unpleasant

enough in an opera house, never mind in close-up in the privacy of one's drawing room.

Their tact is more than just fidelity to what happens on stage. Witness how Mr Burton turned a rather ordinary Covent Garden *Manon Lescaut* into one of the more successful video operas simply by ignoring decorative excesses in the staging. Yet not even tact on a Burton scale could save last Saturday's television transmission on BBC2 from Scottish Opera of Bernstein's *Condite*, which was little short of tragic. The admiration of the music, of whom none is more fervent than I, were longing for

*A dainty move on screen
more or less synchronised
with a fortissimo top C
from the speakers simply
won't wash.*

this to be the version that, at last, worked.

The ways in which *Condite* hadn't worked in the past were outlined in Peter Adam's riveting documentary, *Breast of Peacock*. *Apple Pie* shown on the same channel the previous Sunday, Stephen Sondheim — and he, better than Pangloss, should know — said that Bernstein's score and Lillian Hellman's book, both excellent in their various ways, were too various for their own good; they simply didn't fit. And who better anyone to judge from her alarmingly benevolent manner in the documentary, who tried to beat Hellman's book towards the musical.

Her subsequent withdrawal of both book and those lyrics in which she had a hand were the start of further woes: Hal Prince's brash but successful one-act and reduced-orchestra Broadway version for which the composer did not care; and the new and inept book by Hugh Wheeler, admittedly much improved by the ministrations of John Wells and John Mauceri in Glasgow, but not improved enough. The thoroughly well-meaning and informed revision — at least the numbers were in the right order and sung more often than not by the right people — simply swamped the wit and gaiety of the score add some extra numbers, not all of which deserved disinterment, serious miscasting, elegant decor but surprisingly flat-footed direction by Mr Wells and Jonathan Miller within it, and you had over two and a half hours of worty, enormously frustrating tedium.

In addition to part of a Huw Wheldon interview with Bernstein that should have struck terror into any passing critics, *Breast of Peacock* included some archive extracts from the 1959 London *Condite*; yes, it looked horribly old-fashioned in its relentless eye-and-tooth merriment, but if half its energy had been evident in the TV version, we would have been getting somewhere. I suspect the answer is to forget all about "opera house" versions of the piece, cast it with good musical comedy artists — there are such things — and then forget all about fidelity in Voltaire when devising a new and, please God, short book to frame music that says practically all that needs to be said.

Last week's other opera transmission, *Nixon in China* on Channel 4, was directed from the stage of Houston Grand Opera by Brian Large, he who preserved the Chequen Ring on video and to my mind enhanced it (it is due for release on CDV before long). He also enhanced a great deal of Adams's opera, emphasising with the use of cameras individual performances that were already impressive enough in the theatre: if you have opera singers who can really act, then you do want to see them in close up (and vice, *maisons mutantes*, *verso*).

The sheer theatrical pizazz of the first scene was faithfully reproduced in television terms, and the squeezing into close-up on Sanford Sylvan's Chou En-Lai in his aria in the third scene emphasised the poetry of his performance, as did the resonance with which the prying eye left him at the very end (what a fabulous singer he is). The three images of Carolynn Page in Pat Nixon's big second-act scene was another glorious effect (how odd it is that words seem clearer when a singer's face is in close-up), and Dr Large skilfully underlined the sweaty insecurity of James Maddalena's Nixon — another fabulous performance — by the way he filmed him, catching the shiftness, the darting eyes, the working mouth, not to mention the hasty glance at his notes in replying to Chou's toast.

But once again, where the piece itself falls apart — in the misjudged ballet sequence and the long finale, where the music can't sustain what is in the words — there's not much anyone can do about it in television terms. Yet patient viewers will surely have found ample reward: what was good in Peter Sellars's staging was almost better on television. 20th-century opera is by and large (indeed Brian Large) easier to transfer to the box. Should more contemporary composers short-circuit the system and write directly for the medium?



Gerard Murphy

The Public

THEATRE ROYAL, E.15

While Garcia Lorca unleashes his four white horses of the apocalypse on unsuspecting audiences down at Joan Littlewood's old address at Stratford East, Mrs Mary Whitehouse and her Clause 28 obsessed cohorts must hold on to theirs.

Lorca's 1930 surrealistic improvisation comes across as a Pirandellian party game, not at all the homo-erotic knees-up we had been led to expect. Ultz's production is an extremely elegant representation of visual, theatrical conceits unintended for the theatre. This is the irony. Lorca thought his piece "unperformable" — a poem to be hissed at. And yet, for all its faults and blemishes, it is mere charade, nothing but theatre.

The result is a sense of imbalance and triviality. There is no point in doing the piece unless you relate it, as the Argentinian director Jorge Lavelli did earlier this year in Paris, to a context of aesthetic surrealism. The play is also profoundly concerned with the director's acknowledgement of the truth of his sexuality. The dramatic point of an audience's outrage at discovering Juliet to be played by a boy is entirely lost.

The invasion of intellectualising students and the sudden appearance of matinée faithfuls is brilliantly arranged. But the death of the director is not dramatically articulated. Lorca's suggestion of his voyage to the galactic unknown left hanging in a void of vague poetising. What happened to the three bearded homosexuals devoted to each

other, and to the director?

These figures appear, courtesy of Phillip Joseph, Robin Hooper and Michael Bertenshaw, but do not represent too threatening a clutch of bored West End producers. Their anger, and that of the audience, is negligible. Living is exceeded the speech about the Juliet actress bound and gagged under the audience's seats. Instead, Claire Hackett, who plays spiritedly, is a sad victim of Romeo depravity, a nice girl in the wrong play.

The production nonetheless contains moments of challenging beauty and great power. Most of these emanate from Mr Murphy as the confused impresario, but Ultz has also paid honour to Lorca's demands for dancing, uninhabited costumes, and to his strangely literate sense of theatre.

Instead of the expected manifesto for sexual mayhem, we have the tortured imaginings of a theatre poet. In this respect, Murphy's performance is remarkable. But the production fails to relate such yearning to any kind of consistent aesthetic, be it historic or contemporary. The evening's a puzzle, but an elegant one.

Michael Coweney

Don Quixote

EMPIRE, LIVERPOOL

The title adopted by Northern Ballet Theatre for its new production is significant: not just the name of Cervantes' Don, but *The Amazing Adventures of Don Quixote*. And I am tempted to add, "the amazing adventures of an old ballerina". The Petipa original took Quixote as a pig on which to hand the joyous adventures of Kitri and Basilio as they sought to

marry despite family objections — the piece could be called *La Senorita mal parida*. The point of the enterprise — and one still made in Leningrad and Moscow, by producers following the Russian tradition — is a profusion of dances, classical and mock-Balletic, which fitting steps and temperament at us so that the features of drama and characterisation matter not at all.

Christopher Gable, as adaptor and producer of this new NBT version, and Michael Pink as choreographer, realise that with NBT's restricted forces, the ballet must be made possible on other terms. So the Don now becomes the central and motive figure — though fearfully pallid in performance and realisation, like the spectre of the role rather than the role itself — and the usual action has been elided, while further incidents from Cervantes' novel are introduced to pad out the three acts. Mr Gable has, in fact, sought rather too optimistically to make this a ballet about the serious figure of the Don. Tradition and innovation are thereby mismatched.

The first act contains the entire Kitri/Basilio narrative. The second act includes the mime-play (more confusing now than in earlier versions), abbreviated gypsy dances, while a blow on the head from a falling tree-branch — ah the marvels of stage machinery — sends the Don into a fantasy world where, instead of the usual dryad scene, he finds the female soloists hideously garbed as for an ice show, offering optimistic accounts of the old Petipa variations.

The third act adapts incidents from Cervantes, including bearded odalisques, a flying horse, a Knight with a flashing mirrored shield, who forces the Don to see himself as he really is, and gives the celebrated pas de deux to a matador and his lady-love. The sum effect is of worthy intentions as yet only partially realised.

In reducing the action for NBT, Mr Gable has been ingenious, and the new choreography by Michael Pink is honest and joyfully energetic for the ensembles, with the remaining fragments of the original Petipa/Gorsky dances fitting well enough into it. But to hold the narrative together demands a sustaining thread as conventionally efficient as the earlier Kitri/Basilio love-story. This Gable's view of the Don, and his performance of the role, fails to provide. He shows us something nearer Marley's ghost than the eccentric idealist, dreaming crazed dreams of chivalry, that has been the character nobly played by Soviet artists, and memorably so by Robert Helpmann with the Australian Ballet. There results a lack of focus, of emotional heart, to a ballet which merits the greatest virtuosity in style if it is to make sense. I note, too, that the score, which has been much edited, and includes added music to highlight the Don's scenes, lacked orchestral weight — there simply were not enough players in NBT's orchestra on Monday night when I saw the staging — and thus denies the dance a much needed peppy verve.

Tim Goodchild's design provides a clever first act setting with rising canvases and unfolding panels to build a sunny Spanish village before our eyes, filled with attractive costuming. The later scenes are less convincing, and the "Crystal Forest" is tinselled kitsch. The dancers launch themselves into every number with a will, though they need the added gusto that a livelier orchestral sound can bring. Of the principals I especially liked Graciela Kaplan's vivacious Kitri and Victoria Westall's voluptuous way with a gypsy dance. But there is more to *Don Quixote* than NBT as yet shows us.

Clement Crisp

ARTS GUIDE

THEATRE

London

EASY VIRTUE (Garrick). Transfer of King's Head revival of early Noel Coward, same period but lesser vintage than *Hay Fever*, but worth seeing (379 2244, credit cards 379 6131/241 7200).

THE PHANTOM OF THE OPERA (Her Majesty's). Spectacular, emotionally nourishing new musical by Andrew Lloyd Webber (368 2244, credit cards 379 6131/241 7200).

THE CHORUS LINE (Shubert). The longest-running musical in the US has not only supported Joseph Papp's Public Theater for eight years but also updated its musical with its back-stage story in which the songs are used as ambitions rather than emotions (239 5265).

HARVEST (Aldwych). New Tom Stoppard mixes espionage, romance and higher physics.

Felicity Kendall is the eponymous intelligence agent. Roger Rees and Nigel Hawthorne in elegant support (368 9404, credit cards 379 5223).

THE ADMIRABLE CRICHTON (Haymarket). Rex Harrison and Edward Fox in enjoyable revival of Barrie's imperishable comedy of class barriers and reversals on a desert island (369 9332, CC 379 4444).

DRY RUN (Lyric). Brian Eix returns to the stage after an absence of 12 years in a 1950s farce that predigestes the capture of old England by the spivs and opportunists. A genuine classic (437 3285).

THE SNOWS (Aldwych). Eight short Chekhov pieces — four vanderbilts, four early stories — translated and adapted by Michael Frayn and performed in various styles by Rowan Atkinson, Timothy West and Cheryl Campbell. Slightly rewarding, intermittently funny (336 6404, CC 379 6235).

SUGAR BABY (Savoy). Mickey Rooney and Alan Miller repeat Broadway roles and exhibit star quality in a mixed bag of course burlesque sketches (336 9326).

NEW YORK (Cade (Winter Garden)). Still a sell-out, Trevor Nunn's production of T.S. Eliot's children's poetry set to music is visually startling and choreographically feline (239 5223).

A CHORUS LINE (Shubert).

LES MISÉRABLES (Gielgud).

THE PHANTOM OF THE OPERA (Majestic). Stuffed with Maria Björnson's gilded sets, Phantom rocks with Andrew Lloyd Webber's haunting melodies in this mega-transformation from London (239 6210).

WASHINGTON

LES MISÉRABLES (Kennedy Center Opera House). The touring company of the International Box Office's sensational sweep of Victor Hugo set to music and an instant contemporary best. Ends Oct 15 (234 5770).

SHOOT (Gielgud). Story

Keech and Michael Caine

star in the mystery坐ting a writer against a mild-mannered travel agent who's stolen his

wife's affections (234 2879).

Tokyo

KABUKI (Kabuki-za). Performances at 11am and 4.30pm. The morning programme includes

Moritama Jinya, a play set in an age of civil strife — a popular actor's vehicle, since the role of Moritama is considered one of the finest of kabuki. In the afternoon, the *kyogen* comic chinkin kawari. This play centred on a scandal that occurred in court shortly before it was written but, in typical kabuki fashion, transpose it to a modern age. It is noted for its spectacle — scattered bones rising up to form a complete skeleton and a beautiful mansion transformed into a haunted house. For details, enquire at the theatre (541 8131).

THE FAIRIES (Public).

Another *kyogen* in two parts, two of Kuri's Well's songs in a one-woman show covering the composer's career in Berlin, Paris and New York (368 7100).

PHANTOM OF THE OPERA (Majestic).

Stuffed with Maria Björnson's

gilded sets, Phantom rocks with

Andrew Lloyd Webber's haunting

melodies in this mega-transformation from London (239 6210).

GORKY (Theatre, Leningrad).

CHESKHOV'S UNCLE VANYA (Wed).

Peter Schaffer's *Amadeus* (Thurs).

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Wednesday October 5 1988

A message to Kuwait

THE THATCHER Government looked foolish after the failure of its attempt to shift the state's 31.5 per cent share in British Petroleum into the private sector. The expensive fanfare of publicity preceding the largest ever share sale resulted, not in a glorious advance towards popular capitalism, but in the transfer of 21.6 per cent of the company to an Arab oil state.

Since the state-owned Kuwait Investment Office believed it had helped out the British Government by buying up BP shares which nobody else wanted, it has some reason to feel aggrieved by yesterday's decision that it should reduce its holding by a little more than half. The Treasury failed to make the rules clear at the time of the sale. However, the Kuwaitis cannot say they were not warned. The Government's decision yesterday to accept a Monopolies Commission recommendation that they should cut their stake to 9.9 per cent had been preceded by several ministerial warnings that the holding was becoming too large.

With hindsight, it is clear that the Kuwaiti ministers who were in control of the BP purchases made an uncharacteristic error in judging the political temperature in the UK. If they had stopped at between 10 per cent and 15 per cent, a reference to the Monopolies Commission would probably have been avoided. An acceptable compromise might then have been struck with the Government and the company.

Urgent questions

Kuwait's persistence in buying shares well in excess of any normal portfolio holding raised urgent questions about its true motives. In spite of the KIO's assurances that it regarded the holding only as a long term investment, it is difficult to resist the idea that at least some members of the Kuwaiti government were calculating what leverage might be applied to the world's third largest oil company, and even what political advantage might be gained in relations with Britain.

At all events, the Monopolies Commission report published yesterday argues convincingly that such a large degree of con-

Mr Kinnock's best shot

THE LEADER of Britain's Labour party, Mr Neil Kinnock, delivered the best social democratic speech of the season to his party conference yesterday. The essence of his message was as far removed from the state socialism that has lost the Labour Party the last three elections as Governor Michael Dukakis' Democrats are removed from the wild-and-woolly Mondale Democrats of yore.

It is true that both Labour and its leader are committed to new forms of "social ownership" of the major utilities and other companies, but this was hardly mentioned in yesterday's speech, while its whole tone suggests that the commitment will be further diluted by the time the next General Election manifesto comes to be written. In short, the speech should appeal directly to the centre ground of British politics.

It took account of the market, with its acknowledgement that the economy which a future Labour government would have to manage would be market-led. It accepted the need for competition. It recognised that a mixed, albeit regulated, economy was necessary if wealth was to be created. Britain's membership of the European Community is now welcomed, as is Mr Jacques Delors' vision of a "social dimension" to the EC's affairs.

Collective argument

Even the importance of the individual was recognised. Mr Kinnock proclaimed Labour to be the consumers' party, and capped it with an intriguing argument to the effect that when collective actions are taken the collective should be regarded as a means of enhancing the well-being of the individual.

Yet Mr Kinnock has still not come up with a credible defence policy. The mood in his party, and among some of the powerful trade unions that support him in office, is still strongly in favour of unilateral nuclear disarmament. All that Mr Kinnock could say was that the review of defence policy would take another year. He did, however, add a significant rider. Whatever policy was put

forward, he said, would have to appeal to enough voters to render Labour electable; otherwise the policy could not be implemented. Since simple unilateralism has been rejected time and again by the British electorate, Mr Kinnock and Labour have their work cut out. The disputation began as soon as the Labour leader sat down yesterday.

Yet his speech has a significance for the Labour Party beyond its content. It was made in the immediate aftermath of an overwhelming victory in the leadership and deputy elections. The old guard left, in the person of Mr Tony Benn and his allies, had just been convincingly vanquished. Mr Kinnock felt he had a mandate to lead his party towards a presentation of social democracy, and he took it. The same feeling has been reflected in a series of votes on the Kinnock policy reviews, not to mention changes in party rules. There have been slips, such as over the snap vote on a minimum wage yesterday, on a minimum wage, and large and the leader and his team are getting their way.

Mass-membership

The strategy now is to build a mass-membership so that Labour can move towards the possibility of a one-person-one-vote system. The Labour constituency is still present dependent on the trade union block vote to keep the hard left at bay; it will not feel confident enough to talk of eroding that block vote before it has a much larger, more dependently moderate, rank-and-file.

In spite of this promising performance, Mr Kinnock will continue to be under test as a leader. He has been in the job for five years and even now his party is trailing well behind the Government, which it should not be at a time when the centre parties have collapsed and interest and mortgage rates have shot up. If it is to survive, the new Kinnock Labour Party is just as much in need of progress at the polls and a string of local council and by-election victories as are the Democrats. Mr Kinnock has given his best shot to date. The coming year will tell whether it is good enough.

Martin Dickson reports on Grand Metropolitan's bid for Pillsbury of the US

The quest for critical mass

Mr Allen Sheppard, the chairman of Grand Metropolitan, the food and drinks group, has a reputation as one of the tougher, harder managers in British industry. With a quick, if rather acid wit, penetrating blue eyes and a London accent, he is no man known for elaborate flights of fancy.

So there was little or no exaggeration yesterday when he described GrandMet's £2.1bn bid for Pillsbury, the troubled US food and retailing giant, as a move which, if successful, would "change the whole shape of the group for the 1990s".

The question whether this could act against the interest of BP's other shareholders and of the British national interest turns on whether there is a major potential conflict of interests. The commission's report focuses on the fact that Kuwait is a founder member of the Organisation of Petroleum Exporting Countries, which has some reason to feel aggrieved by yesterday's decision that it should reduce its holding by a little more than half. The Treasury failed to make the rules clear at the time of the sale. However, the Kuwaitis cannot say they were not warned. The Government's decision yesterday to accept a Monopolies Commission recommendation that they should cut their stake to 9.9 per cent had been preceded by several ministerial warnings that the holding was becoming too large.

The potential for future conflict is clearly large, especially in the event of another oil crisis which Opec might want to exploit and which the UK, as well as BP, would try to mitigate. Even in today's depressed oil market, Kuwait's short-term policies can affect BP. Its decision to raise production well above its Opec quota has helped to push down crude prices, which in turn has contributed to the depression of BP's share price. Although this has no direct bearing on its present stake in the company, it is suggestive of the conflicts which might arise in future.

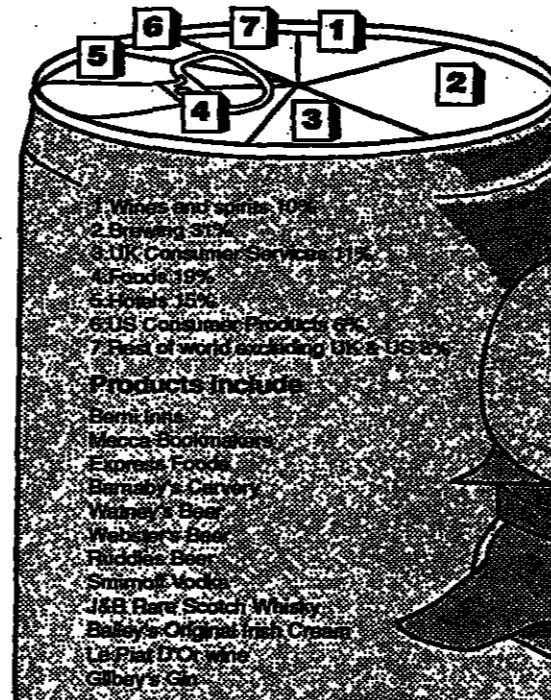
The Government was therefore right to require a divestment of the exceptional case in which the purchaser was a sovereign state deeply involved in the politics, production and processing of oil. This should not be taken to mean that BP - or any other large company - can rely on special nationalistic protection against foreigners. The Government must stand by its free market principles.

These include the safeguards of the Fair Trading Act under which the Monopolies Commission operates. In spite of an unfortunate flexing of political muscles which surrounded the BP case, the rules were properly applied, the argument was fair and the outcome correct.

Grand Metropolitan:

1987 turnover £2.7 bn

Pre-tax profit £455 m



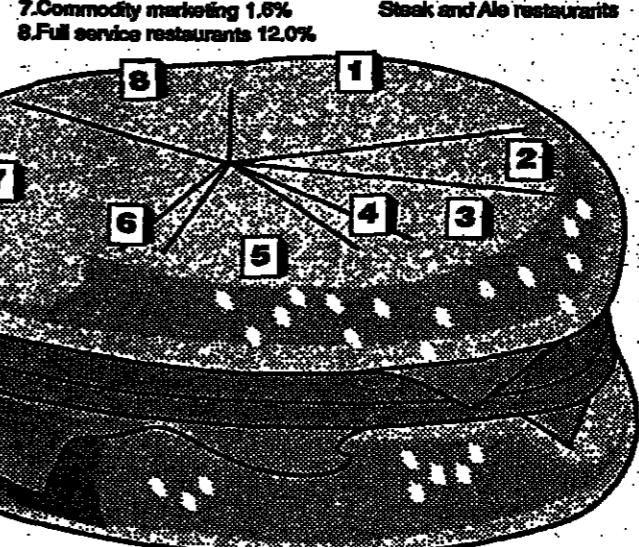
Pillsbury:

1987 net sales \$6.1 bn

net earnings \$182 m

Products include

- 1. Breads/baking 19.0%
- 2. Vegetables 11.9%
- 3. Meals/snacks 10.5%
- 4. Fast food restaurants 33.1%
- 5. Ice cream 2.5%
- 6. International 9.0%
- 7. Commodity marketing 1.6%
- 8. Full service restaurants 12.0%



Its chosen target certainly has major attractions. With annual sales of \$6bn, it is one of the leading food and retailing companies in the US. On the consumer foods side, its products include Green Giant brand vegetables, Hagen-Dazs ice cream, Pillsbury chilled dough and a variety of products in the fast-growing microwave market. It also owns Burger King, the second largest hamburger chain in the world.

But Pillsbury has been in a state of turmoil in recent months, partly because of the poor performance of Burger King (see below).

GrandMet argues that, despite these problems, Pillsbury's underlying business is sound and that the British company can draw on its proven record of brand management to improve the group's presence in the US and expand internationally. Burger King depends heavily on franchising and GrandMet argues that it has sufficient experience in this field. Its UK operations include 5,100 managed and tenanted pubs, 250 restaurants and 700 off licences, while in the US its Pepto-Bismol Health Service business has over 1,250 eyecare outlets, of which over 50 per cent are franchised.

Critics may question whether that is sufficient experience to turn Burger King around, and the sheer size of Pillsbury relative to GrandMet is bound to raise queries about the British company's management ability to take on such a large and diversified acquisition.

Against that, however, GrandMet's big acquisitions in the US to date - notably Liggett and Beauval - have been judged by analysts as highly successful and Ian Martin, who heads its north American operations, has a good reputation.

Yesterday there was a sharp dip in the GrandMet share price. Analysts did not express much concern about the level of gearing it would take on to fund the bid. Nor the price seem to dilute earnings heavily.

But doubts remained over the possibility of a long fight (despite GrandMet pinching the bid generously in the hope of a quick knock-out) and the chances of the British group having to pay yet more.

As the 1990s progresses GrandMet will develop into one of the world's greatest food and retailing groups. Mr Sheppard said yesterday, "The City would like to believe him, but it still needs some convincing."

Yesterday's bid was unpopular within the company. Though he fired the heads of the restaurant and consumer food businesses, cut corporate staff by 12 per cent, and pushed, through other restructuring measures, staff to place too much emphasis on geographical baskets - 30 per cent UK, 31.2m bid in 1987 for Heublein, the large American spirits business.

But in early 1987 Mr Sheppard, a former motor industry executive who joined GrandMet in the mid-1970s, emerged as Sir Stanley's heir apparent and the company - which had been the subject of bid rumours since the start of the 1980s - began to display more aggression and a further change of strategy.

Hotels were suddenly no longer a core business. Mr Sheppard said yesterday the group felt that it had to

concentrate on just a few areas where it could be a truly world player in the 1990s, and hotels were not among these, particularly given the extremely high prices that had to be paid for properties.

There has been further major change of policy. Whereas in the mid-1980s GrandMet said it wanted an equal split of its eggs into three geographical baskets - 30 per cent UK, 30 per cent US, 30 per cent rest of the world - the main emphasis yesterday was on the group's sectoral make-up.

"One of the things GrandMet did wrong," said Mr Sheppard, "was to place too much emphasis on geographical baskets - we could add value."

The new strategy established, the group began what it says was an exhaustive look at potential targets in the food industry, homing in on 10 possibilities in the US and finally pouncing on Pillsbury.

King had operating profits of \$183m on sales of \$1.25bn in 1986.

Foreign expansion would be a good opportunity, since fully 90 per cent of Burger King's 5,600 restaurants are in the US. Such a move would only intensify competition with McDonald's, which already has 25 per cent of its outlets overseas.

Burger King can be revived,

though.

"If GrandMet achieves

management stability with the

right people, they'll get an

above-average return," said Mr John McMillan, a Prudential-Bache analyst in New York. He estimated Burger

from the sticks. Its market

share has slipped in the past

couple of years to 15 per cent,

less than half McDonald's.

Big efforts this year,

partially imposed from Minne-

apolis, have failed to arrest the

decline. Sales, net of business

from new restaurants, fell 5

per cent in the quarter ended

August 31 from a year earlier.

Changes included new man-

agement under the fourth

chief executive in 10 years and

a switch in advertising

agency.

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analyst in New York.

McMillan said yesterday,

"Burger King is

still a long way from

success."

Spoor had stubbornly hung

on to Pillbury's old asset base while the rest of the food industry was restructuring, an analyst said. General staff administrative expenses were some three percentage points higher than the food industry average of 8.5 per cent of sales, yet the name was not well spent. Pillbury neglected some of its famous existing brands while it searched for the big acquisition that would make its next fortune.

Mr Spoor's replacement is a wider problem at Pillbury. Under the 13-year reign of Mr William Spoor, the amiable and irascible chief executive was blamed by Wall Street for letting the food giant get steady.

Spoor had stubbornly hung

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Joe Rogaly examines different approaches to the increasingly prominent issue of the individual and the community

The active citizen for all parties

The class struggle is over. The politics of the next century will be about the individual, and her place in the community. Whether or not this proposition is correct, Britain's political parties are all alive to it, although their reactions vary. Most parties now have something to say about the individual as a citizen. Never mind the workers. You hear little about them at either Conservative or Democrat gatherings. Forget about blotted capitalist. Only the receding hard left is serious about its attacks on them at Labour conferences. Two new questions bypass all that. What are a citizen's rights? What are his responsibilities?

This turn-of-the-millennium change in political thinking is reflected in a growing pile of new publications. One of the most recent is Professor Ralf Dahrendorf's book, *The Modern Social Conflict*. Another is "Pacing up to the future", an already-famous draft policy statement published by the British Communist Party. Yet another is the October issue of *Marrion Today*, which develops the CP's inspired futurology and comes out with "social citizenship" or "democratic individualism". These documents are not all. There was plenty of material of relevance to the notion of citizenship at Dr David Owen's recent party conference in Torquay, and gallons more at the Democrats' conference in Blackpool last week. The rights of the individual citizen are a central theme at Labour's do in the same town this week. Several Tory Ministers, including Mr Douglas Hurd at the Home Office and Mr Kenneth Baker at Education, have contributed texts. It is certain there will be more at next week's Conservative conference.

The best way to make sense out of all this is to start with the Conservatives, since they are in charge and likely to remain so for a long while. Their patent is the Active Citizen, an individual who gives money and time to serve the community. This paragon has been invented in response to the argument that the free market as promoted by Mrs Margaret Thatcher's Government is hard and uncaring. A number of acerbic exchanges with the Church of England led Mrs Thatcher herself to remind us of the parable of the Good Samaritan. Even the most stony-faced Thatcherite is susceptible to the protest that making money cannot be all that life is about. Enter the Active Citizen.

Not too active, however. Not so active that ACs spend more taxpayers' money. For we are talking small here. In a recent article in the New

Statesman, Mr Hurd says that the strongest loyalties are to family, neighbourhood and nation. He quotes Burke: "No cold relation is a zealous citizen... To be attached to the subdivision, to love the little platoon we belong to in society is the first principle (the germ as it were) of public affections." The Government's small platoons are neighbourhood watch groups to combat crime, parent-managers of newly opted-out schools, council tenants with greater management control over their estates, charitable groups and the like.

In this Conservative version all the emphasis is on the responsibilities of the citizen. This re-awakens a long British tradition of charitable impulse and voluntary service. At the end of last year there were 161,376 charities registered with the Charity Commission. Their total income was £12.85m in 1985, an increase of a third in real terms since 1980. More than half this money came from fees and charges; private household giving, which is hard to measure accurately, accounted for £15m at the most and probably only a fraction of that.

But people apparently do give their time. Middle-aged professionals give

Even the most stony-faced Thatcherite is susceptible to the protest that making money cannot be all that life is about

the most. Surveys suggest about half the population puts in some hours in most weeks, with women giving nearly 2.5 hours more per month than men. The preferred causes are children and teenagers, the disabled and the elderly. The National Trust seems to have the most members. The most common type of activity seems to be fund-raising or organising or helping with events.

This kind of analysis, which is available from the National Council for Voluntary Organisations, is basic to an understanding of the limitations of Mrs Thatcher's version of Active Citizenship. Unpopular causes - help to single mothers, say, or sitting by the bedside of the dying - will get less attention. Changes made by the Government in the benefit system have made it less economic for people to care for the disabled. The residential care allowance rules favour the establishment of private nursing

homes for the elderly rather than the development of care at home. Elderly and disabled people living in the community will not be exempt from poll tax (some of the disabled prefer not to have special treatment). The rules for the earning of small stipends by volunteers living on social security have been tightened; among 16-17 year olds only those of independent means are likely to volunteer. If the Government is adopting AC as an ideology, then it needs to think it through.

The fact that it has not yet got it right gives the opposition parties their chance. They can take a broader, perhaps more appealing, view of the relationship of the individual to the community. You will not be surprised to hear that the centre parties muddle the waters. For they approach citizenship from two separate points of view. Both place great emphasis on civic rights, and call for proportional representation, constitutional reform, and other devices whose effect would be to enhance the political effectiveness of the individual citizen. But these are not central to the current political debate.

The centre parties, like Labour, know what the core issue is. It goes under various names, but the heart of the matter is *economic rights*. The rump Social Democratic Party takes the hardest line on this. In his paper on the social market economy the SDP's principal academic thinker, Professor Robert Skidelsky, protests that the ideal of citizenship had meant universal provision of free education, health care, family allowances and so on. This universalism had perished in the 1970s, leaving behind "a semi-permanent underclass surviving on the most degrading form of selective assistance: supplementary benefits." The task now is to encourage the recipients to take advantage of improved life-chances offered to them.

Finally. Haven't we heard something like that somewhere before? A modern new-Right classic on this very topic is to be found in the US, in the book *Beyond Entitlement: The Social Obligations of Citizenship*, by Lawrence Mead. The proposition it suggests is that the very poor - the down-and-outs, the single-mother families, the long-term unemployed - constitute an underclass whose citizenship is in doubt. To become full citizens they must be willing to participate in the mainstream economy, given sufficient training. In short, we are back to the notion of citizenship as involving obligations as well as rights. To be fair, Prof. Skidelsky refers to encouragement rather than



CITIZENSHIP

and welfare, thus busting the power of doctors, teachers and social workers. The Democrats, in their Setting the Agenda document, talk of "empowerment", adding that their party "should stand for active, participatory and responsible political, social and economic citizenship, as opposed to passive subjecthood".

One such is Raymond Plant, Professor of Politics at Southampton University. Writing in a Fabian yes Fabian pamphlet published last week, he postulates that if welfare entitlements do in fact create dependency then "certainly some forms of welfare (which would not include health, education, services for the elderly and the non-able bodied) could be linked to obligations if they were thought likely to overcome dependency." In simple right-wing English that means workfare. Prof. Plant

would regard its introduction as unjust in the absence of full employment, a regional policy and decent levels of training. The fact that he would even contemplate it gives a cutting edge to his overall argument, which is that "democratic citizenship" should become the key theme of Labour's programme. "The citizenship approach," he writes, "rejects Marx's argument that since class determines political interests there can be no common basis for citizenship while there is some private ownership..." Like his Democrat equivalents, Prof. Plant is adamant that citizenship involves the right to certain basic services. Delivery of those services remains an open question. "I doubt," he says, "whether there is a real way forward in the welfare field without empowering individuals through cash, rights, entitlements and cash surrogates such as vouchers." The culling of this is that the citizen becomes a consumer of health educa-

LOMBARD Second thoughts on universities

By Michael Prowse

I made a ghastly mistake. The provisions on universities in my recently enacted Education Reform Bill will do nothing to increase choice or efficiency. Indeed, I now see that the creation of the Universities Funding Council (UFC) represents a strengthening of central planning and bureaucratic direction that is without parallel elsewhere in the economy. I have instructed my civil servants to consider new market-based mechanisms for financing higher education in the meantime, please accept my apologies for wasting everybody's time."

This is the confession that Mr Kenneth Baker, the UK Education Secretary, did not make in his speech to vice chancellors in Oxford last week. But this is obviously the drift of his thinking. He now accepts that colleges should have an incentive to pay more attention to the needs of students - the consumers of higher education - and is talking about increasing the students' "purchasing power". He is paying serious attention to the once-heretical suggestion that block grants to universities should be largely replaced by education "vouchers" paid directly to students, which would be encashable at the institution of their choice.

Mr Baker's apparent willingness to start thinking positively about higher education marks a significant change in the British Government's stance. For most of this decade, the policy has appeared to be one of managing decline. A sharp spending squeeze was imposed in the early 1980s - ironically just when the number of 15-year-olds was peaking. It led to the closure of departments, the loss of senior staff through early retirement and a sharp reduction in the real value of student grants. Morale has picked up slightly in recent years as does have come to terms with the new environment. But several institutions remain in dire financial straits despite efforts to attract funding from industry.

The Government, mainly for ideological reasons, is unwilling to pump significantly more money into higher education. So how can the sector be revived? The solution Mr Baker appears to be envisaging

LETTERS

Privatising electricity: a triumph for hope over reason

From Miss M I Yazdi

Sir, Councillor Emery-Walls should abdicate his existing letters, September 29) sees the statutory obligation to ensure CEGB's proposals for construction of a Fawley B generation in the 1990s as a potential threat to that "everything will be all the benefits" that "a more right on the day, once privatising electricity generation would bring".

On the first point, it is interesting to note a report in the electricity generating options' Western Mail of September 28 from a privatised supply index that campaigning residents (with similar motives, no

doubt, to those in Hampshire) had won the support of Newport Borough Council in that it had rejected proposals for restoration of generation, by a private company, at the site of the closed Rogerstone generating station.

On the second point, the implication that the CEGB's national planning of adequate supplies of generation for the 1990s should be held in abeyance

ance in the cherished hope that all will be taken care of in a very uncertain future by a privatised supply industry, reflects a triumph for hope over reason. Sites for some 15 "Rogersstones" will have to be found and successfully pushed through to fruition to replace one Fawley B.

M I Yazdi,
19 Deer Park Gardens, Mitcham, Surrey

Collating facts on tin

From Mr C F Crowson

Sir, In the final paragraph of her article ("Price rise poses dilemma for tin producers," September 29) Wong Sulong states that the Association of Tin Producing Countries is proposing the setting up of an international tin study group to carry on the job of data collection, in view of the fact that the International Tin Council will close at the end of the year. In reality the ITC stopped collating and publishing statistics in July when its administrative funds were legally frozen.

Member governments of the International Tin Agreement reportedly planned the establishment of a Trust Fund under the auspices of United Nations Committee on Trade and Development to ensure there were no gaps in the statistics.

The Trust Fund has yet to be established, despite assurances that it would be set up as a matter of urgency. Industry clearly has a different definition.

Loyal European Conservatives

From Mr Derek Prag MEP

Sir, In your World News Summary (Tory rebels, International edition, September 29), you quoted me as having said that the Prime Minister's Bruges speech included "massive contradictions". I do not recall having used those words at any time during last week's discussions in the institutional Committee of the European Parliament.

My main point, however, is to refute your statement that the Conservative members of the committee joined in an attack on Mrs Thatcher's opposition to a "so-called United States of Europe".

Not only did we not join in any attack, we ward off a threat by a Dutch Liberal member of the committee to table a resolution for emergency debate next week which bitterly attacked Mrs Thatcher. Your headline is thus particularly misleading.

It was as a direct result of British Conservative interventions that, instead of a highly

charged resolution condemning the Prime Minister, the committee produced a press statement which merely reiterated certain commitments solemnly undertaken by the member states, and some statements previously adopted by the Parliament on the future of the European Community.

The 45 British Conservative members of the European Parliament cannot all be expected to hold the same views of the future of Europe. Indeed, as with any other 45 MEPs, they hold 45 different sets of views. That is the essence of democracy, and must surely remain so.

I believe that a united Western Europe is vital not only to our economic well-being, but also to the future of freedom and democracy.

I hope these remarks put the matter into perspective for your readers.

Derek Prag,
Pine Hill, 47 New Road, Dignall, Woking, Herts

Pensions should be funded by index-linked stock

From Mr W F Tomkins

Sir, Mr Colman (Letters, September 24) writing on behalf of The Institute of Actuaries states: "The accepted objective of a good final salary scheme is to protect earnings levels up to retirement and, purchasing power thereafter."

Having retired from the Ford Motor Co in 1987 after 42 years' service, I am concerned with the latter part of this statement. I am aware that Ford has a very poor record in uprating pensions in payment. An employee retiring in 1974 has seen the purchasing power of his pension reduced by 44 per cent.

Thus the contribution to the social scandal of poverty in old age can be expected to continue.

The layman is left to wonder why pension schemes do not make greater use of index-linked government stock, the terms of which so closely mirror actuarial assumptions, viz protected value of capital in real terms plus a real return. It is my contention that pensions in payment should be wholly funded by indexed-linked stock or, alternatively, the actuarial cost of pensions on award should be paid over to the Government which would then be responsible for payment of indexed pensions.

This is already the case for the GNP content of occupational pensions and accordingly would not involve significant administration costs - or indeed matters of principle.

Mr Colman's views on this proposal would be appreciated. The problem should not be insurmountable. Corporate planning requires making provision for the inflationary aspects of wages and salaries in payment. The more cynical of us are forced to conclude that the present arrangements suit the actuarial profession and their paymasters.

W F Tomkins,
11 Neatons Close, Hornchurch, Essex

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FINANCIAL TIMES SURVEY



Workloads are continuing to increase, there seems to be no shortage of products.

for management consultants to sell, and the approach of the single European market in 1992 should provide the sector with a significant boost, reports Michael Skapinker

A tailor-made opportunity

THERE IS hardly an area of public or corporate life which has not received the attention, for a fee, of the management consultants.

Anyone requiring proof of this need look no further than this year's Notting Hill Carnival. Despite being a street festival, Some of its headline makers, performers and other participants objected to the way the carnival committee was running things. Rather than leaving, which their group, they called in the consultants. Coopers and Lybrand produced a report which gave substantial backing to their complaints.

Apart from their help on street festivals, consultants can be found dispensing their advice on how to run factories, hospitals, research laboratories, government offices, supermarket markets, transport authorities, and anything else you care to name.

Last year the 27 members of Britain's Management Consultants Association, employing over 4,300 consultants, earned a total of £294.4m in fees, income, an increase of 28 per cent over 1986.

The biggest increases were in the areas of manufacturing and technology consulting, up 60 per cent to £50.5m, and per-

sonnel management and training, up 35 per cent to £22.6m.

The MCA says that its members carry out about 65 per cent of the management consulting work done in the UK.

Mr Brian O'Rourke, the MCA's executive director, estimates that total fee income in 1988 will be about £380m. Yet despite their obvious financial success and their apparent acceptance by a wide range of institutions, many management consultants concede that not everyone approves of them.

Some of the antipathy is to be expected. The work that management consultants do is often threatening to certain groups in client organisations. Professionals in the National Health Service and other public sector organisations sometimes worry that consultants are trying to introduce an inappropriate profit-oriented way of operating into their organisations.

Managers working in company departments like personnel, training, planning and data processing fear that consultants will recommend that they be dismissed – and that their jobs be done instead by consultants. Any decent consultant will be aware of these fears and suggest ways in which the organisations can



Management Consultancy

overcome them.

Worse than not being liked, however, is the feeling on the part of some consultants that they are not taken entirely seriously. The question "what do you actually do?" is one that virtually every consultant has to answer at some point or other. "Does it do anyone any good?" is another.

What makes it worse for consultants attached to the large accountancy firms is that these questions are frequently asked by their colleagues on the audit side of their own firms.

As to the first of the questions – what do consultants do – one of the difficulties is that consultants do many different things. There is the collection of information to

enable a client to come to a decision. A company might need details about potential takeover targets, or about the nature of a foreign market to which it plans to export.

Consultants also provide expert advice on subjects too technical for the client's own staff to handle, which computer system to install or how

to set up an executive share option scheme. Another large part of consultancy work, as the MCA's figures indicate, is the provision of training to managers and other employees.

As in any field, some consultants do these jobs well; others do them badly. But at least the purpose and nature of the work is relatively easy to

grasp. The same is not always true of some of the "softer" areas of consulting work, such as the formulation of company strategy or the transformation of the client's "corporate culture".

It is in these areas that the "does it do any good?" question is particularly pertinent. The consultants themselves point out that the client is probably the best judge of that and that the steady increase in consultants' income speaks for itself.

"Our clients are not irrational," says Chris Outram of the strategy consultancy Outram Cullinan and Co. "They're not dumb-bells – and they keep asking us back."

Nor, the consultants protest, is consulting an easy way to

make money. "It's a very hard and demanding job," says James Morgan of Arthur Young. "You spend all your time going into difficult situations and absorbing stress."

Mr Peter Allen of Coopers and Lybrand adds his own complaints about the general perception of consultancy.

"Everyone thinks it's easy, but it isn't. Consulting is a skill and that's what people are paying for. I think it consists of several things: knowing your technical subject and knowing how you can bring it to bear to solve someone's problems."

"You also have to be able to get people to open up to you so that you can identify their problems. You've got to have the skill and discipline to know

Enterprise scheme	2	France; Netherlands	6
Academics	2	Germany; US	7
Information technology	3	Guide for first-time users	8
Strategy consulting	4	Recruitment	8
Accountancy-based firms	4		
Public sector	5		

Illustration: Mark Thomas

how to structure a contract with a client. That can be the difference between making a profit or loss on a project."

Mr Allen also points to the strain of constantly having to find new clients and obtain additional work from old ones. "You need to have a lot of energy and you need to be damn resilient and optimistic because you're selling all the time. Fifteen weeks is a long order book for a consultant. I think most people forget that consultants are under the constant pressure of having to sell."

What consultants do not seem to be short of is new products to sell. The arrival of the single European market in 1992 appears tailor-made for consultants. Extensive government advertising has persuaded companies that something important is going to happen. Many of them, however, aren't sure exactly what, or when they should be doing about it.

Mr Ian Davies of McKinsey and Co, asked whether 1992 will be good for consultants, says: "No question. Major discontinuities are great catalysts. 1992 is a major issue and it's very poorly understood – mainly because it's difficult to understand."

Virtually all the large consultants are offering advice, seminars and publications on the meaning of 1992. A conference earlier this year on the implications of the single market for pay and remuneration policy provided evidence, however, of some of the dangers. The respected remuneration consultancy which staged the conference succeeded only in demonstrating that it had no more idea than the delegates what 1992 would mean for pay policy.

Consultants with longer experience of advising companies on international strategy predictably argue that they are better placed to handle 1992 projects. "We've been doing Europe-wide strategies for many years," says Mr David Hall of the Boston Consulting Group. "What the 1992 debate has done is focus attention on continental Europe and on strategy questions. Should we be in France, Germany, Italy or Spain? Should we be making acquisitions?" These are very basic questions that we have

been helping people with for years."

Despite such arguments about the quality of products on offer, 1992 will probably provide the whole consulting sector with a significant boost. Indeed, there seems to be little evidence of the slowdown and shakeout in consulting that some practitioners were predicting at the time of last year's stock market crash.

Nevertheless, McKinsey's Mr Davies says: "I often scratch myself and think 'can this go on forever?' I think it would be prudent to assume that it will slow down. I don't think consultancy is recession-proof and I'm sure there will be casualties and mergers. But there is evidence that the underlying demand (for consulting services) is still very strong."

Some consultants argue, too, that there will be an increased trend towards the formation of full-service firms, able to offer a range of consulting products from strategy to information technology to training. This is the logic behind Coopers and Lybrand's decision to take a financial stake in the strategy firm Outram Cullinan and Co.

Coopers and OC&C argue that some clients prefer to formulate their strategic plans with a firm which can then suggest other consultants who would be able to help with the implementation of the strategy.

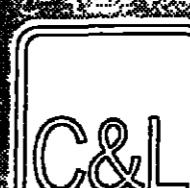
Mr Richard Koch of the strategy firm LEK believes, however, that the advantages of such co-operation have been overblown. When LEK started in 1983, it set up a joint venture with the PA Consulting Group with the aim of enabling each firm to pass work to the other. That was the great concept behind it," says Mr Koch. "In practice it really didn't work out that way." The joint venture with PA was dissolved in 1986.

As to the idea that clients will ask a strategy firm to recommend consultants who can help with the implementation, Mr Koch says that "it is amazing how infrequently it happens. It does happen sometimes. I've been working with a financial institution and they needed some advice on IT strategy and we helped to select the IT consultancy. But in nine cases out of 10, the clients do the choosing themselves."

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MANAGEMENT CONSULTANCY 2

Charles Batchelor examines a government scheme aimed at helping small businesses

Initiative on an ambitious scale



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FEW GOVERNMENT schemes aimed at helping small business have caught the imagination as effectively as the Enterprise Initiative. Unveiled last January, the initiative will provide £250m-worth of subsidised management consultancy advice to small companies over the next three years.

By the end of July the Department of Trade and Industry had received 104,000 requests for information on the scheme. Ten thousand applications for assistance had been made and, after weeding out unsuitable applicants, the department had approved 6,200 consultancy assignments.

The initiative provides up to 15 days of advice for small companies with subsidies meeting half of the cost, rising to two-thirds of the cost in Assisted and Urban Programme Areas. Advice is available in the fields of design, marketing, quality management, manufacturing systems, business planning and financial and information systems.

Previous consultancy support programmes, some of which have been absorbed into the Enterprise Initiative, drew the criticism that they were under-funded and could only meet a small part of demand. Now, ironically, it is the ambitious scale of the Enterprise Initiative which has provoked scepticism.

Critics doubt whether enough management consultants can be found with the skills to handle the special problems which face small companies. Consultants have traditionally been used to provide expensive, in-depth studies for larger clients, not the concise, low-cost advice which would be more useful for the smaller firm.

The numbers involved in the scheme are impressive, or worrying, depending on your point of view. The initiative aims to help 1,000 small companies a month, rising to 1,500 a month over a three-year period. This volume of work would absorb 60 per cent of the capacity of the members of the Management Consultancies Association, according to some estimates. Association membership comprises 28 of the larger consultancies accounting for 60 per cent of UK consultancy fee income.

However, some of the initiative's work will be carried out by the smaller, local consultancies, with lower overheads, which are not members.

Even the larger consultancies have been increasing the amount of work they do for smaller companies in recent years. In 1987 26 per cent of the assignments carried out by the association's members were for companies employing fewer than 100 people, while companies employing between 101 and 500 people (500 employees is the maximum level for eligibility under the initiative) accounted for a further 24 per cent.

Some of the large consultancy firms believe they have solved the problem of reducing the cost of providing advice to the smaller company by creating teams of generalists who can meet most of the needs of the small firm without tying up teams of expensive specialists.

Others acknowledge that they see small firms work



under the initiative as a "loss leader". "We won't put in juniors just to do it cheaply, so we take a loss on these jobs," said Mr Michael Grunberg, partner in charge of management consultancy at Say Haywood, the accountancy firm.

"We see it as a superb way to develop our client base."

The traditional complaint that has been levelled at consultants is that they charge large fees for telling people what they already know. The possibility of friction between the consultant and a small client with very limited resources and no experience of dealing with consultants is even greater.

One small businessman who applied for consultancy help under one of the schemes which preceded the present initiative says he explained to the consultant that his budget for the project was £2,500 but he was presented with proposals costing three times that amount. In the view of this

businessman the result of government subsidy is merely to encourage the consultant to inflate the price.

Under the Enterprise Initiative, however, a limit of £300-£400 a day in London has been set on what consultants can charge, with lower levels applying in the regions. The consultancy arm of one accounting firm says it had to reduce its quoted price from £350 to £300-£220 when it realised it was being undercut by its rivals.

These price controls will be welcome to the small businessman but they raise the question of whether high quality consultancy can be provided at such a "modest" price. The answer may be to provide a "no frills" service, says Colin Wright, partner in charge of business services at Peat Marwick McIntock, the accountancy firm.

For example, a consultant designing an accounting system would probably leave out the small firm's owner says.

the more sophisticated options. This would not only reduce the cost, but would make the system more manageable for the small business with fewer specialist staff.

But many small companies and some consultants worry that standards will fall under pressure from the initiative. One small company looking for marketing advice says it was recommended a consultant who said 15 days work would be needed. The consultant's presentation was so vague, however, that the small firm turned him down.

A second consultant offered to carry out the work in five days but when the company outlined what it wanted done the consultant withdrew from the project without explanation. If the company's suggestions involved more than five days work or were otherwise unrealistic the consultant should at least have explained what the problem was, the small firm's owner says.

It is too early to assess the effectiveness of the Enterprise Initiative, said the Department of Trade and Industry, which is refusing to release details of individual assignments.

Austin Smith, left, however, is an example of someone who has benefited from a previous government scheme. He was able to call in consultants to help set up the expanding building surveying partnership, Roger Smith Barratt, he had co-founded.

Consultants Stay Haywood spent four months with the partnership - a management board was subsequently set up, with sub-committees to handle finance, client development, and personnel.

Mr Nigel Olsen, chairman of St Enterprise Support, which acts as "contractor" managing the business planning and financial and information systems initiatives, says his organisation has set up a quality control panel to monitor the work that is done. "We intend to be quite tough," he says.

Mr Grunberg at Stay Haywood confirms that the contractors, which also include the Design Council, the Institute of Marketing and PERA (The Production Engineering Research Association), are policing them much more strictly than previous schemes. Some critics doubt, however, whether the contractors have the resources to supervise the large numbers of contracts involved.

The Enterprise Initiative is still at an early stage and too few contracts have been completed for a clear view of its effectiveness to have emerged. The Department of Trade and Industry's refusal to release details of individual assignments suggests, however, that the government is sensitive to the criticism which have been made.

The initiative is a bold move which has been welcomed in principle by small businesses and the consultancy profession. Its ultimate success will depend on how effectively it can be put into practice.

group has anything original to say. There is no denying, however, that CMI has some formidable business school names on its books.

Its founding directors include Gary Hamel of the London Business School and Prof C.K. Prahalad of the University of Michigan, who helped to educate managers at the British computer company ICL. Robb Wilmott, ICL's former chairman, is also a director. Other academics associated with CMI include Professors Yves Doz and Heinz Thanhiser of INSEAD, the European business school in Fontainebleau.

Prof. Thanhiser, CMI's chairman, says that the common view which brought us together is the recognition that business schools could just go so far and that individual academics could just go so far. CMI's boast is that it can help to educate and develop entire layers of an organisation's management.

Thanhiser says that while CMI would be prepared to carry out an audit of a company's strategy, it recognises that some organisations would prefer this to be done by one of the well-known strategy firms.

While CMI intends to use its academic skills in running intensive workshops for senior managers, using lectures and case studies over a period of three to five days, the firm also offers to help companies educate the layers of managers below senior management.

That, he points out, makes CMI different from a "strategy boutique". "Strategy boutiques would normally not take on mass education assignments," he says.

Michael Skapinker

ACADEMICS

Keeping in touch, as well as supplementing income



Michael Goold: need to bring something to the real world

academics have the advantage of being more detached.

"The beauty is that they are objective," she says. "They're not involved in the politics of the company. They can get to the nub of things quite easily." She argues that academics can also be more flexible. "We're not institutionalised. We're independent. We have that academic freedom."

Many would see non-executive directors as playing that role and Goold concedes that they will often do so. Vandemerwe argues, however, that

and Vandemerwe say it is important to realise when a larger consultancy firm would be able to carry out a project more effectively than an individual business school academic.

"Some jobs are too big for individuals," Vandemerwe says. "You have to have institutional resources behind you."

Goold adds that "there are certain situations that I encounter where my advice is to call in a professional con-

sulting firm because the nature of the task goes beyond what I can provide as an individual."

Some academics have banded together to form larger consulting organisations. One recently-established consultancy, the Competitive Management Initiative, brings together academics from several business schools.

The banality of their motto - "The quality of management is the ultimate competitive advantage" - might make some wonder whether the

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The Management Consultancies Association
The Association was formed in 1956. Its primary purpose is to ensure that management consulting work is carried out to exacting standards by requiring adherence to a code of professional practice. The Association also prides itself upon its stringent conditions for membership which relate to the stability, experience and qualifications of its professional workforce. These are verified annually. Approximately 65% of the management consultancy work known to have been undertaken in the UK in 1987 was carried out by members of the Association.

MANAGEMENT CONSULTANCY 3

Alan Cane on the role of information technology consultants



Price Waterhouse is unusual in that it has its own technology centre based in Menlo Park, California

Advisers at board level

THE DISTINCTION between the management consultant and the management information systems (MIS) consultant was once crystal clear.

The management consultant talked to the upper echelons of the corporate hierarchy about business strategy and tactics; the MIS consultant helped the MIS director, perhaps even the data processing manager, to get the best from the corporation's complex and expensive data processing systems.

Over the past 10 years there has been a subtle change, driven by the increasing influence of information technology (IT). Now, the MIS consultant, perhaps best described these days as an IT consultant, is as likely to work with the board as with data processing staff.

This change is mirrored on the other side of the fence where hardware and software vendors no longer do it only with MIS management; senior executives have started to take a serious interest in the cost of data processing equipment and have started to analyse the benefits they expect to get from IT investment.

The result is that vendors are as likely to find themselves making their sales pitches to the board as to the MIS department.

It is universally acknowledged, however, that there is already a board in existence which has the necessary skills and experience to make informed decisions about IT strategy and spending. And that is where the specialist IT consultant comes in.

A good example is Gideon Gartner, chief executive of the Gartner Group, which is now part of the Saatchi & Saatchi empire.

Formerly a Wall Street analyst, he understands the difficulty computer users face in

coming to terms with the implications of information technology. "The market place is so complex today, the diversity of choice is so large that users can hardly cope. They need outside help," he says.

The Gartner approach is a regular diet of analytical bulletins coupled with high-powered consultancy on strategic issues.

There are, in general, three broad categories of IT consultancy. First, there are the IT specialists, consultants who are the traditional advisers to MIS departments. The list includes the Index Group in the US and Butler Cox in the UK.

Often companies in this category have a strong research orientation. The Index Group, for example, publishes regular analyses of the way IT is influencing business. "Winners and Losers in Channel Warfare" is a typical recent contribution.

Butler Cox started its own research foundation through which clients could take part in co-operative research on topics of common concern.

Next there are the "Big Eight" accounting firms: Arthur Andersen, Arthur Young, Coopers & Lybrand, Deloitte Haskins & Sells, Ernst & Whinney, KPMG, Price Waterhouse and Touche Ross all of which to some extent have divisions specialising in IT.

Arthur Andersen is the most aggressive and claims to have the most experience, with a history of data processing project management stretching back to the early days of computing.

Price Waterhouse is unusual in that it has its own technology centre based in Menlo Park, California, run by Paul Turner, an expatriate Briton who was at one time manager

of the exploratory development laboratory at Xerox's Palo Alto Research Center.

It has a major interest in the use of artificial intelligence, under the leadership of Dr Beaumont A. Sheet, which it believes can be used both as a strategic weapon by its clients and indeed by its own consultancy consultants as an auditing aid. It is a belief that is shared by many of the other major accountancy firms, all of which are carrying out research on artificial intelligence and expert systems.

Some of the firms in this category have developed market specialisms. Ernst & Whinney, for example, has made a special study of the prevention and detection of computer fraud while others have joined forces with consultants from traditional MIS consultancies.

Peat Marwick, for example, recently took over the well-respected US MIS consultancy Nolan, Norton & Co. David Norton wrote recently: "How do you change a lifetime of dependence on a system you have always worked within? This is the central problem of organisational change that we must conquer if we are to reposition our organisations to compete in the future."

Helping companies through that trauma, helping them to "re-invent themselves" is a major role for the IT consultant.

The final category in that class is the software industry itself, companies such as Logica, Semia Group and CAP-Gemini-Sogefi in Europe, and EDS in the US. Software houses have long thought of themselves as IT consultancies, and indeed the traditional approach to software generation involving systems analysis, software design, coding and testing would seem well suited to understanding cus-

tomers' problems in coming to terms with computer systems.

EDS, a part of General Motors, has made a particular contribution in the area of facilities management, where a computing services company relieves its client of the burden of data processing by taking over its systems and running them itself.

Where a software house has specialised in particular areas like banking or insurance, there has generally been synergy between client and consultancy. Where a software house has attempted to work in unfamiliar areas, however, the result has rarely proved satisfactory.

Facilities management involves taking over and running a client's data processing department, assuming full responsibility for computer hardware, software and personnel.

In Europe, the three categories of IT consultant have generally worked in harmony, respecting each other's skills and experience.

In the US, however, the software and services industry, represented by its trade association Adapsa, has bitterly resented what it sees as the intrusion on to its territory of the big accounting consultancies, worrying that their entrenched position as auditors gives them an unshakable advantage in cross-selling their services.

Arthur Andersen's recent move into packaged software will have done nothing to still their fears.

It points out, however, that it has been writing top-class software since it helped General Electric with computerisation more than 20 years ago.

There is still some way to go until the MIS consultants achieve equal status with the gurus of traditional management consultancy, but they are on their way, the growing number of chief information officers on company boards is evidence of the way the tide is turning.

ARTHUR ANDERSEN, the management consultancy arm of one of the world's largest accounting practices, is set on a course designed to see it emerge as one of a small group of very large firms which is expected to dominate the market for information technology (IT) consultancy in the mid-1990s.

It is already reckoned to be the pace-setter in IT among those firms which have grown into management consultancy from an accounting background, and is investing at the rate of \$250m a year to secure its position.

According to Mr Vernon Ellis, managing partner for the UK, "An IT company which is not on the right path by now will never catch up, so great is the investment needed to compete in IT."

Among the developments planned or in progress are:

- The establishment of business units in the IT area not normally connected with consultancy; these now include units dealing with facilities management and with software sales.

- Facilities management involved taking over and running a client's data processing department, assuming full responsibility for computer hardware, software and personnel.

- In software, Andersen is selling programs it has developed over the years to help its clients run their businesses more efficiently. It has special skills in manufacturing.

- The development of large-scale "demonstrator" projects, designed to show business people that the latest technologies do work and can be used to cut costs and gain competitive advantage.

- The list includes "Impact", a series of demonstrators dedicated to the future of computer-integrated manufacturing (CIM), a vision of the factory of the future where computers control and co-ordinate every aspect of the manufacturing process.

- This year, the UK office was the force behind Atoi, a demonstration that, for technical and drawing offices at any rate, computer systems can take the place of paper and simplify the complex procedures needed for major project management.

- The latest project, now on

PROFILE: ARTHUR ANDERSEN

Investing to secure position

Paul Bradford, project manager of Atoi Systems Integration Centre. This year, Arthur Andersen's UK office was the force behind Atoi, a demonstration that, for technical and drawing offices at any rate, computer systems can take the place of paper and simplify the complex procedures needed for major project management.

ness as many of you and have been for longer."

The firm traces its interest in IT back to Joseph Glickauf, a consultant with Andersen in the late 1940s, who tinkered with electronic systems. By 1953, the firm was working with General Electric of the US in Louisville, Kentucky, to see whether the company's accounts could be processed by computer. In 1954, Andersen completed the first successful commercial computing application at GE's Appliance Park.

Now its IT business is growing at about 40 per cent a year (consultancy fees worldwide totalled \$748.9m in 1987). "It needs to be," Mr Ellis emphasises. "To be one of the three or four major players in the 1990s, we have to reach the right size quickly."

Alan Cane

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MANAGEMENT CONSULTANCY 4

STRATEGY CONSULTING

A shift away from the nut and bolts

WHEN HARPER'S magazine cheekily asked some leading strategy consultants to define strategy consultancy a few years ago, most failed to come up with anything coherent.

Although strategy consultants seem to have learned their lesson since and now have a ready definition at their fingertips, most still tend to hedge their bets.

"Strategy consulting is the gathering of market and competitive data in order to improve the competitive position and earnings per share of one company at the expense of another," LEK's Richard Koch says confidently, before adding: "At least, that's what I think it should be."

Chris Outram, of the recently-formed Outram, Cullinan and Co (OC&C), puts it this way: "Strategy is anything to do with the long-term allocation of significant resources. It is therefore a board level decision — probably but not necessarily."

Ian Davies of McKinsey and Co has a simpler definition, in keeping with his firm's position at the top of the strategy consulting field. McKinsey's role, he says, is "to address the issues that are of concern to the chief executive."

Regardless of the precision with which they can define it, strategy consulting is where many people want to be. Firms which have concentrated on nuts-and-bolts issues such as the installation of computer systems and the running of training programmes are finding that their clients are increasingly preoccupied with strategic issues. Will this computer system or training programme fit in with the company's long-term plans and direction?

As a result, Arthur Andersen, consultants with a strong information technology bias, also offers advice on strategy. So does Coopers and Lybrand. Apart from having its own strategy consultants, it also has a financial stake in OC&C.

Firms offering advice on strategy have seen enormous growth in the past few years. Most are cagey about the increase in their revenues, but the trend can be clearly seen from the number of professional staff they employ.

LEK, which was set up in 1983 by three former partners of Bain and Co, a rival firm, now has 110 professionals working in London, compared to 70 a year ago and 45 the year before that. It also has offices

in Boston, Los Angeles, Sydney and Munich. OC&C, which opened its doors at the beginning of last year, now employs 45 professionals.

Traditionally, firms drew their consultants from the business schools. The top operators, such as McKinsey and the Boston Consulting Group, recruited from prestige American schools such as Harvard and Stanford.

As European schools like the London Business School, INSEAD in France, and IMD and the International Management Institute in Switzerland, have grown in stature, they too have become a recruiting ground for top strategy consultants.

A more recent development, however, is for strategy consultancies to recruit directly from industry. McKinsey's Ian

'There are still large and bloated corporate staffs to be reduced'

Davies argues that attracting consultants from industry is essential if European strategy practices are to get their pick of the talent.

"In the US, the best and the brightest people go to business school. In Europe, there are extremely talented people who don't."

"Second, it's valuable to our clients for us to have a mixture of people and experiences. Experience in industry does give you special skills," he says.

Firms like McKinsey are also casting their nets more widely in the recruitment of associates — recent university graduates who will spend a few years with the firm before, in most cases, doing a Masters in Business Administration.

Although McKinsey has no shortage of applicants from Oxford and Cambridge — 900 last year for 16 places — it now also recruits from other universities such as Bristol, Edinburgh and Trinity College, Dublin.

Davies, like several other strategy consultants, says his organisation could grow faster still if it could find enough high-calibre people.

So what are the forces driving the growth of strategy consulting? LEK's Richard Koch points to three reasons for the sector's rapid expansion.

The first is that many companies have gone away from their in-house planning departments, preferring to buy strate-

gic advice from outside as and when they need it.

Second, he says, "is the increase in the professionalism of managers. There are now many more chief executives than in the past who believe that you have to make decisions on the basis of facts and analysis."

The third force behind the boom in strategy consulting, he says, is the increase in the number of corporate mergers and acquisitions. Acquisitive companies look to strategy consultants for advice about possible targets, as well as on such issues as how to integrate an acquired company into its own organisation.

How enduring are these trends, however? "I suspect that there are still large and bloated corporate staffs that will be reduced," Richard Koch says.

And what of the wave of mergers and acquisitions? Wouldn't a reduction in the number of takeovers hit firms like LEK?

Koch counters that only a small proportion of acquisitions taking place at the moment are based on careful analysis. That proportion is growing, however, he claims, to the benefit of consultants like LEK. "I would guess that only about a quarter of acquisitions are driven by competitive analysis. But that's gone up from a tenth five years ago."

McKinsey's Ian Davies believes that the only thing which could halt the sector's continued growth is a failure by consultants to deliver a high-quality service. To many strategy consultants, providing a high-quality service now means more than just delivering a report to the chief executive. It means helping him or her to implement the consultants' recommendations.

The arch-practitioners of implementation are Bain, whose consultants work alongside the client's managers at all levels of the organisation. Critics claim, however, that this prevents the client company from taking responsibility for itself.

Although other strategy consultants disapprove of the Bain approach, they recognise, according to David Hall, senior vice-president of the Boston Consulting Group, that "people aren't paying for terrific ideas any more. You've got to have a bottom line improvement in profits."

Michael Skapinker

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Richard Waters on accountancy-based firms

Profitable game is follow the leader

IF IMITATION is the sincerest form of flattery, Arthur Andersen is the most flattered accountancy/consultancy firm in the world. Competitors from the accountancy area are beginning to target Andersen's information systems market, and are adopting Andersen's techniques to do it.

Projections for the growth of different sections of the management consultancy market explain why they are interested. According to one estimate, strategy and general management consultancy — the markets most accountants have been interested in so far — were worth \$400m in the UK in 1987. By 1992 that is projected to have grown to \$700m.

Not bad — but nothing like the information technology (IT) market. From £1.5bn in 1987, it is likely to become £3.4bn five years later. And that does not include software or facilities management (actually running a client's computer function).

Andersen's attack on the market was devised two decades ago by Mr Victor Miller, who is now head of operations at Saatchi & Saatchi. The methodologies, training, experience and market position that the firm has built for itself would take a competitor years to acquire. No wonder that Mr Miller has tried to buy his former employer. And no wonder that Andersen does not want to sell.

Other accountants, who have spent years decrying Andersen's consultants as unprofessional automatons, also think that they may be interested in the IT market. They all give strategic advice on systems and management projects. But on the whole they do not have the expertise to install the systems they devise, and they are depending on the brains of moving into the market in force.

Price Waterhouse, the accountancy firm in hottest pursuit of Andersen, has been interested in the market since it began servicing large US government contracts earlier this decade. According to Mr Joseph Connor, new worldwide chairman of the firm: "Government work is profitable work. This is where we made the discovery."

With proper management, the profits are substantial, he says. It also matches demand from the firm's clients, who want a system rather than a report. Most client dissatisfaction stems from the lack of ability to implement advice, says Mr Connor.

Another accountancy/consultancy major on the verge of the market, Coopers & Lybrand, has yet to jump. "We decided years ago to be business consultants, broken down into industry groups. It has fitted into our industry structure — we haven't gone for bulk delivery," says Mr David Miller, head of UK consultancy.

Firms like Coopers provide the full service by linking up with software houses on particular jobs. But if and when the

top general consultant in London.

Andersen, meanwhile, is developing fast into other technology-related markets. Vernon Ellis, head of its consultancy in the UK, makes much of the fact that his firm no longer offers consultancy jobs — it offers total solutions. He means what he says: Andersen has moved into facilities management, sensing that clients want to hand over their systems headaches for good.

Earlier this year Andersen took on its first major job, running the computer operations of DRG, a packaging group. It acquired around 80 extra staff in the process. It is now negotiating with Merrill Lynch to operate the bank's entire data processing activities in London, covering its European region. Such mega-contracts will change the shape of Andersen's business fast.

The big question hanging over the IT market is its long-term profitability. Margins are healthy, and likely to remain so in the short term as companies catch up with advances in technology. An eventual slow-down in demand could change things.

There is also a wild card in the hands of computer manufacturers like IBM. Margins for manufacturing hardware do not come close to those for applying it. If the manufacturers arrive in force (and they have already wielded large teams on US government contracts), the market will change dramatically. Even the dominance of an Andersen would evaporate.

Another economic trap in the systems market is that it involves taking on large, fixed-price contracts. Get the price wrong, or fail to deliver on time, and the costs for the consultant can be enormous.

"It will take large resources, and a lot of financial muscle, to keep a stake in the IT market," says Ellis.

All of this should not disguise the growth and profitability of other consultancy markets, of course. Most firms can point to a string of services which are carrying them forward — like Mr David Morris, in charge of Peat Marwick McLintock's UK consultants, who is focusing much of his energy on human resource consulting.

A second success of Andersen's, which other firms are thinking of copying, is the way it has built a European consultancy business. The time-honoured Andersen way to build international operations has been to put a team of experts into a country and then plough resources into training locals in Andersen's techniques and methodologies. The international contingent withdraws as the local partners, generally young go-getters in the Andersen mould, develop an appetite to run their own practice. Andersen now has 4,500 consultants in over 20 countries.

One firm following this route is Deloitte Haskins & Sells. The best way to establish a firm from scratch is to provide management products and training as a framework, says Mr Andrew Warren, head of its UK consultancy firm. After that, leave it to the locals. Part of the process involves tying national firms closer together to exert control over the delivery of their services.

Europe's consultancy markets have developed differently. While Germany remains small and fragmented, the French market is dominated by a handful of firms, mainly in information technology. According to Warren: "Demand is just awakening, and attempts to service it are just awakening. The European market is a bit of a patchwork quilt: it will be a battle over the next few years. It will be one of the things that sorts the Big Eight [accountancy firms] out."

There is one thing that Andersen has achieved that no one wants to copy. A spectacular falling-out earlier this year led to the sackings of the firm's head of consultancy in the US. Whether or not he wanted to break up Andersen and found his consultancy business separately (as competitors claimed), it was an example of poor management. The man in question — Mr Graham Greenback — had only been appointed to the newly-created post several months before.

Large teams of systems consultants present new management challenges for accountancy firms. They differ from accountancy firms in the background of the people, the way of life, the projects and what Mr Miller of Coopers calls the "satisfaction pattern" for the staff.



Joseph Connor: is hot pursuit

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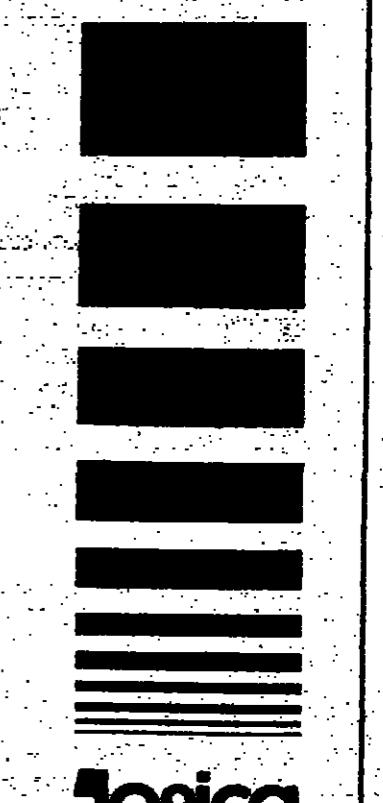
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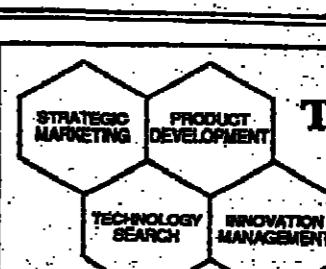
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MANAGEMENT CONSULTANCY 5

NATIONAL HEALTH SERVICE

Opportunities for adapting ideas



It cannot be assumed that decisions are being made on the basis of the most recent information

THE NATIONAL Health Service, Britain's biggest employer and one of the largest consumers of public funds, is a rich and growing area for management consultancy.

During the 1980s the service's entire management structure has shifted under the reforms arising from the Griffiths Report, from committee-based, consensus management towards general management.

This, combined with the introduction of new information systems and a drive towards greater efficiency, has led most health authorities — and the central management of the NHS itself — to look for outside assistance in the implementation of change.

The review of the NHS currently being conducted by the Government is certain to include proposals for further improvements in efficiency and the quality of management.

This will generate new opportunities for consultants to advise on the introduction of specialist systems and help adapt ideas from the commercial sector to the health care environment.

A number of leading management consultants, such as Arthur Young and Arthur Andersen, have teams of staff which specialise in working with health authorities.

Much of the most valuable recent work of consultants has involved helping health authorities identify and meet information needs. In an organisation as vast and com-

plex as the NHS, it can seldom be assumed that decisions are being made on the basis of the most recent and complete information.

This can have basic and serious consequences for efficiency — such as health authorities having no accurate basis for costing any particular patient's treatment.

A sound means of determining such costs will become essential if, as is likely, the Government decides to promote greater trading of services between health authorities and the public and private sectors.

Attempts to improve the quality and flow of information in the NHS began in the early 1980s with the establishment of the Steering Group on Health Services Information under Mr Edith Körner.

The Körner Committee's reports produced wide-ranging recommendations for linking the better use of information with more efficient patient care, and many health authorities engaged management consultants to help put the recommendations into effect and make more extensive use of information technology.

South West Thames Regional Health Authority, for example, which serves a region of six people from the south of London to the Channel, has been collaborating with Arthur Andersen to introduce a major computerised information system based on Körner principles. All 18 of the region's district health authorities have

been successfully linked into the new system.

Arthur Andersen has drawn on its experience of helping health authorities introduce new information systems to produce, with the Institute of Health Services Management, "Information for Action" — a book designed to give health service managers a clearer idea of what is involved in making better choices from the huge arrays of information potentially available to them.

Mr Bill Lettiner, a partner in Arthur Andersen's health care practice who wrote the book with Dr Alastair Mason, medical officer of the South Western Regional Health Authority, says he believes health service managers are becoming increasingly frustrated with the "gap between potential and reality" in information use.

The authors applaud the work of the Körner Committee in establishing standards for the collection of data in health authorities, but say much more needs to be done to enable this information to be used effectively.

"Health service management is one of the most challenging tasks there is, but very few managers feel that they have the information they need to resolve the conflicting demands on NHS resources," Mr Lettiner says.

Three years ago the National Health Service Training Authority, which is responsible for developing training pro-

grammes in the service, set up its own in-house consultancy — Change Management Consultants.

A team of senior staff has been recruited from various NHS disciplines to offer health authorities assistance in planning and introducing better ways of managing health care.

In recent months, the authority has been examining whether the delivery of health care within the NHS could be improved if health authorities were modelled more closely on boards of directors in commercial organisations.

A report produced by the authority and written by Dr Chris Ham of the King's Fund Institute, a health care think-tank, concludes that a move to a more private-sector type of approach might make the NHS more efficient, although possibly at the expense of reducing local accountability and public participation.

But it adds that many health authorities already compare favourably with industrial and commercial organisations in the way they organise their business, with many having already imported good practices from boards of directors.

It is not the case, the report says, that boards of directors are uniformly successful and health authorities uniformly unsuccessful in their styles of doing business.

Management consultants Kingsley Lord have worked with the NHS management board — the service's Whitehall-based central management — on the introduction of a system of individual performance review and performance-related pay for senior NHS managers in the regions and districts.

The system, which is regarded by senior NHS managers as a vital element in improving motivation and sharpening the objectives of their managers, offers senior staff additions to their basic pay of up to 20 per cent over five years if they meet performance targets. The scheme is being extended through the structure to other grades of manager.

Future opportunities for management consultants in the NHS will include some of the most delicate and demanding work, but also potentially the most rewarding. Finding ways of involving consultants and other medical staff more fully in the managerial process is emerging as one of the key themes for the NHS during the next few years.

Doctors, through their clinical decisions, commit very large proportions of the NHS' resources. Professional clinical freedom and the requirement for sound managerial and financial controls do not always sit easily together. But successful experiments are running in some hospitals, and this is an area which the Government is keen to develop.

Alan Pike

THE PUBLIC sector is a growing market for consultants. As the demand for consultancy increases, so more and more consultants — and certainly all the big firms — set up specialist units to tender for the business.

Whitehall has turned increasingly to consultants to provide expertise in specialist areas which it cannot satisfy from its internal resources. Much of this demand stems from the pressure at the very top for more efficiency in the civil service.

This is particularly so in the executive work of the public sector, which frequently involves the services to the public, whether it be social security or driving licences.

The adoption by Mrs Thatcher last February of her Efficiency Unit's proposals that much of this work be let off into agencies, run by chief executives, can only boost the call on consultants. Increasingly, they will be asked to run their agencies in a manner as close as possible to that of the private sector.

In time, it will be within their power to decide on matters like the appointment of consultants, rather than referring to the administrators in Whitehall.

The first agency to be set up was the Vehicle Inspectorate. Others will follow shortly. Within a few years, 70 to 80 per cent of civil service work could be organised on this basis.

Although the Government has been intent on cutting back the public sector, a number of new quango bodies have been set up to carry out new policy, albeit on the basis of a limited — but unexpected — life. The urban development corporations, for instance, have proliferated. In comparison with the scale of the task allotted to them, they have tight budgets and a small staff.

Consultants were commissioned to draw up initial land use plans. The plans have been improved on, with the backing of consultants' studies, and frequently they act as intermediaries for the corporations in negotiations with the private sector.

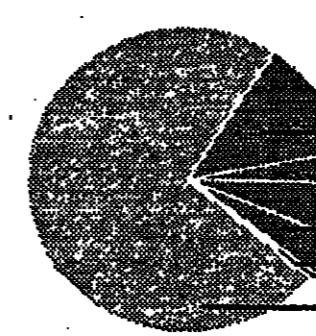
Estimates of the work originating from the public sector are inevitably not much more than that. The Management Consultants' Association put its figure at £34m last year for its members, which comprise about 60 per cent of the industry. But that excludes some of the biggest consultants who have specialised in the public sector, like PA.

The public sector includes local government, nationalised

GOVERNMENT

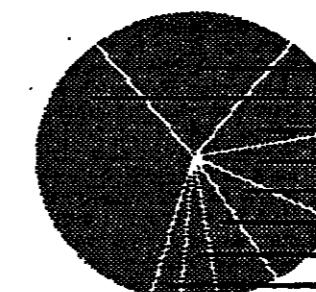
Efficiency proposals make for more work

Fees earned in the public sector



Source: Management Consultants Association

Fees earned by services



Source: Management Consultants Association

industries, central government, the National Health Service, as well as newer bodies such as the urban development corporations, and numerous other institutions which have public

more concerned with its core business, so it lacks the time and expertise to conduct such negotiations for itself.

Competition among firms to win business from the public sector is intense. However opaque Whitehall might seem to the outsider, the public sector is more open than its private counterpart. Departments are required to go out to tender for consultancy, and some MPs keep an eye on where the business is going.

Major clients of the consultancy firms include the big spending departments — the Ministry of Defence, the new separate departments of Health and Social Security, Education. But the public sector also throws up a huge range of organisations with smaller budgets that are equally concerned with demonstrating that they are giving value for money.

To the private sector, Whitehall can still appear complex. Many companies commission consultants to conduct an application to Whitehall, for grant money, for instance, or to be designated as an official supplier to the public sector. As management is more and

that people are always being moved around in the public sector, importance is attached by the public sector to a business relationship which has continuity.

Consultants like sometimes to be awarded contracts that involve a range of specialisms so that they can give staff experience of dealing with the public sector. This can give them an edge in competing for business.

So long as the Government expects the public sector to demonstrate that it can be as efficient as companies there will be an important role for consultants.

The successful in this area, however, will be those who recognise that they need to pitch their expertise with the particular requirements of the public sector in mind.

Hazel Duffy

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FINANCIAL TIMES
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MANAGEMENT CONSULTANCY 6

Barbara Casassus on consultancy in France

Preparing to change

CONSEIL EN management, the multi-lingual label often given to management consulting in France, appears in an upbeat mood as it prepares for the single European market in 1992.

Times became tough for some on the traditional side of the business after the previous socialist government came to power in 1981. This was partly because plans to nationalise major French companies wiped out a large chunk of business for a while.

Demand recovered when the centre-right government was elected in 1986, spurred by the return of some companies to the private sector, price deregulation and financial deregulation (initiated by the socialists, incidentally).

Consulting firms are now unperturbed by the socialists' comeback, as the imperatives of the single market take precedence over many other considerations in economic policy.

Management consultants, like professionals in all other sectors, face challenges and threats as the deadline draws closer for Europe's internal barriers to disappear. They agree that competition will become fiercer and that they need to internationalise just as much as their clients do. But that is where the similarities end, as each prepares for the profound change ahead in its own way.

Arthur Andersen, the market leader in France with some 750 professionals divided equally between its computer services and management consulting operations, believes firms must be able to provide complete solutions to client problems.

Alain Legendre, the firm's senior partner, says the computer service component of the business may grow more quickly in France than management consulting because that is where market demand could be stronger. But he believes the two professions are converging, as companies and organisations seek package deals.

Consulting in its widest sense is distinguished in France by the size and maturity of its computer service sector, with a number of such firms creating, buying or forming tie-ups with management consultants.

Another feature is that small and medium-sized enterprises are not shut off from advice by limits to their financial resources. The government has subsidised consultancy fees for smaller concerns for some time, and recently increased the amount to FF400,000 (25,500) for studies by approved consultants.

One of the conditions is that

the company does not reduce its labour force for a specified period. Most of the companies taking up the government offer are dynamic, in good health and looking for export markets, according to Serge Audouin, head of Touche Ross Consult. And most of the business goes to French firms, said Philippe Giraud, Deputy Managing Director of Bossard, the largest French firm of management consultants.

This is because the techniques they use are more appropriate, he adds.

Multinational firms believe that their solid international networks give them an edge over their competitors in helping French companies organise for the European era.

Boston Consulting Group, the pioneer of strategy advice with 15 years' experience in France, puts together multi-national teams to handle Europe-wide projects. "More than half our studies now cover three or four countries, regardless of the sector," said René Abate, senior vice-president at the Paris office.

French firms are expanding overseas, but still have some way to go. Bossard, for example, has wholly-owned operations in Italy, Spain and Switzerland, and associates in West Germany, Norway, Holland, Japan and the United States.

As elsewhere, multi-national firms dominate strategy advice in France, and the Big Eight audit firms hold a sizeable share of the management and organisation business.

Not that the Big Eight can be seen to be management consultants in the strict meaning of the term. Audit, legal and management advisory activities have to be run by separate entities, and companies are compelled to keep their audits for six years.

This means that although there is a symbiosis between the expertise of an auditor and a management consultant, the commercial approach is quite different. Michel Navarra, a partner of Peat Marwick Consultants, points out:

"The separation came from an old battle with French accounting firms, which didn't want American and British auditors to provide manage-

ment advice," another consultant explains.

But the rule makes little difference to operating practices, provided that internal communications systems function efficiently.

One difference comes from an anomaly in the firms' public image. The names behind the world reputation of the Big Eight auditors are sometimes attached to their management consulting rather than audit firms. This can leave the latter with names totally unconnected and relatively unknown.

Few seem to doubt that the future is promising for management consultants here, but what the main source of growth will be is more open to question. For strategy specialists, demand is coming from companies in any sector that want to be "meaner and leaner," says Zafar Achi, partner of McKinsey.

Those companies are generally successful with a specific problem to solve. "They don't care about fashionable management concepts."

As a result, he says, some French companies will now openly admit they use management consultants. Ten years ago, it was a sign of financial difficulty and was therefore to be hidden. Today, it indicates a company is thinking carefully about where it is going, Mr Achi explains.

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Not that the Big Eight can be seen to be management consultants in the strict meaning of the term. Audit, legal and management advisory activities have to be run by separate entities, and companies are compelled to keep their audits for six years.

This means that although there is a symbiosis between the expertise of an auditor and a management consultant, the commercial approach is quite different. Michel Navarra, a partner of Peat Marwick Consultants, points out:

"The separation came from an old battle with French accounting firms, which didn't want American and British auditors to provide management advice," another consultant explains.

But the rule makes little difference to operating practices, provided that internal communications systems function efficiently.

One difference comes from an anomaly in the firms' public image. The names behind the world reputation of the Big Eight auditors are sometimes attached to their management consulting rather than audit firms. This can leave the latter with names totally unconnected and relatively unknown.

Few seem to doubt that the future is promising for management consultants here, but what the main source of growth will be is more open to question. For strategy specialists, demand is coming from companies in any sector that want to be "meaner and leaner," says Zafar Achi, partner of McKinsey.

Those companies are generally successful with a specific problem to solve. "They don't care about fashionable management concepts."

As a result, he says, some French companies will now openly admit they use management consultants. Ten years ago, it was a sign of financial difficulty and was therefore to be hidden. Today, it indicates a company is thinking carefully about where it is going, Mr Achi explains.

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MANAGEMENT CONSULTANCY 7

JULY 1988

David Goodhart on developments in West Germany

Lack of strong tradition

AS IN most European countries, management consultancy in West Germany is dominated by the big, international, US firms. But unlike most other European countries, West Germany had a flawed attempt at establishing its own industry - in the mid-1960s.

Dr Tom Sommerlatt, managing director of Arthur D. Little in Wiesbaden, recalls being part of a group of a few dozen bright young graduates who were sent by the German government to study the methods of US consultants.

However, when they returned they disappeared into ivory towers - often attached to universities - where they generally worked for government agencies and did not stand a chance against the entrepreneurial US consultants who were already starting to colonise Germany. The only successful survivor from that attempt to nurture a domestic industry was Roland Berger.

This is hardly a sufficient explanation of why four out of the top five German consultants are American-owned.

McKinsey (nearly the largest in the country), Boston Consulting Group, Arthur D. Little and Booz Allen.

The broader answer probably lies in the general lack of a strong consulting tradition in

Europe, which in turn derives from the convention of greater corporate secrecy outside the Anglo-Saxon and stock market-dominated countries.

In the case of Germany it is probably fair to add that the lack of big consultancies is also a particular case of the general under-development of service industries and especially "people-centred" service industries.

In any case, by the time big German companies started to open up to consultants in the 1950s and 1960s the US consultants not only had a head start in the theory and practice of consulting, many of them were also already in Germany.

McKinsey was the first to make its mark, and has not given up its lead position in the 25 years since. It had the good sense to establish itself first among the German bankers, often key figures on company boards.

It also specialised in the highly-structured consultancy services that are popular in Germany. As Mr Rudi Euler, managing partner of Booz Allen in Dusseldorf, says: "German companies tend to be less end-result and more process oriented; you tend to have much more of a continuing debate with a client in Germany. So companies prefer the more methodical consulting

approach."

All of the big five in Germany (the four US firms plus Roland Berger) provide the standard consulting services: organisational, strategic, cost-cutting and so on. But there is, at least by reputation, some informal specialisation in products and industrial sectors, mainly in line with their international strengths.

McKinsey, for example, tends to specialise in cost-cutting and in the financial services sector. Boston Consulting Group is primarily strategic and Arthur D. Little's strength lies in technology.

All of them - except Berger - concentrate exclusively on the top 200 to 300 German companies and, according to Tom Sommerlatt, it would be very rare to accept a project with a fee of less than \$100,000. The average project fee is closer to \$150,000 and margins are said to be anything between 20 and 40 per cent.

And the market is continuing to grow strongly, at 15 to 20 per cent a year, according to most estimates - boosted by 1992 EC harmonisation and the debate about the rising cost of doing business in Germany.

According to Mr Dieter Hensel of Boston Consulting Group, if you are not increasing income at more than 20 per

cent a year you are losing market share.

The 1992 harmonisation is as much of a bonanza for consultants in Germany as it is elsewhere. Both Boston Consulting Group and Booz Allen say that 1992-related work now represents more than one-third of their total.

Smaller companies also worry about 1992 and there has been a timely expansion of smaller consultancies, almost exclusively German, to look after their concerns. Dr Alfred Prommer, who set up Prommer Consultants in Munich in 1982, after several years as a Siemens executive, believes he is part of a quiet but widespread movement of executives who are retiring early and starting up new consultancies employing fewer than 20 people.

Prommer Consultants specialises in micro-electronics, and has recently established an association of smaller consultants in Germany, France and the UK, called Technical Investment Partners.

Dr Prommer says: "There has been a big expansion of small groups taking advantage of the much greater tendency for big firms to contract out specialist tasks. I employ only 15 people but even I use outside consultants on some jobs."

THE MISCONCEPTION that management consultancy is handicapped in West Germany because of the interventionist banks is easily refuted by looking at the country's largest domestically-owned consultant - Roland Berger.

The Munich-based group has not only thrived for the past 20 years without any noticeable competition from banks, according to its 50-year-old founder Mr Roland Berger, but it has now been taken over by the grandest of all German banks, Deutsche Bank - an admission that the bank's own consultancy arrangements were inadequate.

Roland Berger is now probably the second largest consultancy in Germany, after McKinsey, with more than 200 professional staff and a turnover over this year expected to be more than Dm120m (£28m). In the first half of 1988 fee income was up 27 per cent and profits by a similar percentage, according to Mr Berger.

Deutsche Bank paid a little less than Dm100m for its 75 per cent stake, although Mr Berger retains a majority of the voting shares to ensure the group's professional independence. That injection of capital has ensured that Berger can continue to compete with the US multinationals that dominate the German scene and, more important, deepen its internationalisation which to date has been superficial.

However, the Deutsche Bank link has not been without its difficulties. A number of senior staff resigned after the

PROFILE: ROLAND BERGER**Largest of home grown**

Over-dependence on Roland Berger himself could be a worry

deal was struck and the group has lost a few clients in the banking sector who did not like the idea of a competitor's subsidiary examining them.

And, as one rival commented: "Berger used to be very high profile but since the deal everything has gone quiet."

That may be a good sign, of course. There is certainly plenty to do. In most respects Roland Berger is a typical top management consultancy offering general strategic services, cost-reduction pro-

grammes, and special technology support (it has a co-operation agreement with Stanford Research Institute).

But following the Deutsche Bank takeover it has now, unusually for a big consultancy, moved into the market for small and medium-sized firms and is currently running about 120 projects in the Dm20,000-25,000 price range.

It has also maintained a presence in the EEC which, although currently unexciting, may pay dividends in the future. The group is

David Goodhart

THE US**Some tough rows to hoe**

STANDING AT a blackboard at his Haddon Heights, New Jersey, headquarters, Dr D. R. Francis Narin, president of CHI Research/Computer Horizons Inc, draws a chart that looks like the Matterhorn.

"This is typical of a company's performance," he says. "Profits go to spectacularly to their peak and continue until they suffer a fatal drop-off. The highest profitability is just before the decline."

Narin's technology consultancy profiles companies and their technological standing through research cited in patent application. Having long worked for the government to measure the country's scientific progress, the company is now turning to the private sector.

It can provide clients with four types of information: potential merger and acquisitions partners, competitive assessments, cross-licensing possibilities and technical domain assessments.

Mergers seldom occur in areas where companies are

'Without the umbrella of a large firm, they will get wet'

already active," Narin contends, "because executives can't admit they don't know their real competitors or natural partners. They need to check who is citing their own patents, to see where the next wave will come from. Those are the ones they have to look out for."

Narin's consulting practice is doubling every six months, as companies realise that financial data are hardly sufficient for picking other companies to work with or compatible areas to expand their existing business.

He is a successful practitioner of what James H. Kennedy, editor and publisher of Fircwilham, New Hampshire-based Consultants News, calls "nicheanship". Small consultants must find specialities to succeed as the number of consultants is growing faster than the appetite of clients.

Management consulting, according to Kennedy, is expanding at only a 15 per cent annual rate, with work abroad growing at twice the domestic rate. At the same time, the number of consultancies is also growing. Practitioners like Narin are supplementing government contracts with private work, while the paring of middle management by large corporations encourages displaced managers to hang out a consultant's sign.

They have a tough row to hoe. A Consultants News survey found that "the big are getting bigger and snaring a larger proportion of the total market". In the past two years, the American revenue of the 40 largest consultancies was up 45 per cent, from \$3.6bn to \$5.2bn out of a total market reckoned to be about \$10bn.

The largest consultancies, half of which are part of international accounting firms, are making their own contribution to the clutter. In July Arthur Andersen, by far the largest firm with 1987 consulting revenues of \$333m, dismissed Graham Erebach as head of its worldwide consulting practice for allegedly plotting to take clients for a new business.

Arthur Young, the fifteenth largest consultant, with 1,000

revenues, sued five dismissed partners to prevent their taking clients and personnel.

Kennedy feels that many of those who defect "will find that without the umbrella of a large firm, they will get wet. Without successfully practising nicheanship, it is more and more difficult for solo practitioners to achieve name recognition."

Still, they have a role in providing smaller companies with consulting. Arthur Lieberskind, president of Baltimore-based Howard Way, wants to remain an individual practitioner in his field of warehouse and distribution consulting.

Having once worked for a larger firm, he prefers being on his own and feels he offers clients the advantage of long experience in applying techniques to the work place and learning from clients, something larger consultants lack by putting in young people.

Lieberskind practices nicheanship by publishing a monthly newsletter that helps get his name around. He also relies on word of mouth from previous clients and gets specific work from the day-long seminars he gives about 30 times a year.

On December 5 and 6, he will give his first seminar in the Connaught Room in London, having already done them in Germany and Japan. He has found that American techniques and approaches still lead the world.

His seminars consist of "50 per cent technology and frankly 50 per cent distillation of common sense." As with many consultants, technology comes in the form of software increasingly needed to function in the modern world.

For the largest consultancies with multinational clients, information-systems consulting is "exploding, with 40 per cent annual growth compared with only 17-18 per cent for total firm revenues," according to Clinton A. Alston of Ernst & Whitney, the accounting firm with a \$37m management consulting practice, the eighth largest.

Lieberskind developed Warehouse Master II, a warehousing software package for IBM compatible computers, suitable for small personal computers to the larger 386 system, reflecting the breadth of his clientele.

Developed over a four-year period, the software actively keeps track of products and arrival dates - rather than information provided when inventory is tracked merely as a by-product of accountants' needs.

The commonsense part of Lieberskind's advice covers subjects such as his adaptation of Pareto's Law that 20 per cent of a country's population controls 80 per cent of its wealth. In warehousing, 20 per cent of the product generates 80 per cent of the traffic. That part should be the most accessible.

Susan D. Whelan, who sponsors two of Lieberskind's seminars a year as manager of management development seminars at Temple University's Centre for Professional Development, finds his subject currently "hot". She attributes this to the weak dollar, which is encouraging exports and pushing companies to the limits of their capacities.

Frank Lipman

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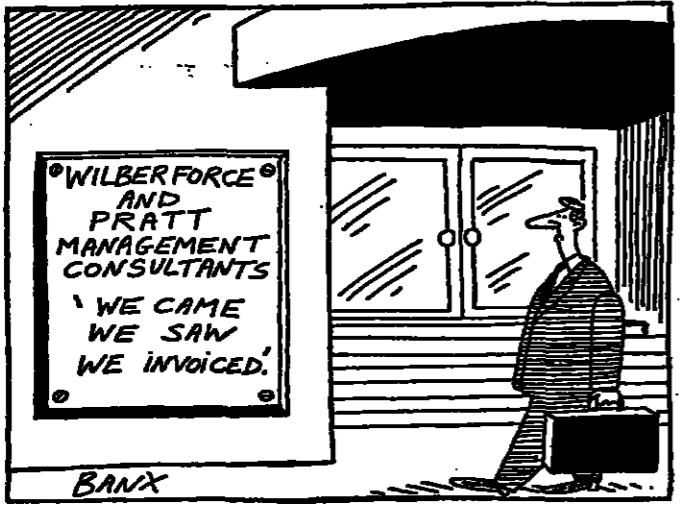


Arthur Young

A MEMBER OF ARTHUR YOUNG INTERNATIONAL

MANAGEMENT CONSULTANCY 8

Michael Skapinker provides a guide for first-time users

How to get the most out of your consultants

WHEN SHOULD companies bring the management consultants in? When they have a problem that they need solving.

The answer sounds obvious, but some companies turn to consultants simply because the service is going badly rather than because they have specific needs that have to be addressed.

A decent firm of consultants will not begin work until they have helped you, the client, define your needs. Even if you have thought about the issues you want the consultants to deal with, there is no harm in asking them what they think the nature of your problem is before they start.

Of course, that definition might change as the work progresses. However, you should insist on strict limits to how long the consultant spends at your expense, investigating the nature of your problem before getting down to work. James Morgan of Arthur Young says that experienced users of consultancy services are no longer prepared to pay large sums to enable consultants to learn about their business and their industry.

On the other hand, consultants might be prepared to offer a free preliminary diagnosis before you agree to take them on. That preliminary diagnosis might help you to decide whether the consultant in question really is the one for you.

You should also look for a consultant with proven expertise in the area in which you are interested. Ask for details of the previous work they have

done. Always insist on meeting the consultants who will actually carry out the work, rather than those who are simply trying to sell you the service. It is also important that those members of your own staff who are going to implement the work have a chance to meet the consultant before any agreements are signed.

For example, if you have brought consultants in to help design a new remuneration policy, the opinion of your senior personnel managers will be an important consideration in deciding whom to choose. Involving a wider range of senior managers in choosing the consultants can also help to ensure the ultimate success of the project. Some managers might feel that the consultants are being brought in to undermine their own position. Their resistance is likely to be diminished if they feel they have had a hand in selecting the consultant.

Discuss with the consultants what the ultimate destination of the project should be and what the various landmarks will be along the way. Discuss how success will be measured. Talk to them too about what access they will need to various members of your staff. Attempt to ensure that the people in your organisation whom the consultants want to see understand the nature of the project and what is expected of them.

You should settle the issue, too, of whether the consultants will be allowed to work for your competitors.

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during the course of the work?

- Was the work completed according to the agreed timetable?
- Was an action plan drawn up to enable the client to implement the consultants' proposals? Did it specify who should do what and with what resources?
- Were the managers who would have to implement the plan now committed to the consultants' recommendations?

Even if your consultants will not agree to be paid by results, Kinsley Lord's questions could help you evaluate the work done. The last two questions, which relate to the implementation of the consultants' proposals, have acquired added significance in recent years.

In the past, consultants were accused of drawing up a report and walking out of the door. Almost all consultants now say that they help the client implement the proposals.

It is important to discuss at the outset how the consultant proposes to go about doing this. In most cases, the consultant will help you to identify

"WE'VE PREPARED A DIAGNOSIS OF YOUR COMPANY AT YOUR EXPENSE AND WE'VE CONCLUDED THAT YOU'RE A SUCKER."



those managers within your own organisation who can help to put the proposals into effect.

They might suggest, however, that outside expertise is needed, perhaps another consultancy with greater experience in installing computer systems, or running training programmes.

Be wary, however, of suggestions that that expertise should come from the same consultancy firm you called in at the first place.

All consultants want repeat business from you. Many will not admit it, of course, saying that their real goal is for your company to be able to manage without them. You should take them at their word.

RECRUITMENT

Competition is stiff but rewards are high

MBA.

The problem is that if consultancy is attractive, the news has got out. It is, at present, the most competitive recruitment market in the UK. There are thousands of applicants for but a few hundred places.

It seems especially attractive when, as an undergraduate, you've been trying to live off less than £3,000 a year and the bank manager has stopped sending polite rude letters and started writing acerbic ones.

Last year salaries ranged from a basic £14,000 to around £20,000, plus car, plus Bma.

Of course, the consultancies themselves tend to stress other advantages of the job besides high remuneration. Management consultancy does provide a unique training, foreign travel and often considerable responsibility. It also provides graduates with a starting place on the "fast-track". Many trainee consultants go on to do

realise the effort taken up in preparation while still studying for final year exams.

Sources of information include the literature provided by the companies. These often give a description of the sort of candidate they are looking for.

Proven ability in quantitative and qualitative analysis, verbal and written presentation skills, and a rounded personality are often cited.

An awful lot of man hours go into graduate recruitment," explains the recruitment manager at a leading strategy consultant. "This is extremely important. We have to have the right people with the right abilities and the right talent. There aren't many of them."

The process of preparing applications is, or at least should be, a time consuming process. Most undergraduates say that consultancies don't

reach enough of the right sort of graduates."

Preparing for interviews can also be time-consuming. Recommended reading includes the Financial Times and works of recent economic gurus such as Michael Porter or Tom Peters.

Information about what to expect at interview can be gleaned from presentations which often give a feel for the company's culture. Some are excellent, others long-winded.

Last year Booz Allen and Hamilton's presentation at Cambridge lasted over two hours — one undergraduate commented that anybody asking a question at the end would have been lynched.

Presentations also give the consultants the chance of looking at the applicants.

Although most companies say they look at most universities and disciplines, successful graduates are, for the most

part, from Oxford or Cambridge. Bain says that 50 per cent of their intake last year was from Oxbridge. Women make up 40 per cent of successful applicants there.

The interviews themselves differ a great deal and partly depend on whether the company is a strategic consultant or accountancy-based. The former tend to be more aggressive.

The number of interviews also varies; some have a series of eight or more over a weekend, while others depend on a single interview over a couple of hours.

Interviewers will ask about personal histories as well as general questions about business, such as whether committees work and if it is better to spend money on research and development than advertising.

All companies seem to use case studies, covering anything from the record industry to the Channel tunnel, the Welsh Development Agency, and how to market Woolworth. Some are more a test of knowledge than wit.

An average of between 30 and 40 per cent seems to reach final interviews from the first round. Incidentally, McKinsey and Co has a reputation for writing the politest rejection letters.

Deciding between consultancies, if you should be in the fortunate position of having the choice, is not easy. Some believe in learning on the job, others offer more structured environments. A number will finance MBA programmes, while many expect the recruit to move on after a couple of years. Often the most difficult decision is whether to go to a large company with an established name or a smaller one that's growing.

Paul Abrahams

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INSIDE

Deutsche widens Australian toe-hold

Deutsche Bank's toe-hold in the Australian investment banking market has been strengthened with the purchase of a 50 per cent stake in Bain & Co, one of the country's largest brokerage and financial services groups. But Bain has been battered since the stock market crash and the West German bank may have to deal with serious problems of poor profitability and low morale. Page 25

Portugal drifts in the doldrums
The Portuguese stock market, once a hotbed of frenzied activity, is now stuck in the doldrums as local investors lick their wounds from last October's market collapse. A once-bustling government securities market has also plummeted as the state tries to raise low interest finance — but there are no takers. Diana Smith in Lisbon manages, however, to find some bright spots on the horizon. Page 48

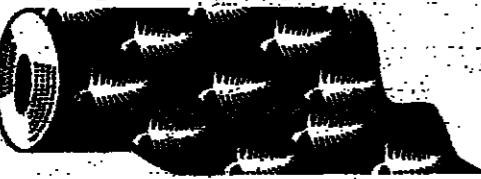
Sears finds the going hard

Changing fashion trends and poor weather held back a rise in profits for Sears, the UK retailing, betting and housebuilding group, which posted a 10 per cent gain in first-half pre-tax figures to £102m (£173m). Geoffrey Maitland Smith, chairman, (left) called the advance satisfactory given the costs of financing the acquisition of the Freemans mail order company in January but the group's betting business was hit by the poor summer weather which boosted the success of favourites in winning races. Page 25

Slippery slope for oil quotas

Saudi Arabia has run out of patience. For two years it has sat back and watched its Gulf neighbours, like Iraq, the United Arab Emirates and Kuwait, break Opec-agreed oil quotas. Now it has decided to defend its corner and has lifted production to 1.4m barrels a day above its quota level. Steven Butler looks at the impact the Saudi move will have on negotiations for a new production accord. Page 44

BTR Nyplex steps up the pace



The strong acquisition pace of BTR Nyplex is continuing. The Australia company, which is 62 per cent held by Britain's BTR industrial group, is paying NZ\$355m (£185.72m) for Feltex International, a New Zealand carpets, textiles and furniture producer. Under the deal, Feltex's 50 per cent stake in New Zealand Steel will be resold to a third party, Fletcher Challenge, New Zealand's biggest company, has already made public its interest, and analysts suggest Australian steelmaker Broken Hill Proprietary could also be in the running. Page 25

Santos gains from lower taxes

Currency gains and lower tax payments saved Santos, Australia's largest onshore petroleum producer, from an earnings collapse in a difficult half year to June. Net profits for the period fell by 9 per cent to A\$50.3m (£38.95m) on a 16 per cent decline in sales from A\$254.5m to A\$214.1m. However, the result would have been considerably worse had the Australian tax rate not been cut from 49 per cent to 39 per cent. Page 25

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Chief price changes yesterday

London (Pence)		£/US \$	
None		Sun Life	210.3 + 1
Bee Circle	452 + 11	Tyco (UK)	135 + 3
British	520 + 22	Virgo Sp.	134 + 7
Charles Int.	350 + 18	Wallis	
Deutsche Int.	216 + 5	Acme & H.	25 - 28
Descon Int.	72 + 4	Alcatel-Lytel	491/2 - 51/2
Europcar (UK)	64.92 + 4	Alcatel-Tel	322 - 7
Flyer (London)	19 + 4	Denrite Print.	227 - 33
Holiday Inn	514 + 4	Davidoff	454 - 32
Holiday Inn	128 + 3	Davidoff	454 - 32
Interport	342 + 30	Elizabeth M.	217 - 5
Malone Int.	75 + 8	Eligent	167 - 4
Money Transfer	255 + 5	Flemings	217 - 14
None	130 + 4		

US bank to fund Minorco bid

By Kenneth Gooding, Mining Correspondent, in London

TWO MAJOR North American banks are in the syndicate which will make \$1.4bn (£838m) available to Minorco, the South Africa-controlled investment group, to help finance the \$3.9bn hostile bid for Consolidated Gold Fields of the UK.

Minorco's formal offer document to be received by shareholders today reveals that Chemical Bank, the seventh largest in the US, and Canada's Bank of Nova Scotia are in the syndicate with the Swiss Bank Corporation and Dresdner Bank of West Germany.

The presence of a US bank in the syndicate will cause some surprise because of possible adverse reaction in the US to any apparent support for South African interests.

However, Chemical Bank said last night: "We feel comfortable with this transaction. It does not constitute funding an investment in South Africa but is a dilution of the South African interest in a worldwide company."

"That speculation cost us a great deal — an extra £1 per Gold

revolving three-year, dual-currency loan facility (either sterling or US dollars) attracting an annual interest rate of 3% of a percentage point over Libor.

Sir Michael Edwards, Minorco's chief executive, rebuffed suggestions that his company had been turned down by all the major UK clearing banks because of Minorco's South African connections.

He said the UK banks had not been approached. Tentative inquiries by Minorco had revealed that the UK banks almost certainly would not have been willing to provide finance because of conflicts of interest arising from previous connections with Gold Fields.

Sir Michael also suggested yesterday that there had been no leak of inside information ahead of the bid announcement and that the hectic trading in shares and options had been purely speculative.

The banks will provide a

Fields share or £160m," he said. "Minorco could have bought more shares on the morning of the bid but we chose not to because of anxiety about fuelling the price."

Sir Michael said that the speculation started after Minorco distanced itself from Gold Fields to become free to bid. Since April Mr Julian Ogilvie Thompson, Minorco's representative on the Gold Fields' board, had not attended the UK company's board meetings.

Minorco claims the offer provides a 30 per cent premium over Gold Fields' average share price in the six months prior to the announcement of the bid and a 14% per cent increase in income.

Gold Fields last night said the formal document offered "nothing new" and urged its shareholders to take no action.

Gold Fields pointed out the document showed that organisations believed to be linked with the Oppenheimer family owned about 12m Minorco shares or 7

per cent. Therefore the South African shareholding in Minorco was currently 71 per cent, not 60 per cent as previously intimated by the company, and would drop to 48 per cent, not 40 per cent if the bid succeeded.

The Gold Fields' annual report, printed before the bid was announced, was posted to shareholders yesterday.

It shows that Mr Rudolph Agnew, the chairman, last year received a salary increase (exclusive of pension contributions) of £71,242 or 23 per cent, taking it to £215,026.

Minorco's share price last night fell by 36p to 683p and its offer valued each Gold Fields share at about £12.87. The Gold Fields shares were unchanged yesterday at £12.81.

Sir Michael acknowledged that the bid, which closes on October 25, would probably involve a protracted battle. "It will be a ten-mile race, not a 100-yard sprint."

SAS to link into Texas Air routes

By Anatole Kaletsky in New York

SCANDINAVIAN AIRLINES System yesterday announced a series of major operational and financial agreements with Texas Air, the biggest US airline holding company — a link-up which will involve an investment of up to \$100m by the European company to create the world's largest integrated system of passenger air routes.

The key to the agreements is a series of scheduling changes which will enable SAS transatlantic flights from Scandinavia to link into the domestic route network of Continental Airlines, a Texas Air operating subsidiary.

Continental's main US hub is at Newark airport outside New York and SAS will transfer most of its transatlantic flights from Kennedy Airport to Continental's newly-built terminal at Newark. SAS will pay Texas Air \$25m

immediately and a further \$25m in stages for the use of the US airline's terminals and other facilities. In addition, Texas Air's board has invited SAS to buy up to 10 per cent of the company's stock in the open market.

Mr Frank Lorenzo, Texas Air's chairman, said yesterday that SAS intended to acquire these shares over the next six months. At yesterday's price of \$147, this 10 per cent stake in Texas Air would cost around \$35m. Mr Jan Carlson, the SAS chief executive, has also been invited to join the Texas Air board.

In addition, the two airlines will establish a joint training facility for their service staff. This could be an important factor for Texas Air, which has been suffering from serious service quality problems and clearly hopes to improve its image, par-

ticularly among business travellers, through the link with SAS.

As a result of the planned scheduling changes and the transfer of SAS flights to Newark, Mr Carlson said that passengers from Scandinavia would enjoy daily links with most major cities in the US.

He added that SAS had already created a similar operation in Bangkok with Thai International Airlines, and was working on further arrangements with Qantas in Australia, Varig in Brazil and Aerolineas Argentina.

His ultimate objective was to create a global system which would enable passengers to fly virtually anywhere in the US, South America and the Pacific Basin either non-stop or with just one stopover.

For Texas Air, whose two operating subsidiaries, Continental

and Eastern Airlines, have suffered from financial and service problems despite their US market leadership in terms of passenger miles, the cash infusion of \$50m from SAS will be welcome but the intangible benefits of the link could be even more important.

Rebuilding public confidence in its service quality, punctuality and safety records is now seen by most analysts as the key to Texas Air's future success in the US airline market. The link with SAS could prove invaluable from this point of view.

SAS has held Europe's record for on-time performance for six years running and has consistently been highly rated in independent surveys of service quality. The clear risk for SAS, however, is that its own reputation might suffer if the Texas Air does not quickly improve.

Turning his back on the Stock Exchange: Mr Richard Branson's Virgin Group began its transformation into a privately-held company yesterday when terms of a management buy-out were announced. Mr Branson believes the company can operate better in private hands — Virgin estimates it will be among Britain's five largest private companies. Page 27

Eurobraz gives up banking licence

By David Lascelles, Banking Editor, in London

EUROPEAN Brazilian Bank (Eurobraz), a UK-based consortium bank specialising in lending to Latin America, has decided to give up its banking status because it cannot afford to make sufficient provisions against its doubtful loans.

The move is believed to be the first of its kind since the mounting Latin American debt crisis began to put severe pressure on the banking system in recent years.

Eurobraz is owned by five large international banks — Banco do Brasil, Bank of America, Deutsche Bank, Union Bank of Switzerland and Dai-Ichi Kangyo Bank of Japan. It was set up in 1975 to channel loans to Latin America, particularly Brazil, at a time when that continent was seen as a boom market.

But in recent years the bank's high exposure to doubtful loans has put severe pressure on its resources, and transformed it into little more than a holding operation.

Instead, they have decided to give up Eurobraz's banking licence and transform the bank into a loan institution which will now be wound down.

Sir John Hall, the managing director, said yesterday that all the bank's depositors had been paid off, and that the assets were now being funded by loans from Eurobraz's shareholders. "The bank is being run down," he said. "This could take several years."

Eurobraz's plan is to repackage its loans into a form where they can be transferred to the books of its shareholders. This will have to be done in consultation with Eurobraz's borrowers, Sir John said.

Mixed reception for Inco recapitalisation

By David Owen in Toronto

STOCK MARKET analysts yesterday gave a mixed reception to a major recapitalisation plan at Inco, the world's largest nickel producer, which incorporates a US\$10m or \$10 a share dividend payable to shareholders.

The company also became the major Canadian concern to announce a shareholder rights plan to guard against takeover attempts which do not offer full value to all shareholders. In early trading on the Toronto Stock Exchange yesterday, Inco shares were up C\$2% at C\$74 1/2 on heavy volume.

Kakuzi LIMITED

COFFEE AND TEA PLANTATIONS AND RANCHING IN KENYA

Points from the audited results
for the year ended 29th February 1988

	29 Feb 1988	28 Feb 1987
Profit before tax	KSh 1,848,638	KSh 3,752,617
Profit after tax	KSh 1,269,800	KSh 2,325,845
Profit attributable to Kakuzi Ltd	KSh 1,220,359	KSh 2,259,109
Earnings per KSh 5 Stock Unit	KSh 1.837	KSh 3.46
<i>KSh = KSh 20 (1 KSh = 3.249 at 6 September 1988)</i>		

*Statistics 1987/88



*Coffee 1,917 tonnes *Tea 2,129,333 Kilos *Livestock 6,560 head of cattle

Only moderate coffee and tea crops with sharply reduced prices, and consequently profits declined to produce a disappointing year.

Coffee crops suffered due to adverse weather at Makueni and coffee prices resulted in the drop in profits from this year.

Below average rainfall and labour shortage caused an initially promising tea crop. Monbasa Auction prices for Kenya tea fell drastically and failed to regain consistently their previous level, and this largely accounted for a reduced profit from tea. Machinery was overhauled and new sorting room equipment was installed to improve future quality.

Increased profits from a slightly reduced herd of cattle were achieved. Sheep and pigs should contribute future profits.

A further 22 weeks of tea and 15 lectures of coffee have been planned.

Work on extension for irrigation in Miguna was delayed but should commence in early 1989. Experiments with different crops and alternative irrigation systems are in hand.

Prospects for the coming year are mixed. Crop prospects for coffee and tea are only fair and price rises give cause for concern. However, a larger herd and good grain should result in greater profits from livestock.

Summary from the Statement by the Chairman, Mr G A Gardner.

The Company's shares are listed in the Financial Times under "Finance, Land etc."

Copies of the Annual Report are available from the Secretary,

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G.RANVILLE SPONSORED SECURITIES

High/Low	Company	Price	Gross div (\$)	Yield %	P/E
225 105	Am. Dist. Ind. Ordinary	235	0.87	3.7	8.6
225 106	Am. Dist. Ind. Preferred	225	0	10.0	4.3
40 25	Arrangement and Rentals	25	0	0	-
57 37	BBB Design group (USM)	37	0	2.1	5.9
171 155	Borden Group Com. Preferred	171	0	3.3	1.9
115 100	Borden Group Com. Preferred	115	0	6.7	5.2
128 122	Brey Technologies	128	0	5.2	9.3
114 104	Brown & Root Com. Preferred	111	0	11.4	9.5
207 246	CCL Group Ordinary	207	0	1.0	4.3
165 124	Carlo Pk (SE)	145	0	14.7	5.9
151 129	Carlo Pk (SE)	150	0	6.1	4.1
113 100	Carlo 7.5% Pref (SE)	112	0	10.3	7.2
325 147	George Blair	320	0	12.0	3.8
112 102	Group 2000	112	0	0	34.7
118 87	Jacobs Group (SE)	110	0	3.4	3.1
350 245	Motthouse RV (AmEx)	270	0	0	12.2
115 40	Robert Jenkins	115	0	7.5	4.5
430 124	Sexton	415	0	8.0	19.7
280 154	Torday & Carlisle	280	0	7.7	2.8
94 84	United Securities (NSM)	90	0	2.7	8.6
113 100	United Securities Com. Preferred	108	0	8.0	7.4
305 203	W.S.Yates	305	0.2	16.2	5.3

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legrand

First half results up 30%
Further expansion in the U.S.A.

Consolidated figures on June 30, 1988 were as follows:

(in FFr million) First half 1988 First half 1987

	Sales	Net pre-tax income	Gross margin	% P/E
Funds provided from operations (Cash flow)	2,855	2,495	+14%	26%
% of sales	299	229	+30%	
After accounting for structural changes, Group sales growth works out to 10%.	10.5%	9.2%		

Also, following the takeover of SLATER's manufacturing operations (switches, power sockets, ground fault circuit breakers) at the beginning of 1988, the Group has achieved further advances in the United States, with the acquisition of POWER CONTROLS. This company specializes in home dimmers ; it reported 1987 sales of 11 million dollars and employs 180 people in San Antonio (Texas).

INTERNATIONAL COMPANIES AND FINANCE

CIR raises shareholding in Mondadori to 50%

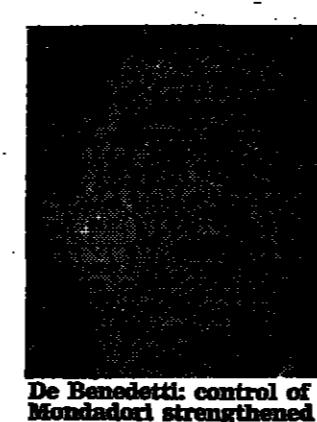
By Alan Friedman in Milan

CIR, MR Carlo De Benedetti's master company, has taken significant new share stakes in Mondadori, the big Italian publisher, and in a company that controls Merzario, Italy's largest transport and removals company.

CIR has spent close to L700m (\$50.6m) to bring its stake from 40 per cent to 50 per cent of Mondadori's preferred stock, a move that will strengthen CIR's control of the publicly quoted Mondadori. The shares were bought from four institutional investors and through the Milan stock market, according to CIR.

Mr De Benedetti already had effective control of Mondadori through his holding of 27 per cent in AMEF, the financial vehicle that owns 50.3 per cent of the publisher. This stake is held in partnership with the Formanion family, which has a further 24 per cent of AMEF. CIR also owns a direct 19 per cent stake in Mondadori.

Mr De Benedetti's latest investment in preferred stock,



De Benedetti: control of Mondadori strengthened

which has voting rights in extraordinary shareholder meetings called to decide issues such as mergers and rights issues, brings his total financial commitment in preferred stock to L200m. He has also invested L110m in AMEF and L170m in Mondadori shares over the past year.

Merzario is understood to have made a loss for last year which was covered by a government grant.

The Milan-based Mondadori last year made a L101.3m net profit on L1,322m of turnover.

In a separate development, Mr De Benedetti has also taken an option on a major equity stake in the company that controls Merzario, CIR is paying L15m to subscribe a convertible bond issue in Fratelli Mantovani, a transport and industrial logistic company which in turn is about to take majority control of the Milan-based Merzario.

It is likely that the bonds will be converted into 49 per cent of Mantovani's equity during the next 12 months.

The deal will give Mr De Benedetti a main voice in the running of the unquoted Merzario group which, with 2,000 employees and L588m of 1987 revenues, is Italy's leading transport group and has important shipping interests.

Merzario is understood to have made a loss for last year which was covered by a government grant.

Volker lifts capital to ward off predators

By David Brown in Amsterdam

ROYAL Volker Stevin, the Dutch construction group, has issued a substantial block of new shares aimed at staving off a possible takeover bid.

The company has issued the shares, equal to around a third of Volker's capital after the capital increase, to a friendly foundation. The news lopped F1 off its shares, which closed yesterday at F1 37.50 (\$31.75).

The decision to issue 2.5m preferred shares (with a par value of F1 20 each) was an additional precaution to guard against the Hollandsche Beton Group or any other predators.

HBG announced on Monday that it was seeking to acquire a 27 per cent holding in Volker. It said it was in talks with Heerema, a Dutch offshore contractor, with a view to buying the stake in Volker.

HBG said it was not interested in initiating an unfriendly action but did not rule out an attempted full-scale merger with Volker.

A Volker official said yesterday that he believed HBG had already built up a share stake of between 10 per cent and 15 per cent of the outstanding 4.8m ordinary shares.

The new issue was aimed at preventing HBG from controlling more than one-third of Volker's total share capital.

French-Italian insurance deal

MUTUELLE du Mans, the French co-operative insurance group, is to acquire five Italian insurance companies from Uniqa, the Italian holding company, for around FFr500m (\$31.26m).

They are La Nationale, based in Rome, and the four companies of the CAB group in Bologna: Eiducaria, Fiduciaria Vita, Mercury and Saldia.

In 1987, the five companies active in both life and accident insurance, had combined turnover of L150m (\$10.63m) and accounted for 1.5 per cent of the Italian insurance market.

banks have reduced their operational costs by 0.18 per cent of their share capital to 2.62 per cent compared with 2.8 per cent last year. The savings banks, too, have reduced their operational costs by 0.11 per cent to 3.19 per cent.

According to the commission, interest rate margins for the banks have remained stable in the period.

Photo Porst details dual issue flotation

By John Wicks in Zurich

PHOTO PORST, the West German retail chain best known for its photographic equipment, is to launch itself on to the German and Swiss stock markets via a dual issue of shares.

Porst Holding, the Swiss parent company of the retail group, is to increase its capital by SFr45m (\$32.3m) by the issue of 200,000 bearer shares, half to be placed in Germany and half in Switzerland.

The dual placing could raise up to SFr124m for Porst, which has more than 2,200 retail outlets in Germany and which last year achieved sales of DM574m (\$38.25m). For the first nine months of 1988 sales totalled DM403m.

Porst is 88 per cent owned by Interdiscount, the Swiss

retailer of photographic equipment and electrical consumer goods.

Interdiscount has expanded its retail operations. It has taken over the German Piranha watchmaking group, a shareholding in Komet, the German audio company, and has acquired a 20 per cent interest in Innovative Time of the US.

The Photo Porst chain

employs 1,172 people. Last year its turnover was split evenly between equipment sales and film development business.

Al Saudi Banque rescued

By Our Financial Staff

THE Bank of France yesterday

announced a co-ordinated rescue of Al Saudi Banque, the small Paris-based bank with assets of around FFr300m. Forty-four French-based creditor banks are backing an operation that will allow Al Saudi Banque to continue its activities.

The central bank said the Saudi Haridi group, the main shareholder of Al Saudi Bank Holding NV, had injected funds into the troubled bank, which has run up losses of around FFr100m.

The Bank of France said the outlines of the rescue were settled on Monday evening. It promised that "creditors not based in France will not lose in the affair. Their debts will be honoured."

Statoil may pass dividend

By Karen Fossel in Oslo

STATOIL, Norway's troubled state oil company, may be forced to pass its dividend to the state for this year and next as a result of the extraordinary write-off associated with its Mongstad refinery and the effects of the low oil price, according to the 1989 draft Budget proposals.

The company did not pay a dividend in 1987 and the state has not budgeted for payment over the next two years. The Oil and Energy Department

estimates the 1988 dividend at Nkr1.15bn (\$US171m

Britain promises to improve service of Companies House

By Hazel Duffy in London

LORD YOUNG, the UK Trade and Industry Secretary, has promised that users of the British companies registration office will get a better and faster service in future.

He was speaking earlier this week in Cardiff at the launch of Companies House as the second of the new-style civil service agencies. The first, the Vehicles Inspectorate, was set up in the summer.

Mr Stephen Curtis, the present Registrar who is to be the new chief executive of Companies House, indicated that business users - including accountants and lawyers, and possibly libraries - could have direct access to the Companies House computerised records within the next two years.

At the moment this facility is only available to permanent callers at the Companies House offices in London, Cardiff and Edinburgh. Faxed copies of the returns which companies are required to make by law, could be available within three years using optical disk technology.

Mr Curtis will have considerably more power to manage the agency than has been permitted by his previous status as a division within the Department of Trade and Industry (DTI). These include:

- Key staff will be eligible for performance-related bonuses. Lord Young intimated that, subject to approval by the Treasury, these could include extra holidays and bonuses of up to £5,000 (\$8,500).

- A bonus scheme will be introduced to motivate all staff to achieve unit cost and quality targets. A target of 10 per cent increase in productivity by the end of 1990-91 has been set. Some of the savings will be ploughed back into Companies House.

- Greater responsibility for the recruitment of staff, which will enable the chief executive to vary staffing levels according to demand, and to develop career management for the

staff. Total Companies House staff is currently around 1,100.

- Permission to reallocate funds during the year between capital and current expenditure.

A new steering board, including two independent members from the private sector, has been set up. It will advise ministers on strategic priorities for Companies House and monitor performance.

Some 80 per cent of companies comply with legislation to register, and file annual returns. The target will be to increase this to around 90 per cent. Four years ago, when the companies registration service was severely criticised by the Commons Public Accounts Committee, the figure was only 40 per cent.

Lord Young is one of the most vigorous supporters of the agency proposals, adopted by the Prime Minister Mrs Thatcher last February following recommendations in the report "The Next Steps" by her Efficiency Unit. He wants 50-60 per cent of the DTI's civil servants to be working within agencies. This would cover nearly all executive work, as opposed to policy, carried out by the department.

Other candidates within the DTI for agency status include the export services, the research establishments (these are likely to be set up as trading funds), the Insolvency Service, and the Patent Office, which will be moving to Newport in South Wales.

Lord Young has decided that the DTI regional offices are not suitable candidates. In setting up agencies, he has also rejected the possibility that Companies House and other divisions of the DTI - with the exception of the National Engineering Laboratory - can be privatised.

In the case of Companies House, this is because it is "an integral part of the Government's regulatory function."

INTERNATIONAL COMPANIES AND FINANCE

Virgin Group makes 140p buy-out bid

By Nick Tait in London

THE DEPARTURE of Mr Richard Branson's Virgin Group from the London stock market got under way yesterday with the announcement of a 140p-a-share cash offer for the company from a private management buy-out vehicle. The offer values Virgin at £245m (\$415m).

The buy-out price is identical to the level at which Virgin shares were floated in November 1986. In the first part of 1987, they rose above the launch price, but for the past year have traded below this.

By June 1988, they had fallen to 87p and the following month Mr Branson announced that he

planned to take Virgin private again - with subsequent speculation that an offer would be made at the 140p a share level. Since then, the share price has picked up and yesterday it rose 7p to 134p.

Yesterday, Mr Branson said that the company had 40,000 small shareholders, many of whom were friends or staff, and that if "it did not see a situation where they would get this price (140p) for a long time to come".

He believed that the company could operate better in the private sector where Virgin estimates that it will be among Britain's five largest private

companies. He argued that Virgin's emphasis on starting new subsidiary companies from scratch tended to depress profits, and revealed that plans for a rights issue of around £50m last autumn were scuppered by the October crash.

At the time of Virgin's interim figures, to end January, the company warned that it would not match the 1986-87 full-year figure of £27.7m before exceptions in 1987-88. Yesterday, Virgin added that pre-tax profits will not now reach the level anticipated at the interim stage. Mr Branson declined to specify the shortfall but indicated that Virgin

expected a fairly flat profits picture for the next three years.

The bid is being made by Glowtrack, a new company of which five Virgin directors - including Mr Branson - will be directors. These directors and their family trusts own 111,314 Virgin shares (22.8 per cent) and - apart from 21,100 shares - will swap these holdings for shares in Glowtrack.

Mr Branson, whose own stake in Virgin amounts to 53 per cent, will end up with 88 per cent of Glowtrack.

The bid is being financed by a five-year £182m syndicated loan facility. About £100m of

this is to meet the bid cost and the remainder to refinance existing debt. Virgin declined to reveal the interest rate payable on the loan but said that it would be at certain margins over a capped LIBOR rate of just over 10 per cent. The syndicate is led by Citibank, and co-underwritten by Bank of Nova Scotia, Caisse Nationale de Crédit Agricole and Standard Chartered.

Mr Branson added that he did not imagine that Virgin would come back to the stock market, but added that this did not preclude the flotation of subsidiary companies in the future.

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FINANCIAL TIMES

Clowes directors 'lied to company stockbrokers'

By Ian Hamilton Fazey in London

MR PETER CLOWES and his Yorkshire associate Mr Guy Cramer deliberately lied to their company's stockbroker about the true identity of the sub-underwriter of a rights issue of shares in James Ferguson Holdings in April last year.

The proceeds of the issue were used in part to buy the Barlow Clowes fund management companies.

The main underwriter was Rensburg, the Leeds stockbroker, which demanded and

received written assurances from the two men that they were not connected with Ryman, which they had produced as sub-underwriter of the issue.

Liquidation of the web of companies in the Barlow Clowes empire has revealed that Mr Clowes and Mr Cramer - who were at the time chairman and chief executive respectively of Ferguson - were also in simultaneous control of Ryman. The circum-

stances are being investigated by the London Stock Exchange, the Department of Trade and Industry and the Serious Fraud Office.

Stock Exchange regulations have been breached because the beneficial controllers of Ferguson were attempting to buy their own company's shares without informing the Exchange or obtaining shareholders' permission. The Stock Exchange said yesterday that the breach of principles

involved was also likely to come under company law.

The revelations may also help explain Rensburg's sudden resignation last June as Ferguson's broker. Mr Tim Wood, the Rensburg partner in charge of corporate finance, confirmed yesterday that full details of the way his firm had been misled had been given to the Stock Exchange.

The investigations are understood to have exonerated Rensburg, which acted in good faith in accepting the assur-

ances of Mr Clowes and Mr Cramer, to whom no suspicion then attached.

The rights issue was taken up fully by existing Ferguson shareholders, nearly all of whom were associated with Mr Clowes in some way, so the underwriters were left with nothing to pick up anyway.

However, Ryman would have been able to buy the shares - and get a commission for doing so - had any shareholders not taken up their rights, and it had the intent to do so.

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 **Lufthansa**

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NEW ISSUE

4th October, 1988

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Union Bank of Switzerland (Securities) Limited

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Swiss Volksbank

Wood Gundy Inc.

Banco de Bilbao and Banco de Vizcaya

ANNOUNCEMENT OF MERGER BETWEEN BANCO DE BILBAO, S.A. AND BANCO DE VIZCAYA, S.A.

The Directors of Banco de Bilbao and Banco de Vizcaya are pleased to announce that with effect on 1st October 1988 their two Banks have merged to form a new Bank to be named BANCO BILBAO VIZCAYA,S.A. (BBV).

The merger, which has already received the necessary shareholders' and regulatory approvals in Spain, has been accomplished under the Laws of Spain. BANCO BILBAO VIZCAYA assumes by universal succession all the assets, liabilities and undertakings of both Banco de Bilbao and Banco de Vizcaya and these two present banks have been automatically dissolved.

The rights of customers and employees will not be adversely affected in any way, and the merger will enable BBV to enhance its range and quality of

customer services and to provide wider career opportunities to staff.

BBV is powerfully represented in all sectors of the market and is Spain's leading bank in retail, corporate, investment and international banking operations. As befits its international role, BBV has an extensive overseas network of branches, subsidiary banks and representative offices worldwide and with particular focus on countries of the European Community.

The merger between Banco de Bilbao and Banco de Vizcaya on equal terms is in the opinion of the Directors an unique opportunity to create in the form of BANCO BILBAO VIZCAYA a truly universal and competitive bank for the benefit of shareholders, customers and staff alike.



BANCO BILBAO VIZCAYA

INTERNATIONAL CAPITAL MARKETS

Anxieties over jobs data still overshadows \$ sector

By Norma Cohen

ANXIETY OVER THE UPCOMING US employment report for September kept new eight dollar Eurobonds out of the market, a trend likely to remain until Friday when the data are due to be released.

Meanwhile, dollar bond prices dropped on an early firming in oil prices that proved only temporary. By the end of the day, bond prices were slightly lower in very light trading.

The price drop was not sufficient to push most of the recent dollar Eurobonds outside their fair, with the exception of Monday's \$250m 10-year issue for British Telecom.

That issue ended at less 2.20 bid against full fees of 2 per cent, but dealers noted that even at the lower price IBJ International, the lead manager, was maintaining the issue's spread over Treasuries of about 25 basis points. It was launched at 40 basis points over Treasuries.

The largest equity warrant Eurobond in some weeks was launched by Nomura Securities, a \$500m four-year deal for Kobe Steel. The issue has an indicated coupon of 5 per cent and closed at a hefty premium of 106 to 107, up about a point from its pre-launch price yesterday.

Meanwhile, dollar bond prices dropped on an early firming in oil prices that proved only temporary. By the end of the day, bond prices were slightly lower in very light trading.

The price drop was not sufficient to push most of the recent dollar Eurobonds outside their fair, with the exception of Monday's \$250m 10-year issue for British Telecom.

That issue ended at less 2.20 bid against full fees of 2 per cent, but dealers noted that even at the lower price IBJ International, the lead manager, was maintaining the issue's spread over Treasuries of about 25 basis points. It was launched at 40 basis points over Treasuries.

falls on the Tokyo SE.

In spite of the heavy volume of new issues, the sector has been having a very good run, particularly for issues in the construction and mining sectors. And new rules intended to promote liquidity and stability in equity warrants have already gone into effect.

Meanwhile, yet another Eurobond with currency warrants attached emerged in the oilfield sector, this one for McDonald's Corp., the US-based fast food group. The five-year Fl 150m bond carries a coupon of 4 per cent and is priced at 94 with fees of 2 per cent so that the effective yield to investors is much higher.

Lead manager Amro Bank said there has been considerable demand for issues with low coupons because of withholding tax laws in Benelux countries. Each Fl 150m bond has 27 warrants attached, to yield DM500, at a rate to be set today.

A \$100m four-year deal for Karakane Co., a Japanese leisure and entertainment group, met with more modest success. Lead manager Yamachii International indicated the coupon at 5 per cent and said the issue was trading in the grey market at 98% to 98%.

Equity warrants traders said that yesterday, for the first time in more than a week, prices in the sector closed lower, partly reflecting price

fall in the Tokyo SE.

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Meanwhile, yet another

Oslo acts on venture capital shortfall

By Karen Fossell in Oslo

CONCERN OVER THE INABILITY OF Norwegian companies to raise venture capital domestically has prompted the Norwegian ministries of industry and finance to appoint a 10-member ad hoc group whose mandate will be to identify measures which could encourage the supply of this capital.

A report, which is to be delivered on November 15, is to identify immediate actions which can be taken to remedy the problem.

The inability to raise the capital results from high interest rates and a lackluster stock market performance since the world stock market crash nearly a year ago.

One measure to be studied by the group could involve tax-incentive arrangements for venture capital suppliers, while another will be an evaluation of the benefits which could be had from the establishment of a joint state-private venture capital company.

The Oslo stock market has been unable to return to the lofty levels enjoyed before Black Monday and suffers from a lack of long-term shareholder commitment, competition from high-yielding bonds and a marked lack of liquidity.

The problem has been aggravated by bank investment. The banks have been forced by huge losses to cut their portfolio and they now account for 4.9 per cent of the market, down 5.8 per cent just before the crash.

Analysts believe there will be little chance of a market recovery in Oslo as long as an 11.2 per cent dividend yield gap between bonds and shares continues.

In addition, claims Mr Tor Hermans, a member of the ad hoc group, there are about 30 Norwegian venture capital companies "which haven't been functioning as they were before the crash."

Mr Hermans says the capital suppliers to projects for which there are high expectations, but in which the risk is high, have become short-term players.

Another report by the group due on March 15 next year, is to identify what long-term actions can be taken. The group is headed by Mr Jan Bergs, a chairman in the central bank.

In mid-September, the industry ministry announced plans to ease restrictions on foreign ownership in industrial companies in an attempt to bring in capital.

The proposal, which must be approved by the Storting (Norway's parliament), calls for a ban on foreign ownership of voting shares from 20 to 33 per cent and a doubling in the size of a single voting share stake to 20 per cent.

Traditionally, foreign ownership has been restricted to 10 per cent in banks and insurance companies, 40 per cent in shipping companies and 20 per cent in industrial companies.

Tunisia plans \$196m US issue

By Francis Gittins

TUNISIA IS LAUNCHING A US domestic bond issue of \$196m, 90 per cent of which is guaranteed by the US Government through Citibank in New York.

The proceeds will help reinforce part of the debt Tunisia has incurred for the purchase of US military equipment.

The issue is split into two tranches. One amounts to \$171m with a final maturity in 1998 and carrying a fixed-interest rate of 9.8 per cent, while the second's final maturity is 2014 and it carries a fixed-interest rate of 9% per cent.

The issue has been Triple A rated by Standard & Poor's and Moody's.

SWANSEA BAY

The Financial Times proposes to publish this survey on:

28 November 1988

For a full editorial synopsis and advertisement details, please contact:

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FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER

CLOSING PRICES ON OCTOBER 4					
Borrower	Amount m.	Coupon %	Price	Maturity	Fees - Stock name
US DOLLARS					
Kobe Steel*	500	(5)	100	1992	2 1/4-1/2 Nomura Int.
Karakane Co.*	100	(5)	100	1992	2 1/4-1/2 Yamaichi Int/Eur
Final terms fixed on:					
Towa Real Estate**	100	6	100	1992	2 1/4-1/2 Nomura Int.
Kobelco Co.***	100	6	100	1992	2 1/4-1/2 Natio Sec/Europe
Shinko Chemicals***	50	5 1/2	100	1992	2 1/4-1/2 New Japan Sec
D-MARKS					
Heraeus Int. Finance*	75	6 1/2	100	1998	2 1/2-1/2 Commerzbank
SWISS FRANCS					
Taiyo Kobe Bank* (a)	150	(2)	100	1993	1 1/2 UBS
Taiyo Kobe Bank* (a)	150	(2)	100	1993	1 1/2 UBS
Fujita Corp. 5%* (b)	100	(2)	100	1993	n/a Credit Suisse
Fujita Corp. 5%* (c)	100	(2)	100	1994	n/a Credit Suisse
Final terms fixed on:					
Lion Corp. 5%* (d)*	150	1 1/2	100	1993	n/a Credit Suisse
Shinko Kogyo Co. 5%* (e)	30	1 1/2	100	1993	n/a Handelsbank/NatWest
FRENCH FRANCS					
Credit Suisse Fin. *	500	8 1/2	101 1/4	1993	1 1/2-1/2 Societe Generale
GULDERS					
Brownning Ferris Ind. *	125	6 1/2	100 1/2	1993	1 1/2-1/4 CSFB Nederland
McDonald's Corp. 4%* (f)	150	1 1/2	98	1993	2 1/4 Amro Bank
YEN					
ASLX-CGEM IFCC**	400	(a)	101 1/2	1992	1 1/2 LTCB Int.
+Not yet priced. **With Private placement. ***With equity warrants. *Convertible. **With currency warrants.					
Final terms, indicated put options: a) \$15/5/91 at 105%; b) yield 3.825%; c) \$15/3/91 at 105%; d) yield 3.825%; e) \$20/6/91 at 105%; f) yield 3.825%.					
Final 10/5/91 at 103%, to yield 4.025%. Put options fixed: d) 30/6/91 at 103%; e) 30/6/91 at 103%; f) 30/6/91 at 103% to yield 3.854%. g) 30/6/91 at 103%; h) 30/6/91 at 103% to yield 3.807%. i) Each Fl 100,000 has 27 warrants with right to buy \$500 with DM between Nov. 1988 and Oct. 1990. j) Japanese long-term prime rate plus 1%. Redemption linked to Nikkei stock index.					

FT INTERNATIONAL BOND SERVICE

Listed are the latest international bonds for which there is an adequate secondary market.

CLOSING PRICES ON OCTOBER 4					
Borrower	Issue	Mat.	Offr. day	Offr. week	Yield

Just in time

US Treasuries drift lower as caution grips traders

By Janet Bush in New York and Stephen Fidler in London

US TREASURY bonds drifted lower in New York yesterday, reversing Monday's modest gains as traders remained cautious ahead of Friday's unemployment figures.

In late trading, prices were quoted around 1/4 point lower.

The Treasury's benchmark 30-year issue outperformed the rest of the yield curve, falling only 1/4 point to yield 8.36 per cent at mid-session, on speculation that the Treasury will not auction a long bond at its quarterly refunding in November.

Congress is expected to adjourn by Saturday, leaving very little time to pass the technical corrections' bill needed to give the Treasury authority to sell more bonds. Without that authority, the Treasury cannot sell any new long bonds.

Although Senate leaders in both parties have said they want to get the bill through this week, there is still no agreement on limiting the number of amendments to the bill. This leaves very little time for a House and Senate conference to work out differences between their two versions.

The prospect of no long bond in November has been lending support to the market.

The other major factor underpinning bonds turned somewhat negative yesterday as crude oil prices staged a modest technical recovery on the New York Mercantile Exchange. Crude for November delivery was quoted 10 cents a barrel higher at mid-session at \$13.16.

The fading possibility of a discount rate rise in Japan is underpinning the government bond market, which made further gains yesterday after the benchmark No. 105 bond breached 5 per cent on Friday.

Yen stability against the dol-

GOVERNMENT BONDS

ler — along with stable prices in Japan — has provided support for the view that there was no need for a rise in the discount rate from 2% per cent.

The Bank of Japan yesterday appeared to back this view as it massaged short-term interest rates lower, driving one-month Treasury Bill rates 1/4 point down to 3.6 per cent.

This move, which reversed a series of tightening measures since the start of the year, suggested that, at the very least, the central bank would not resist the seasonal influences which tend to push interest rates down at this time of year.

The No. 105 bond closed about 4.14 per cent, compared with 4.08 per cent on Monday night in London, having finished in Tokyo at 4.98 per cent.

Resistance to further gains has appeared at 4.98 per cent.

UK GOVERNMENT bond prices ended the day mixed, with prices weaker at the

short-end but gains of almost 1/4 point at the longer end, where a shortage of stock continues to prop up the market.

The market's recent rally has narrowed the so-called reverse yield gap between government bonds and shares to levels not seen since last March.

The gap, down yesterday to below 2.10 percentage points, is closely watched by some analysts and investors.

Such narrow yield gaps generally do not last for too long, and although the predictive powers of the measure are admittedly limited, some institutional investors have been known to switch out of gilts and into equities as the gap approaches 3 points.

However, a word of caution: The gap is traditionally measured, says Mr Bill Cuthbert of James Capel, against the 25-year government bond index. The short-term bond would not reflect the seasonal influences which tend to push interest rates down at this time of year.

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A resistance to yields falling below 6% per cent at the longer end of the market was cited as a reason for the market's reversal, since investors remain unconvinced the market can rally without a further improvement in the New York market.

The Bundesbank announced a new repurchase agreement for today at a fixed rate of 4% per cent, the rate prevailing for some time now.

The August 6% per cent Bond of 1990 was fixed at 101.35; 15 basis points down on Monday.

• The French Treasury said yesterday it planned to raise about FF15bn of fresh cash at its regular weekly debt auction on October 10.

The Treasury added that the sale would cover roughly FF7.5bn of 13-week bills, FF2.2bn of two-year notes and FF2.5bn of five-year notes.

Bank tender of T-bills to raise Ecu900m

By Norma Cohen

THE BANK OF ENGLAND said yesterday its first tender of Ecu Treasury bills, scheduled for next Tuesday, will raise Ecu900m, a larger sale than had been anticipated.

Tuesday's tender will comprise Ecu200m each of one- and six-month bills and Ecu500m of three-month bills.

The Bank has selected six tenders, each to be held on the second Tuesday of each month, but subsequent tenders will not necessarily be of the same size.

When it first announced its plans for Ecu bill auctions, officials said up to Ecu500m of bills would be issued. While demand is still uncertain, the size of the initial auction suggests the Bank's soundings indicated reasonably strong demand.

Outstandings of more than Ecu100m are clearly possible if the issues are taken up.

Buyers of the bills are expected mainly to be other central banks or supranational organisations, but also international companies' treasurers, with operations in a number of European countries.

The Bank has selected 23 market makers to provide active support for the tenders and to help promote secondary market liquidity. From its point of view, an ideal auction would presumably leave a "float" of bills to be traded among the dealers.

Italy is the only other country to offer short-term bills in Ecu, and those are of limited attraction to investors because withholding taxes are deducted on interest and because they settle in lire.

Money-market analysts' estimates of the expected yield on the notes vary, although most suggest they will yield about 14 percentage points below money-market rates. Three-month Ecu London interbank offered rates are now at 7.32 per cent.

In a recent study, analysts at Daiwa Europe said it was impossible to be certain about the valuation of the new instruments because of the lack of similar maturity securities in some of the Ecu's component currencies, such as guilders or D-Marks.

Deutsche Bank spreads its roots

Haig Simonian reports on an expansion drive in peripheral markets

HAVING EXPANDED its investment banking operations in London, New York and most recently Tokyo, Deutsche Bank, West Germany's biggest bank, is on the prowl for opportunities in other important, but more peripheral, markets.

Last year it bought a 50 per cent share in McLean McCarthy, a small Canadian securities house. That stake has since been raised to full control.

It has also gained full control of MDM, a small Portuguese bank.

Last week, the spotlight turned on Australia, with Deutsche Bank taking a 50 per cent share in Bain & Co, one of the country's largest brokerage and financial services groups.

Bain has about 600 employees and 12 domestic offices, as well as subsidiaries in London, New York and Tokyo.

From the German side, the motives for the deal are clear. Worldwide investment banking is one of Deutsche Bank's three key pillars, along with commercial banking and consultancy.

Its fledgling Australian operation has already made a good name for itself, avoiding many of the pitfalls which have blunted the profitability of some of the other new foreign banks in Australia.

But while Bain's prestige and presence make it an obvious choice for the Germans, other aspects of the deal have surprised some bankers.

Bain has taken a battering since the stock market crash. Its equity side, which is less eminent than the bond operation, lost heavily in the crash.

Since then, there have been rumours of losses on futures and options positions in the domestic fixed-income market.

As one banker says: "It's in a hell of a mess."

Rumours have circulated in Australia that Bain's partners have been obliged to put money into the business and have been encouraged by the banking authorities to seek an outside alliance quickly.

But the bigger problem may be internal morale in the company.

A large number of staff was shed after the crash, and relations between Bain staff and partners are not believed to be at their best. Arguably, the arrival of Deutsche Bank may prevent rather than trigger a walkout.

Profitability could also be under pressure. Turnover in the Australian fixed-income market has fallen sharply.

Moreover, German investors have recently been selling rather than buying Australian dollar paper as many take their profits on the back of the strong Australian currency. If that trend continues, associating with Bain would help the bank sell the paper back into the Australian domestic market, if nothing else.

Where will Deutsche Bank strike next in its drive to expand its international investment banking and broking interests?

Analysts say an acquisition of a broker in France must be a key target now.

Only the difficulty of finding a large enough company which wants to sell out at a reasonable price has stood in the way so far.

By Olli Virtanen in Helsinki

POSTIPANKKI, Finland's largest bank, was suspended yesterday from brokering on the Helsinki Stock Exchange for two months, after the bourse's board of management found the bank had given false information about its portfolio positions. The decision, which is the harshest the HSE board can impose, comes into effect immediately.

The punishment centers on Postipankki's dealings last summer in the shares of Leipäniemi Tuukku (LT), the farm products wholesaler. Postipankki bought heavily into the company for several months but refused to tell the size of its holding to the HSE.

Under HSE rules, an investor

has to disclose its holding when it exceeds 10 per cent of the share capital in a listed company, or when the holding increases by more than 5 per cent. In August, Postipankki's share in LT topped 32 per cent but in spite of specific requests by Mr Matti Mäkinen, the HSE president, Postipankki denied its portfolio in the LT shares had risen above the limits of the disclosure rule.

The suspension is the second blow in the past two weeks for Postipankki stemming from the LT shares. The buying spree, which caused the LT share price to rocket, resulted in a FM150m (\$34.1m) paper loss for Postipankki when the price of LT shares plummeted.

As a result, Postipankki sacked Mr Iiro Santala, president and chief operating officer of the bank.

A RESERVE FUND of not less than HK\$100m (US\$12.8m) is to be set up by October 31 next year to guarantee contracts on Hong Kong's Hang Seng Index futures market.

The Hong Kong Government is to continue its support until next October with a residual revolving facility of HK\$100m.

Overall, the arrangements will reduce the Government's contingent liability from HK\$428.5m to HK\$100m.

The futures exchange collapsed during the stock market crash a year ago and was bailed out in a government-supported rescue.

Since then, turnover has fallen to between 200 and 300 contracts a day, well below the 5,000 contracts regarded as a minimum to make the market

sche Bank will also have its own representatives on the board.

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Reserve fund to guarantee HK futures contracts

By John Elliott in Hong Kong

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LONDON MARKET STATISTICS

RISES AND FALLS YESTERDAY

		Rise	Fall	Sale
British Funds		29	37	20
Corporations, Dominion and Foreign Bonds		17	42	20
Industrials		368	412	819
Financial and Properties		155	130	376
Oils		25	29	51
Plastics		0	42	115
Mines		57	100	125
Others		702	769	1,544

LONDON RECENT ISSUES

EQUITIES

Issue	Name	Last Pd. Date	Stock	Code	+ or -	Int.	Int. %	Term	Conv.	P.D. Basis
1. CAPITAL GROUP (21)	789.57	-1.1	18.95	4.21	22.51	76.18	75.57	75.40	75.40	100.43
2. Building Materials (29)	591.22	+1.1	12.57	4.08	5.51	52.50	51.50	51.50	51.50	101.23
3. Contracting, Construction (37)	1567.49	-1.4	11.04	3.63	11.01	39.82	38.50	38.50	38.50	102.23
4. Electricals (12)	1219.51	-0.9	9.17	3.07	11.34	36.75	35.24	35.24	35.24	102.50
5. Electronics (29)	1476.12	-0.6	18.59	3.74	12.15	44.71	44.50	44.50	44.50	102.73
6. Mechanical Engineering (57)	410.77	-0.2	1							

UK COMPANY NEWS

Sears increase to £102m welcomed by the City

By Vanessa Houlder

SEARS, retailing, betting and housebuilding group, yesterday announced a near 10 per cent increase in pre-tax profits to £102.3m, against £93.5m, for the six months to July 31. Turnover increased from £98m to £133m.

The results were at the top end of City expectations and the shares rose by 5p to 131p.

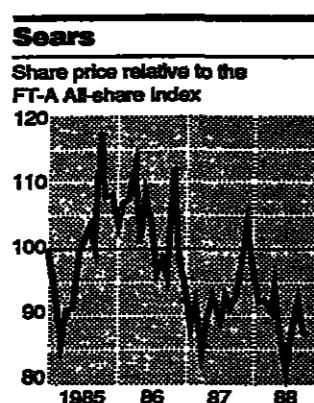
Earnings per share improved by 9.8 per cent to 4.5p. The interim dividend is up 7 per cent at 1.45p (1.35p).

Mr Geoffrey Maitland Smith, chairman, reiterated his belief that the persistent bid talk was unfounded. He said that the group had a good relationship with the Al-Fayed brothers who hold a 10 per cent stake.

The results were depressed by the costs of financing the Freemans mail order company, acquired in January, which cost £20.2m in interest charges against a £13m contribution to trading profits.

Mr Maitland Smith said that the restructuring of Freeman's was progressing well and it was still expected to make its first profit contribution in 1989. Freeman's was now increasing its selling hours, launching new catalogues using Sears' brands and increasing its emphasis on direct mail. It was too early to quantify the losses resulting from the postal strike, he said.

Stores, fashion and home shopping made trading profits of £57.4m (£23.6m). Selfridges reported flat profits while



there was a general slowdown in ladies fashion.

The figures were also dented by a drop in profits from £12.5m to £9.5m at William Hill, the betting operation. Mr Michael Pickard, chief executive, blamed the downturn on the weather, which, he said, increased the success of favourites in winning races.

Footwear retailing increased profits from £36.1m to £41.6m, after a 4.5 per cent increase in sales and margin improvements resulting from the disposal of loss-making stores.

Housebuilding and property contributed £21.4m compared with £13.0m last year, reflecting the buoyant housing market. In the second half, there are expected to be development profits of about £15m.

There were £9.8m of property-related profits included as

other income and exceptional items. Gearing has increased to 45 per cent and is expected to diminish steadily.

• COMMENT

In recent times, Sears has looked like a classic two-way bet. Either the company deserved a re-rating thanks to its own restructuring efforts or there would be a bidder knocking at the door. With these better-than-expected results, however, this argument has begun to lose its edge. Takeover speculation shows some sign of cooling, which makes the prospective multiple of over 11.5 - assuming profits of £265m - seem well over the odds.

Admittedly, the management has made its mark; it has sold its worse performing assets and has given a welcome shake-up to its shoe selling side. But it is hard to justify an above average rating given the duffer outlook for consumer spending, the prospect of no more margin improvements in the shoe business and the likelihood that the benefits of the Freeman deal are still a long way off. Furthermore, the City's prejudices about the company due to its reluctance to separate property gains from shoe profits was not eased by its inability to put a figure on the cost of the postal strike. At 131p, then, the shares seem a touch overpriced - assuming that the much-vaunted bidder is not flushed out by these results.

Meyer raises bid for Travis & Arnold

By Clay Harris

MEYER INTERNATIONAL yesterday raised its hostile bid for Travis & Arnold, another builders' merchant.

Meyer's new 500p cash bid,

against 500p previously, was

tabled only hours after Travis

had repeated its preference for

an £141m all-share merger offer

from Sandell Perkins, another family-run builders

merchant.

The swift reaction was intended to forestall any stampede to Sandell by the first closing date next Tuesday.

Meyer's advisers indicated

With Sandell claiming 41 per

cent acceptances, including 38

per cent irrevocably committed

from family and directors

it is not far from a majority.

Travis rejected the new bid as unwelcome, and Sandell's

merchant bank dismissed the

higher offer as "frankly a

rather frenetic response."

A higher counter-offer is not

being considered at present.

In its defence document

Meyer said Meyer's earlier bid

did not reflect the target's

underlying earnings or recogni-

tion of its growth prospects.

It also repeated its warning

about the capital gains tax lia-

bility faced by shareholders

accepting Meyer's cash.

Meyer said, however, many small

shareholders would be able to

accommodate their gains within

their CGT allowances. Moreover,

a basic rate taxpayer

would still come out ahead

having paid CGT, compared

with the value of Sandell's offer.

Travis also said 37 of its 97

branches were located in the

same towns as branches of

Jewson, Meyer's chain of

builders' merchants, implying

branch closures.

Meyer said this was "scare-

mongering" - less than a dozen

branches were superfluous.

Travis also disputed that its

willingness to merge with Sandell signalled that it was prepared to forfeit independence.

Meyer announced its new terms after the market closed.

Sandell shares had ended unchanged at 240p, valuing its offer at 400p, taking into account a proposed special dividend of 18p. Travis shares had added 1p to 502p, and Meyer 4p to 371p.

Investment & Development

Company, the largest share-

holder with 18.7 per cent, has

agreed to accept the offer in

respect of just 12.5 per cent of its holding.

The bid has been launched

through Tawneydown, a newly-

formed company. The terms

of the offer are 100p cash for

each MY ordinary or deferred

ordinary share or a loan note

alternative. This represents a

multiple of 20 times historic

earnings for MY, which

reported pre-tax profits of

£2.5m for 1987. It had assets at

the end of the year of £14.2m.

MY recommends £41m offer

By Vanessa Houlder

MALBAK, South African industrial giant, and its subsidiary Abercom, yesterday announced a £41m recommended cash bid for MY Holdings, UK industrial holding company.

The bid was described by Malbak, a subsidiary of the Gencor mining house, as a key step in its programme for international expansion. This was set in motion in February when Malbak bought a majority shareholding in Abercom, a components company quoted in Johannesburg and London, with a view to developing its

overseas interests.

The offer values MY shares at a 31.6 per cent premium to Monday's share price. Following the announcement the shares rose from 76p to close at 101p.

Malbak said that it intended that MY would retain its London listing as this would allow it to use its own shares to finance acquisitions and to motivate employees through equity participation. So far, shareholders holding 7.8 per cent of the shares have indicated that they do not intend to accept the offer. Coast

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FREEMAN HARDY WILLIS

Saxone

TRUEFORM

CURTESS

LILLEY + SKINNER

SAC

Bertie

CABLE & C°

ROLAND CARTIER

Morpeth

Dove

JUNIOR

HORNES

FOSTERS

Price

DORMIE

BRADLEYS

Zy

Wallis

Miss Selfridge

WAREHOUSE

OLYMPUS

Minet's

ADAMS

GARRARD

MAPPIN & WEBB

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INTERIM RESULTS FOR THE 6 MONTHS ENDED 31ST JULY 1988

	£ MILLION	INCREASE VS SAME PERIOD 1987
TRADING PROFITS	109.9	+32%
PRE-TAX PROFITS	102.3	+10%
EARNINGS PER SHARE	4.5p	+10%

UK COMPANY NEWS

MMC conclusion on Kuwaiti holding of BP shares

THE GOVERNMENT yesterday said it had asked the Kuwait Investment Office to reduce its stake in British Petroleum from 21.6 per cent to 9.9 per cent, as recommended by the Monopolies and Mergers Commission.

Referral to the Monopolies Commission was recommended by Lord Young, the Trade Secretary, after the the KIO had built up its substantial stake following the stock market crash in October 1987.

The KIO had dropped up unwanted BP shares that were dumped on the market when the Government proceeded with the sale of its 31.5 per cent stake in the company in the face of the crash. BP however complained at how quickly past 10 per cent.

The following is an edited extract from the report of the Monopolies and Mergers Commission. "The Government of Kuwait and The British Petroleum Company".

We believe that it is likely that at some time in the future Kuwait, for totally understandable reasons of national interest, would use its material influence, which it possesses by the present level of shareholding, to seek to influence BP to change the priorities or reduce the level of its research and development programme. We believe this would be detrimental to the United Kingdom public interest.

We consider that the position of BP in the United States and its ability to continue to grow in competition with other companies including KPC is a matter of considerable importance to the United Kingdom public interest. A major part of BP's income is derived from its activities in the United States and the company has many United States shareholders. BP's position in the United States as the largest producer of oil is rather different from that in any other overseas country. It is vital for BP's continued prosperity and growth in the United States that there are no impediments, legal or otherwise, to it being able to

obtain exploration and production rights and licences and to continue to grow in downstream areas.

We consider that, in view of the conflict of interest that may be expected to arise between BP and the State of Kuwait, it would be against the public interest for the Government of Kuwait to be able to procure the appointment of a director to the Board of BP.

Conclusions and recommendations

In determining for any purposes to which this section applies whether any particular matter operates, or may be expected to operate, against the public interest, the Commission shall take into account all matters which appear to them in the particular circumstances to be relevant.

Kuwait suggested therefore that the Commission had to determine the question of whether the merger situation operated or may be expected to operate against the public interest, not in general terms, but by reference to the particular effects of the situation and, in this case, the Commission must be able to say that any such particular effect may be expected to arise from the situation.

We do not accept the suggestions, made by Kuwait, as to the way in which we should reach our conclusions in the present reference. We are advised and ourselves consider that, in determining whether the creation of a merger situation qualifying for investigation may be expected to operate against the public interest, it is proper for us to look at the situation as a whole. In considering, in this connection, what may be expected to happen, or in what way, our approach should be based upon reasonableness; it should represent our reasonable expectation having taken into account all the factors which we consider relevant, among them the risk of serious adverse consequences for the public interest.

The sheer size of the Govern-



Lord Young, left, Trade Secretary, Sheikh Jaber Al-Sabah, Emir of Kuwait, and Sir Peter Waltons, chairman of British Petroleum

ment of Kuwait's shareholding means that it could be used to defeat ordinary and special resolutions at general meetings either alone or in combination with other shareholders. The mere existence of a holding of this size would create difficulties for BP's management and would influence it to take decisions and actions different from those it would take without the existence of that shareholding. BP's actions could be influenced either by the threat of a sale or through actual sales, or by the placing of shares on the market at an inopportune time or a threat to place the shares with unfriendly buyers. The Government of Kuwait's ability to make known its intentions to vote in particular ways or to support the proposals of other shareholders would also be likely to influence BP's board what Kuwait's promise of support on some issues or abstention on others.

The Government of Kuwait and its agency, KIO, are not bound by the same considerations as most other investors. Even on strictly investment grounds the Government of Kuwait's considerations, having regard to the long-term nature of its investments, the size of its holdings and its revenues, are unlikely to be the

same as other investors.

The size of the Government of Kuwait's shareholding is such that it could be used to influence the policy of BP on many matters including research into and the development of substitute or alternative sources of energy or oil products, the exploration for oil or the development of new or marginal existing oilfields or acquisitions.

We should add that, in considering the public interest issues and our conclusions, we have taken into account the provisions of the Deed to which we have referred. However, even in the absence of the difficulties as to enforceability and enforcement which, as there mentioned, we believe would exist in respect of the Deed even if a further Deed, in the same form, were to be executed by the Government of Kuwait, and were capable of enforcement by the Secretary of State in the light of market conditions to promote an orderly disposal of the shareholdings.

Although accepting the Government of Kuwait's present intentions, we consider that it may be expected in the future to exercise its influence in one or more of the ways we have indicated previously in this chapter. The important fact to bear in mind is that we are looking at the long term, the indefinite future. In the future, circumstances are certain to change, and sovereign states may be expected to adapt to changing circumstances and on occasions to place their national interests ahead of their interests as investors.

We believe that there is a high degree of probability that sooner or later situations will arise in which Kuwait's national and international interests will come sharply into conflict with BP's and HMG's interests. Such conflicts of interest would be even more likely to occur if a future government in Kuwait was less well-disposed to the West and the United Kingdom.

We should add that, in considering the public interest issues and our conclusions, we have taken into account the provisions of the Deed to which we have referred. However, even in the absence of the difficulties as to enforceability and enforcement which, as there mentioned, we believe would exist in respect of the Deed even if a further Deed, in the same form, were to be executed by the Government of Kuwait and BP and that the merger situation may be expected to operate against the public interest.

(b) We recommend that the Government of Kuwait be required to divest its shareholding in BP to not more than 9.9 per cent of the issued ordinary share capital.

(c) We recommend that, in order to promote an orderly market in BP's shares, the divestment should take place over a period of some 12 months. We have taken no consideration of preference shares.

"Monopolies and Mergers Commission: The Government of Kuwait and The British Petroleum Company plc. A report on the merger situation. HMSO Price £2.20."

for acquisitions.

In these circumstances we consider that the only effective remedy is for the shareholding to be reduced to a level at which it could be expected not to exert material influence. We consider that the maximum level of shareholding should be 9.9 per cent, just below the 10 per cent level at which it could be regarded as company meetings or call for a poll. We therefore recommend that the Government of Kuwait should be required to divest its holding of BP shares to 9.9 per cent of the issued ordinary share capital of BP.

We believe, however, that in order to maintain and promote an orderly market in BP's shares, the divestment should be carried out over a period of time of some 12 months which should be subject to some flexibility in the light of market conditions. In the meantime, it would be advisable if the Government of Kuwait's voting rights were to be restricted to those applicable to 9.9 per cent, after taking account of the shares to be divested, of the share capital of BP and that there should be consultation before any disposals of the shares. In making these recommendations, and particularly in suggesting a 12-month period for divestment, we do not wish to be seen to be inhibiting the flexibility of the Secretary of State in the light of market conditions to promote an orderly disposal of the shareholdings.

Summary of conclusions and recommendations:

- (a) We have concluded that a merger situation qualifying for investigation exists between the Government of Kuwait and BP and that the merger situation may be expected to operate against the public interest.
- (b) We recommend that the Government of Kuwait be required to divest its shareholding in BP to not more than 9.9 per cent of the issued ordinary share capital.
- (c) We recommend that, in order to promote an orderly market in BP's shares, the divestment should take place over a period of some 12 months. We have taken no consideration of preference shares.

"Monopolies and Mergers Commission: The Government of Kuwait and The British Petroleum Company plc. A report on the merger situation. HMSO Price £2.20."

Buy-out plan boosts Invergordon shares

By Ray Bushford

FOUR SENIOR executives of Invergordon Distillers, Scottish whisky group, have approached the board with a plan for a management buy-out.

The directors informed the board of their intention last week. The move came after four months of speculation about the company's future which provoked the interest of the Takeover Panel.

The buy-out team is Mr H C Craig, chairman, Dr G C Greig, managing director, Mr T G Wittaker and Mr K P Field.

The company said it decided to announce the approach following a further upward movement in the share price.

On Monday Invergordon shares firms 50 to 312p and following yesterday's announcement, jumped a further 30p to 342p, capitalising the company at £76.7m.

Members of the buy-out team were yesterday unavailable to comment but it is understood that they were finalising financing arrangements and the

terms of the proposed offer. Hawken Sladeley, which has a 55 per cent stake in Invergordon, also declined to comment stating that it was awaiting further details.

The Takeover Panel has made two inquiries to Greig Middleton and Company, the London stockbrokers following heightened activity in Invergordon shares.

In reply to the first inquiry last June, the stockbrokers said that it was "advising the possibility of a bid" from an unnamed group. Last month, in reply to a similar request Greig Middleton said there remained "the possibility of an offer."

Greig Middleton is believed to have discussed a takeover with at least one group but has failed to establish the terms for an offer.

A management buy-out is understood to have been under consideration among certain members of the board before Greig Middleton engaged an interested party.

LIT acquires 24.5% stake in Levitt Group

By Vanessa Houlder

LIT Holdings, futures and options brokerage group, yesterday announced a move into personal financial services with the acquisition of a 24.5 per cent stake in Levitt Group (Holdings) for £1m cash.

The acquisition is in line with LIT's strategy of broadening its base outside the futures industry, in which it is the largest clearing of futures contracts in the world. After the deal, the company has cash of about £25m, some of which may be used for further acquisitions in personal finance and fund management.

Levitt, which has a clientele of wealthy individuals and cor-

porate clients, is involved in pensions, insurance consultancy and broking investment advice, mortgage broking and consultancy service. Its services are mainly marketed through firms of chartered accountants.

LIT has an option to increase its stake to 33.8 per cent in a year's time for a further cash payment of £4.5m.

Levitt has warranted earnings for 1988 of £4.5m and further cash payments will be made if it makes earnings of £6m in 1989 or £8m in 1990. The principal vendor is Mr Roger Levitt who will be invited to join the board of LIT.

TENDER NOTICE**UK GOVERNMENT ECU TREASURY BILLS**

For tender on 11 October 1988

1. The Bank of England announces the issue by Her Majesty's Treasury of ECU900 million nominal of UK Government ECU Treasury Bills, for tender on a bid-yield basis on Tuesday 11 October 1988.

2. The Bills will be issued in the following maturities:

ECU200 million for maturity on 10 November 1988
ECU500 million for maturity on 12 January 1989
ECU200 million for maturity on 13 April 1989

Bills will be dated 13 October 1988.

3. All tenders must be made on the printed application forms available on request from the Bank of England. Completed application forms must be lodged, by hand, at the Bank of England, Securities Office, Threadneedle Street, London EC2N 2BT not later than 10.30 a.m., London time, on Tuesday, 11 October 1988. Payment for Bills allotted will be due on Thursday, 13 October 1988.

4. Each tender at each yield for each maturity must be made on a separate application form for a minimum of ECU 500,000 nominal. Tenders above this minimum must be in multiples of ECU 100,000 nominal.

5. Tenders must be made on a yield basis (calculated on the basis of the actual number of days to maturity and a year of 360 days) rounded to two decimal places. Each application form must state the maturity date of the Bills for which application is made, the yield bid and the amount tendered for.

6. Notification will be despatched on the day of the tender to applicants whose tenders have been accepted in whole or in part. For applicants who have requested credit of Bills in global form to their account with Euro-clear or CEDEL Bills will be credited in those systems against payment. For applicants who have requested definitive Bills, Bills will be available for collection at the Securities Office of the Bank of England after 1.30 p.m. on Thursday, 13 October provided cleared funds have been credited to the Bank of England's ECU Treasury Bills Account No. 590005516 with Lloyds Bank Plc, International Banking Division, PO Box 19, Hays Lane House, 1 Hays Lane, London SE1 2HA. Definitive Bills will be available in amounts of ECU 100,000, ECU 500,000, ECU 1,000,000, ECU 5,000,000 and ECU 10,000,000 nominal.

7. Her Majesty's Treasury reserve the right to reject any or part of any tender.

8. The arrangements for the tender are set out in more detail in the Information Memorandum on the UK Government ECU Treasury Bill Programme issued by the Bank of England on behalf of Her Majesty's Treasury on 14 September 1988. All tenders will be subject to the provisions of that Information Memorandum, copies of which may be obtained at the Bank of England. UK Government ECU Treasury Bills are issued under the Treasury Bills Act 1877, the National Loans Act 1968 and the Treasury Bills Regulations 1968 as amended.

Bank of England

4 October 1988

BRIERLEY INVESTMENTS LIMITED
1988 ANNUAL PROFIT ANNOUNCEMENT

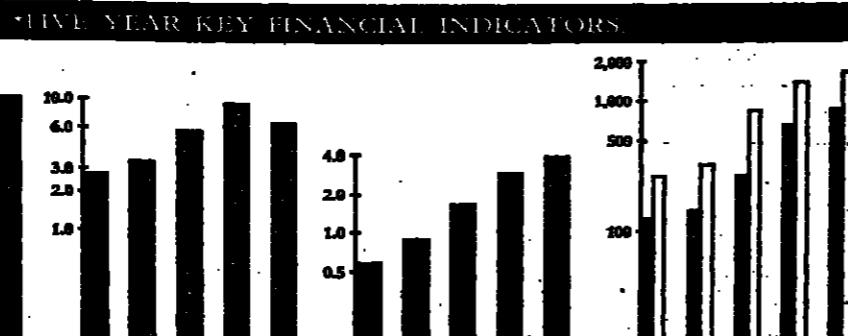
"We aim to produce a full year profit of not less than *\$250 million after writing-off all residual effects of the sharemarket crash."

SIR RONALD BRIERLEY
MARCH, 1988
Commenting on BIL's Financial Objectives for 30 June 1988

*\$97.5 million at 30 June 1988 conversion ratio of NZD\$1.00 = £0.39p.

FINANCIAL HIGHLIGHTS

	30/06/88	30/06/87
Net profit after tax (£ Million)	£103.3	£126.6
Adjusted Earnings per share (p per share)	6.7	9.6
Adjusted Dividends per share (p per share)	3.9	2.9
Shareholders Funds (£ Million)	852.0	671.3
Capital Funds (£ Million)	1,782.8	1,661.9

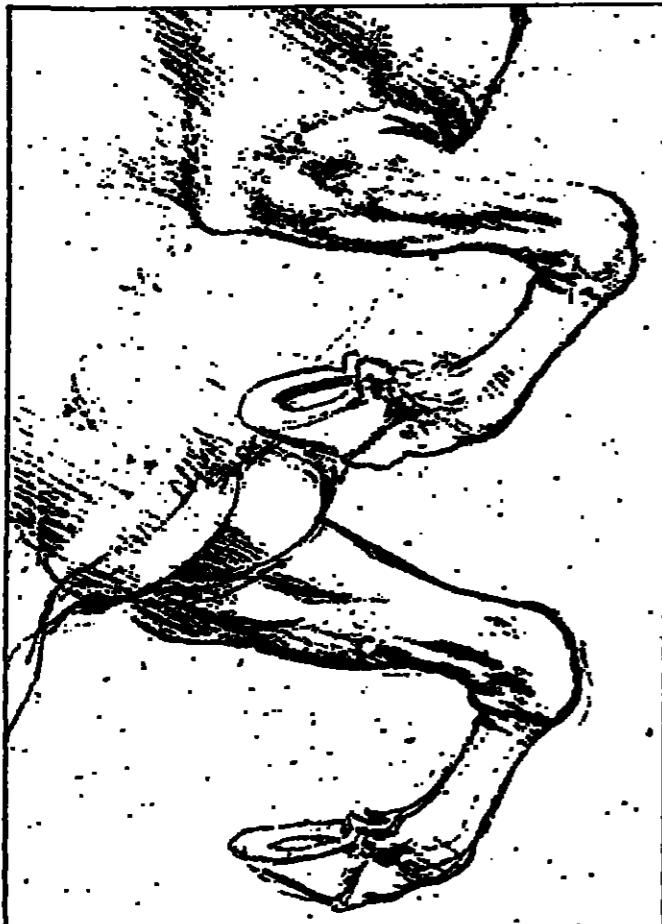


"...to properly establish the BIL Group in the United States and the United Kingdom in the same manner that we are established in New Zealand and Australia."

P D COLLINS, Chief Executive MARCH, 1988
Commenting on BIL's Medium Term Objectives

BIL
BRIERLEY INVESTMENTS LIMITED
3RD FLOOR, 10 EASTCHEAP, LONDON EC3M 1DJ.





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Shandwick hits £8.81m but City still cautious

By Andrew Hill

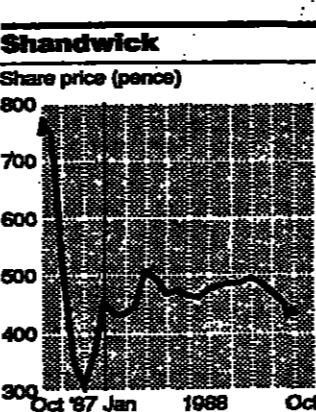
SHANDWICK, international public relations consultancy, more than doubled profits from £3.4m to £8.81m in the year to July 31. Earnings per share increased 63 per cent from 29.7p to 47.6p.

Mr Peter Gummer, chairman, said he was baffled by the recent fall in the share price, from nearly 500p in August to yesterday's 430p, up 3p. Before last October's crash, the shares stood at 774p.

"I think people still fail to understand that a PR consultancy with a broadly based portfolio of clients is very underexposed to market changes," said Mr Gummer.

During the year Shandwick bought International Public Relations, Japan's biggest PR company, for a maximum of some £25m and 13 other PR groups in Europe, North America and the Pacific Basin. Shandwick was hoping to make further acquisitions in Europe and North America, said Mr Gummer.

Deferred payments for businesses bought recently – so-called "earn-outs" – would



amount to about 240m over five or six years if all acquisitions met profit forecasts, Mr Gummer said, but added that he was confident such payments could be met out of group cash flow.

He said the business was now extremely well-balanced worldwide with 35 per cent of annual operating revenue coming from Europe, 35 per cent from North America and 30 per cent from the Pacific Basin.

Turnover increased from £28.3m to £88.3m and a pro-

posed final dividend of 5.5p, makes 7.5p (5.5p) for the year.

COMMENT

Shandwick has 5,000 clients – none accounting for more than 0.5 per cent of revenue – and claims to be the leading PR group in Europe and the Pacific Basin. But the group seems blighted by the City's lukewarm attitude to marketing services companies.

Despite the figures, despite forecast pre-tax profits for 1988-89 of about £15m, and despite the shares being on an extremely modest prospective p/e of around 7.5, the twin shadows of deferred payments and possible future rights issues hang over the group. A disgruntled Mr Gummer dismisses both spectres – good cash flow will cover earn-outs, he says, and the group is unlikely to have to return to the market to fund future acquisitions, which should be smaller than recent major strategic moves. Mr Gummer believes debt or existing cash may be the best way to fund further expansion. Expect a re-rating of the shares if the cloud over PR agency stock lifts.

Turnover rose 48 per cent to £12.14m (£2.2m). Trading profit totalled £1.24m (£234,000), rental income increased to £83,000 (£28,000) and interest receivable was £23,000 (£12,000).

After an interest charge of £556,000 (£282,000) and tax of £216,000 (£254,000) earnings per 5p share worked through to 5.49p (4.3p). A final dividend of 1p making 1.5p for the year is recommended.

Growth of 29% scored by Allied Restaurants

By Alice Rawsthorn

WIMPY FRANCHISEE, Allied Restaurants, reported pre-tax profits up 29 per cent from £622,000 to £805,000 for the year ended July 16 1988.

The group, which joined the USM in November last year, has expanded its activities during the period with four acquisitions in the catering and leisure sectors.

Mr Richard Carr, chairman, said the buoyant trading conditions experienced in the first half of the year had continued into the second, although trading in the west end of London had been below expectations.

However, as a result of the past year's activities, he said, the company was now poised for further expansion in its established markets and he looked forward to long-term profitability being strong.

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Stanley Leisure £2.5m purchase

STANLEY LEISURE ORGANISATION, betting office and casino operator, is acquiring Bill Taylor of Huynin, operator of 23 betting offices, for £2.5m in cash and shares.

The offices are in the Welsh, St Helens, Birmingam and Liverpool. The terms of the purchase are £1.75m cash and £750,000 through the issue of shares at 23.5p, as well as a further cash payment equal to Bill Taylor's net current assets at the completion date.

At June 30 the company had net assets of £300,907, of which £244,018 was in cash. Pre-tax profits at that date were £1.45,375, after non-recurring costs of £105,000.

Belstaff's difficulties are easing resolved. Conway is being steered into less seasonal areas of activity. The increase in interest rates may cast a cloud over floorcoverings, but the group should muster another solid rise to 27m or so this year. This puts the shares up by 2p to 233p yesterday on a prospective p/e of 7, which, even allowing for the fiascs and fancies of the City, is somewhat low.

Buoyant housing market helps James Halstead to £6m

By Alice Rawsthorn

JAMES HALSTEAD, which has interests in floorcoverings and leisure products, yesterday announced a 20 per cent increase in pre-tax profits to £6m for 1987-88 despite difficulties in its clothing division.

Group turnover rose by 12 per cent to £97.1m (£41.9m) in the year to June 30. Earnings per share increased to 27.69p (22.35p) and the board proposed a final dividend of 1p making 8.25p (6.5p) for the full year.

Halstead's floorcovering interests, which provide the bulk of sales, fell well during the year thanks to the buoyancy of the housing market.

The group leads the UK contract vinyl flooring market and also supplies carpet tiles to the residential market.

Mr Stephen Knight, finance director, said overseas sales had become more difficult because of the strength of sterling. Exports to the US fell during the year, he said, although sales to Europe and the Far East increased.

Halstead has invested in additional warehousing and production capacity for its floorcoverings interests. The benefits of this investment should emerge next year.

The only difficult area was Belstaff, which fell into the red in the second half thereby reducing profits for the full year. Mr Knight said that the chief problem lay in marketing. The managing director and sales director have since been replaced and a review of the business completed.

Belstaff has withdrawn from its unsuccessful ventures into skiwear and walking clothes. It is now concentrating on its trunks.

The only difficult area was Belstaff, which fell into the red in the second half thereby reducing profits for the full year. Mr Knight said that the chief problem lay in marketing. The managing director and sales director have since been replaced and a review of the business completed.

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It was Newcastle in north-east England, that the Thatcher Government chose as the venue for the first of its nationwide programme of regional "crossroads and coffee" breakfast seminars on the challenge of 1992.

Yet, five months after that meeting in May, the north-east seems at first sight to have responded to the Government's "Europe Open for Business" campaign more weakly than any other region in the United Kingdom, with the sole exception of troubled Northern Ireland. In spite of all the publicity, the bold official statistics suggest that companies in the north-east still either

do not know — or worse, do not care — about the threats and opportunities facing them in a single European market.

Out of this year's 125,000 requests for advice from the Department of Trade and Industry's 1992 telephone hotline, barely 2,500 have come from the north-east. Not surprisingly, the DTI expresses itself "disappointed".

By comparison, the Welsh have phoned up with over 2,900 enquiries, the Scots with over 5,000, and nearby Yorkshire and Humberside with almost 7,500.

North-easterners are quick to hit back against a liberal reading

of these bald statistics, pointing out that they fail to allow for the fact that the region's economy is still struggling to shake off its "branch plant economy", in which successive generations worked in the assembly factories and welding halls of large companies which have their headquarters in the south, or in distant America.

This lack of entrepreneurial tradition has left the region with far fewer independent small and medium-sized companies than many other regions of the UK. According to the Newcastle stockbrokers Parsons Penny, there are only 36 local-

ly-based listed companies in the north-east, compared with over 160 in Yorkshire and Humberside, its immediate neighbour to the south. Taking into account the comparative population, the north-east should have between 70 and 100.

On this basis, the north-east's response to the DTI's 1992 campaign starts to look at least as respectable as that of Yorkshire and Humberside.

Two other factors mitigate the starkness of the DTI's figures still further. First, about 100 enquiries a month are being siphoned off into the north-east's own European Business Information Centre in

Newcastle, which is backed by the European Community along with others in Scotland, the West Midlands, and London. The Newcastle centre, which opened early in 1987 and quickly hit its current rate of enquiries, is operated by the Northern Development Company, which also promotes exports from the north-east and inward investment to it.

Second, the region is now starting to come with 1992 initiatives and advice services from business clubs, chambers of commerce and polytechnics. A spate of locally-organised 1992 conferences has been held in recent months, and

looks like gathering pace during the autumn and winter, to judge from a list which is being centrally collated by the DTI.

To form a direct impression for this series of whether the north-east has its fair share of companies "ready for 1992" — and of how British medium-sized enterprises in general are preparing for the internal market — five very different companies within the region have been visited, in industries ranging from consumer products to chemicals. Their status very roughly reflects the north-east's spread of corporate ownership; one is quoted on the stock exchange,

two are independent and private, and two are offshoots of multinationals.

Their experience in continental European markets, which will be reported on this page every Wednesday for the next month, ranges from successful to faltering. They are all remarkably open about their mistakes, on key issues such as national market differences, distribution problems, local staffing, and joint venturing. But, like Berghaus, the Newcastle company featured below, they are all gearing up quickly for a new cross-channel assault, as well as for greater competition at home.

near Milan to hold stock and turn orders around much faster. Sales are still handled through its long-proven six-strong team of agents.

A similar distribution facility is about to be established in the Federal Republic near the Cologne home of Berghaus's own German commercial manager, who started working for the company 12 years ago as an interpreter when it was still relying on three visits a year from Newcastle salespeople.

A vital back-up for the two new subsidiaries will be a £300,000 computer system which is now being installed in Newcastle to replace a 10-year old installation whose software was not sophisticated enough to reserve and allocate stock several months in advance, and to differentiate property between orders from different countries.

The financing of the new system is covered by a £2m funding package which Berghaus arranged in the summer from St. Ives UK venture capital organisation. So is the establishment of the new German operation.

Further distribution subsidiaries of a similar kind will be established when each territory's sales growth demands it. France is some way down the probable priority list, although sales are growing well from a low base in the hands of a Grenoble-based distributor appointed about five years ago.

Before that, Berghaus had experienced difficulties because it failed to realise the need to sell through a French national who was familiar with the wiles of local retailers. In contrast with some of the other companies which will be featured later in this series, Berghaus has found France far more competitive, and retailers much more prone to chauvinism, than Germany. Appropriately, its French distributor is called Aventure Extraordinaire.

Next week's case study will focus in more detail on European distribution differences.

Christopher Lorenz begins a series on the European strategies of companies in North-East England

How Berghaus grapples with market differences

Ten days ago a group of West German sports shop managers spent a very "aktiv Wocheende," as their invitation cards rightly called it, walking amid the mountains and glaciers of the Austrian Alps.

What distinguished them from most of the fellow wanderers they met along the way was that they were all entirely kitted out with rugged clothing and rucksacks bearing the "Berghaus" brand. As guests of the company of that name, they were trying out next summer's new range of products.

Such mountain-top trade promotions are standard practice among German manufacturers of high-performance clothing and equipment. But this was the first held on the continent by Berghaus, which, despite its German-sounding name (literally mountain hut) is thoroughly British. With almost 500 employees, sales of over £12m in 1987-88, a current annual growth rate of more than a quarter, and an expected export ratio for 1988-89 of over 50 per cent — the vast majority within Europe — it is one of the most successful private companies in the north-east. Pre-tax profits last year were £750,000.

Peter Lockey, one of the two Northumbrians who started manufacturing under the Berghaus name in 1972 after running a Newcastle climbing shop and wholesale distribution business for six years, says "the aktiv Wochenende" epitomises the steeping-up of our operations in Germany. We

MEDIUM-SIZED COMPANIES



The European challenge

want Germans to realize the depth of Berghaus's commitment to their market."

Though Berghaus has been exporting with growing success to the Federal Republic for well over a decade — its other main export markets are Italy, Scandinavia, Switzerland and Benelux, with France trailing behind — the company is now establishing a distribution system there which enables it to match the responsiveness and flexibility of its local competitors. It has recently done the same in Italy, its second largest market after the UK.

The way Berghaus is scaling the upper end of the very demanding continental and Scandinavian markets for "performance" jackets, trousers, gaiters, rucksacks and boots,

holds lessons for any company which is electrified (or petrified) by the imminent challenge of 1992 and the years beyond. If there is one prime message, it is that superficially similar market niches in neighbouring countries have a habit of proving very different.

Berghaus has made mistakes plenty in its assessment of European customer differences, and also in its calculation of suitable distribution arrangements, but it has learned from them. Above all, in the words of Gordon Davison, Lockey's co-founder and fellow owner, "you can't treat the continent just as one export market — you need time in each country to understand what the problems are."

From the very start of its existence under the commercial drive of Lockey (who learned marketing and sales at Rowntree, the UK confectionery maker) and the technical vision of Davison (who taught engineering at Newcastle Polytechnic before working for Brown Boveri in Switzerland), Berghaus has innovated its way to the top of the market. Virtually its first in-house product was a European breakthrough: the first rucksack with a flexible aluminium frame conveniently hidden within it, rather than attached to it outside in bulky and unsightly fashion. The key innovation was the bending of aluminium rapidly without buckling it.

This "Cyclops" carrying system gave Berghaus a foothold in export markets right across Europe, and initiated the company's policy of regarding the UK as "not big enough to sustain a growing company," as Peter Lockey puts it.

Since Cyclops, Berghaus has launched a steady string of technically advanced products, almost all of which have quickly become well-known in Europe, and elsewhere, as leaders in their field. They include a range of weatherproof clothing products, such as Kang Jackets, that "breathes", using a special American fabric called Gore-Tex sealed by Berghaus's own innovative welding techniques. The company also makes "Yeti" gaiters, which are based on a patented system for attaching gaiter to boot, and it imports an up-market range of Italian walking boots. A wide range of Berghaus products has appeared on the well-publicised mountaineering expeditions of Chris Bonington, whom the company has used as a technical consultant for the past five years.

The strategy of product innovation has been backed increasingly in the last few years by an emphasis on automated production, with continual improvements in computer-aided design and manufacturing processes. "We're now working towards a more flexible system which can respond to customer requirements quickly, while also cutting inventory and costs," says Davison.

That difficult combination will be vital for the company's

ability to carry through the next phase of its thrust into continental Europe without straining its resources. For, though most of Berghaus's products are aimed at sophisticated customers and sold through relatively specialist outlets, consumer preferences and distribution patterns actually vary widely across its various national markets. One of the few common denominators, apart from the drive for innovation, is the ability to deliver

repeat orders rapidly in small batches — and the company is still unable to do that economically in most countries.

Even the ultra-fit top managers at Berghaus, who still regularly go out on the hills and mountains to test their products, "took a few years to realize that we couldn't go thrusting UK products down other people's necks", admits David Ulberg, Berghaus's marketing director (and another local from the Newcastle area).

Chris Bonington, technical director (left), Peter Lockey, managing director, Gordon Davison, chairman (right): stepping up Berghaus's operations in West Germany

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As Peter Lockey puts it: "Italy was a nightmare to handle — every shop needed separate packaging, export and bank documents". So last year Berghaus set up its own six-person branch and warehouse

near Milan to hold stock and turn orders around much faster. Sales are still handled through its long-proven six-strong team of agents.

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TECHNOLOGY

Strengthening the science base to fuel diversity

David Fishlock reports on the Pilkington solution

ingly being done elsewhere. This year about £50m will be spent abroad.

During the last decade, Pilkington's acquisitions have included Sola Optapeutics in Australia (ophthalmic plastics), Flachglas in West Germany (flat glass), Libbey-Owens-Ford in the US (flat glass), Swallow in the US (acrylic products such as aircraft windows) and Barnes-Hind and Cottam Optical in the US (both in contact lenses and lens solutions). Each has brought its own R and D.

Some Pilkington glass products are highly sophisticated: contact lenses costing more than their weight in gold, military materials that virtually think for themselves. Nicholson identified three strands indeed it has a role?

That is a question which has exercised Sir Robin Nicholson, technical director, since the UK glass-making and plastics group beat off a takeover bid from BTR last year.

His investigation disclosed the need for a new role: one with strong echoes of an effort being made by the British Government — for whom Nicholson was chief scientific adviser until 1986 — to rejuvenate the national science base.

The initiative for the Pilkington investigation came not from its accountants but from the retiring manager of the central R and D department at Lathom, Lancashire, Sir Robin Robinson. A succession of acquisitions, starting with Barr and Stroud in Scotland in the late-1970s, had built up a product spectrum ranging from float glass to fusion, expanding the group's R and D budget to more than £7m this year.

Once almost all the R and D was done at Lathom, now it is increas-

ingly being done elsewhere. This year about £50m will be spent abroad.

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Nicholson laid three options before his board: to leave central R and D unchanged, to centralise all R and D, or to redefine the role of central R and D.

Moreover, they wanted their prod-

uct divisions to help foot the bill, so that central R and D never became an ivory tower, isolated from the products. But at the same time, they wanted central R and D to remain independent — "free thinking" — in pursuit of its science.

Nicholson laid three options before his board: to leave central R and D unchanged, to centralise all R and D, or to redefine the role of central R and D.

• to collect better information at Lathom on what everyone was doing in R and D;

• to learn from some 25 chief executives of product divisions what they wanted from R and D;

• to discover what other multi-national research-based companies — BP, Shell, Philips — were doing about central R and D. Here, Pilkington's membership of Eirma, the European Industrial Research Management Association based in Paris, was helpful. "I would have felt quite naked if I had not known what other companies had done," says Nicholson.

He found companies (like Philips) which still divided their R and D budget between a central effort and research in product divisions. He found others (like Smiths Industries) with no central R and D.

Again, microscopically thin coatings — from one layer to as many as a hundred — have already emerged as a way of adding value to both plastics and glass. But the development potential in terms of mechanical, thermal, electrical and optical characteristics of multi-layer coatings has only been scratched.

This summer a reorganisation of R and D began at Lathom. Its traditional bedrock of work for Pilkington Glass — it has been developing float glass technology since the 1950s, for instance — now becomes a divisional responsibility, although part of it remains at Lathom, which is currently developing a float process for low-emissivity glass.

Central R and D under Tony Ledwith's management becomes a separate £10m a year activity. It is equally divided between five enabling technologies and paid for partly by corporate funding and partly by taxing the 25 divisions.

Nicholson wants the divisions to continue to feel free to do some research for themselves, where it has no commonality with other Pilkington activities. An example is the newly acquired business in contact lens solutions, which earns more than the lenses themselves, but where the corporate expertise is outside the UK.

In the five chosen sectors of enabling technology (see accompanying story) the emphasis is on research, not on process and product development. Nicholson points out that several enabling technologies may be needed to develop a science-based product nowadays. For example, no matter how near perfect the polish produced on glass by the float process, new electronic uses require a still higher finish provided by a novel chemical polishing technique.

The five sectors correspond with topics mooted for the next set of the Government's interdisciplinary research centres. Ledwith expects to spend about £1m a year on extra-m-

ural research contracts.

His boss is convinced British companies spend too little on research outside the company. Management discourage it by saying that if it is spent outside, the in-house budget can be cut. As a result, British companies spend only about 1 per cent of their R and D budgets on research contracts, when it should be about 10 per cent, he says.

In total, Ledwith's budget for central R and D will be between 40 and 50 per cent more than the group has been spending on research with a five to 10 year horizon. He expects to recruit up to 30 additional specialists, including physicists and polymer scientists.

In addition to generating the technologies of tomorrow, central R and D will be the company's "intelligence agency" for future market opportunities — another good reason for strengthening links with other research centres.

Pilkington is also a founder member of the Centre for Exploitation of Science and Technology (Cest), a new think tank set up by a score of science-based British companies.

It might also be possible to select programmes in advance by reading a bar code in the Radio Times with a light pen.

Weather maps could also appear on the display screen

and even be printed out.

Volvo was the first car manufacturer to introduce a radio using the RDS service in May this year. Now there are about a dozen manufacturers with prototype or commercially available car radios — costing between £200 and £600 — which can pick up RDS signals.

Two hi-fi manufacturers, Revox and Grundig, have also incorporated RDS in their music systems.

The BBC is planning to have the first domestic RDS transistor radio for sale by 1990, although no manufacturer has yet agreed to produce it for the target retail price of £100.

Anthony Ledwith

radio with a screen goes on show

FT UNIT TRUST INFORMATION SERVICE

AUTHORISED UNIT TRUSTS

Cost Price

Price + %

Price - %

Yield

Abbey Unit Trs Mtrs CL0000B

00 Holdings Ltd, Birmingham

0343 712373

Average Income

4.44% 45.15 48.01 42.50 7.71

Gilt & Bond Int

5.11% 112.5 120.2 121.7 1.79

Worldwide Bond

5.01% 141.2 142.2 202.7 0.44%

Assets & Equities

5.19% 1.492 1.492 1.492 0.00%

Canada & Energy

4.52% 57.5 57.5 57.5 0.00%

Corporate Capital

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General

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Japan

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Abbey Management Ltd CL0000H

100 Terracon, London EC2A 7EP

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UNIT TRUST INFORMATION SERVICE

LONDON SHARE SERVICE

BRITISH FUNDS

BRITISH FUNDS - Cont

1988	High	Low	Stock	Price	+ or -	Yield	1988	High	Low	Stock	Price	+ or -	Div %	Red.
	High	Low		\$	-	%		High	Low		\$	-	Gross	Yield
"Shorts" (Lives up to Five Years)														
1004	99.10	Treas. 9% pc '88	99.10				1988	High	Low	Stock	Price	+ or -	Bir	Yld
1023	99.10	Treas. 11% pc '89	99.10					44.50	41.50	Consolidated Corp.	83	-1	1.20	7.78
1014	98.80	Treas. 9% pc '89	98.80					39.00	37.00	War Loan 3% per cent	38.00	-1	3.30	16.67
975	95.00	Treas. 10% pc '89	95.00					62.00	48.00	Conv. 3% pc '81 AF	59.00	-1	3.00	14.44
1024	99.00	Treas. 10% pc '89	99.00					32.00	30.00	Treas. 3% '66 AF	32.00	-1	2.75	13.57
1033	99.00	Exch. 11% pc '89	99.00					26.00	24.00	Consolidated Corp.	27.00	-1	15.00	10.73
973	94.00	Treas. 5% pc '89	94.00					26.00	24.00	Treas. 2% pc '89	27.00	-1	14.50	11.12
1042	98.80	Exch. 10% pc '89	98.80					26.00	24.00	Treas. 2% pc '89	27.00	-1	9.75	10.15
1073	100.00	Exch. 11% pc '90	100.00					10.00	9.00	Treas. 10% pc '90	10.00	-1		
1043	102.00	Exch. 12% pc '90	102.00					12.00	11.00	Treas. 10% pc '90	10.00	-1		
934	90.00	Treas. 8% pc '90	91.00					10.00	9.00	Treas. 10% pc '90	10.00	-1		
992	95.00	Treas. 8% pc '90-91	95.00					10.00	9.00	Treas. 8% pc '90-91	10.00	-1		
1021	95.00	Treas. 8% pc '90-91	95.00					10.00	9.00	Treas. 8% pc '90-91	10.00	-1		
1035	95.00	Treas. 10% pc '90-91	95.00					10.00	9.00	Treas. 8% pc '90-91	10.00	-1		
916	87.00	Exch. 2% pc '90	87.00					10.00	9.00	Treas. 8% pc '90-91	10.00	-1		
1074	101.00	Exch. 11% pc '91	101.00					10.00	9.00	Treas. 8% pc '90-91	10.00	-1		
954	90.00	Funding 5% pc '91-92	91.00					10.00	9.00	Treas. 8% pc '90-91	10.00	-1		
903	86.00	Treas. 3% pc '91	86.00					10.00	9.00	Treas. 8% pc '90-91	10.00	-1		
1058	98.00	Treas. 10% pc '91 #	99.00					10.00	9.00	Treas. 8% pc '90-91	10.00	-1		
1070	100.00	Exch. 11% pc '91	100.00					10.00	9.00	Treas. 8% pc '90-91	10.00	-1		
986	92.00	Treas. 8% pc '91	93.00					10.00	9.00	Treas. 8% pc '90-91	10.00	-1		
1111	105.00	Treas. 12% pc '91	105.00					10.00	9.00	Treas. 8% pc '90-91	10.00	-1		
1043	98.00	Treas. 10% pc '92	99.00					10.00	9.00	Treas. 8% pc '90-91	10.00	-1		
965	92.00	Treas. 8% pc '92	93.00					10.00	9.00	Treas. 8% pc '90-91	10.00	-1		
1057	99.00	Treas. 10% pc '92	100.00					10.00	9.00	Treas. 8% pc '90-91	10.00	-1		
1173	108.00	Exch. 12% pc '92	108.00					10.00	9.00	Treas. 8% pc '90-91	10.00	-1		
917	97.00	Treas. 8% pc '93	98.00					10.00	9.00	Treas. 8% pc '90-91	10.00	-1		
1052	97.00	Treas. 10% pc '93	98.00					10.00	9.00	Treas. 8% pc '90-91	10.00	-1		
1153	107.00	Treas. 12% pc '93	108.00					10.00	9.00	Treas. 8% pc '90-91	10.00	-1		
932	87.00	Funding 5% pc '93-94	88.00					10.00	9.00	Treas. 8% pc '90-91	10.00	-1		
Five to Fifteen Years														
121	112.00	Treas. 13% pc '93-94	113.00					12.00	10.24	Treas. 2% pc '93-94	12.00	-1	0.76	2.78
1016	91.00	Treas. 8% pc '94	92.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	2.64	3.41
946	91.00	Treas. 8% pc '94	92.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	3.10	3.57
1235	114.00	Treas. 14% pc '94-95	115.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	3.25	3.59
1208	111.00	Treas. 13% pc '94	112.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	3.40	3.71
1055	98.00	Treas. 10% pc '94-95	99.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	3.50	3.92
1167	107.00	Exch. 11% pc '94	108.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	3.60	4.21
1011	93.00	Treas. 9% pc '94-95	94.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	3.65	4.26
1143	102.00	Treas. 12% pc '94-95	103.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	3.70	4.30
953	78.00	Exch. 3% Gas 90-95	81.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	3.75	4.35
1047	98.00	Exch. 10% pc '95	99.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	3.80	4.40
1201	111.00	Treas. 12% pc '95-96	112.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	3.85	4.45
1168	104.00	Treas. 14% pc '95-96	105.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	3.90	4.50
1238	103.00	Treas. 13% pc '95-96	104.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	3.95	4.55
1057	97.00	Conversion 10% pc '96	98.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	4.00	4.60
1243	104.00	Exch. 13% pc '96-97	105.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	4.05	4.65
1055	97.00	Conversion 10% pc '96	98.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	4.10	4.70
1244	105.00	Exch. 13% pc '96-97	106.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	4.15	4.75
1056	97.00	Conversion 10% pc '96	98.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	4.20	4.80
1245	105.00	Exch. 13% pc '96-97	106.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	4.25	4.85
1057	97.00	Conversion 10% pc '96	98.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	4.30	4.90
1246	105.00	Exch. 13% pc '96-97	106.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	4.35	4.95
1058	97.00	Conversion 10% pc '96	98.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	4.40	5.00
1247	105.00	Exch. 13% pc '96-97	106.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	4.45	5.05
1059	97.00	Conversion 10% pc '96	98.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	4.50	5.10
1248	105.00	Exch. 13% pc '96-97	106.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	4.55	5.15
1060	97.00	Conversion 10% pc '96	98.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	4.60	5.20
1249	105.00	Exch. 13% pc '96-97	106.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	4.65	5.25
1061	97.00	Conversion 10% pc '96	98.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	4.70	5.30
1250	105.00	Exch. 13% pc '96-97	106.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	4.75	5.35
1062	97.00	Conversion 10% pc '96	98.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	4.80	5.40
1251	105.00	Exch. 13% pc '96-97	106.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	4.85	5.45
1063	97.00	Conversion 10% pc '96	98.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	4.90	5.50
1252	105.00	Exch. 13% pc '96-97	106.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	4.95	5.55
1064	97.00	Conversion 10% pc '96	98.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	5.00	5.60
1253	105.00	Exch. 13% pc '96-97	106.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	5.05	5.65
1065	97.00	Conversion 10% pc '96	98.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	5.10	5.70
1254	105.00	Exch. 13% pc '96-97	106.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	5.15	5.75
1066	97.00	Conversion 10% pc '96	98.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	5.20	5.80
1255	105.00	Exch. 13% pc '96-97	106.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	5.25	5.85
1067	97.00	Conversion 10% pc '96	98.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	5.30	5.90
1256	105.00	Exch. 13% pc '96-97	106.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	5.35	5.95
1068	97.00	Conversion 10% pc '96	98.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	5.40	6.00
1257	105.00	Exch. 13% pc '96-97	106.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	5.45	6.05
1069	97.00	Conversion 10% pc '96	98.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	5.50	6.10
1258	105.00	Exch. 13% pc '96-97	106.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	5.55	6.15
1070	97.00	Conversion 10% pc '96	98.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	5.60	6.20
1259	105.00	Exch. 13% pc '96-97	106.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	5.65	6.25
1071	97.00	Conversion 10% pc '96	98.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	5.70	6.30
1260	105.00	Exch. 13% pc '96-97	106.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	5.75	6.35
1072	97.00	Conversion 10% pc '96	98.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	5.80	6.40
1261	105.00	Exch. 13% pc '96-97	106.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	5.85	6.45
1073	97.00	Conversion 10% pc '96	98.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	5.90	6.50
1262	105.00	Exch. 13% pc '96-97	106.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	5.95	6.55
1074	97.00	Conversion 10% pc '96	98.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	6.00	6.60
1263	105.00	Exch. 13% pc '96-97	106.00					10.00	9.00	Treas. 2% pc '93-94	10.00	-1	6.05	6.65
1075	97.00	Conversion 10% pc '96	98.00					10.00	9.00					

Continued on next page

CURRENCIES, MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGES

Dollar resists downward move

CURRENCY TRADING remained locked in a narrow range yesterday, lacking any real factors to move the market.

Attempts to push the dollar up have failed recently, as the central banks have made it clear that they do not wish to see the US currency climb to a higher trading range. Dealers' attention has therefore tended to turn towards finding how far down the dollar can be before this appears to be proving any more fruitful.

General selling in a quiet market pushed the dollar below DM1.86 yesterday morning. It hovered around a technical resistance point of DM1.8580, before moving down to a lower chart support point around DM1.8555, but then rallied back to around DM1.8560.

Breaking of resistance could have taken the dollar down to DM1.84, according to a chart based trading, but the volume of selling was not heavy enough, and the market appeared to lack conviction.

The recent fall in oil prices has encouraged speculation that US inflation will be kept under control, and there will be no need for tighter monetary policy from the Federal Reserve.

This has encouraged traders to put downward pressure on the dollar, but oil prices

showed no sign of moving any lower yesterday, with North Sea crude steady around \$11.50, and oil futures trading unexpectedly firm in New York.

There was no intervention by central banks on the open market yesterday, but in Frankfurt the Bundesbank sold DM7.9m when the dollar was fixed at DM1.8580, compared with DM1.8671 on Monday. This was the first intervention by the Bundesbank at a fixing since September 29.

West German industrial production rose a seasonally adjusted 5.6 p.c. in August, after falling 5.5 p.c. in July, but this had no impact on the market.

At the close in Europe the dollar was very little changed, rising to DM1.8610 from DM1.8600, to SF17.6775 from SF17.6625; to FF10.7425 from FF10.7325; and to Yen25.75 from Yen27.00.

On Bank of England figures sterling's exchange rate index closed 0.2 lower at 75.8.

BRITISH EUROPEAN CURRENCY UNIT RATES

	For central rate	Currency unit rates against £	% change from central rate	Dealers' bank %
Austria Franc	42.4002	43.6765	-0.26	-0.02
Belgium Franc	2,150.35	2,172.00	-0.25	-0.04
Denmark Krone	1,090.00	1,070.00	-0.28	-0.04
Finland Markka	1,194.00	1,192.00	-0.28	-0.02
Iceland Krona	1,453.50	1,454.12	-0.22	-0.05

Figures for 10am, sterling position changes denotes a weak currency

Source: London Stock Exchange

\$ IN NEW YORK

Oct. 4	Last	Previous Close
U.S. Spot	1,090.0 - 1,090.5	1,085.0 - 1,085.5
1 month	1,054.0 - 1,055.0	1,052.0 - 1,052.5
2 months	1,042.0 - 1,043.0	1,042.0 - 1,042.5

Forward positions: discounts apply to the US dollar

STERLING INDEX

Oct. 4	95.4	Previous
95.3	95.5	95.9
95.2	95.5	95.8
95.1	95.5	95.8
95.0	95.5	95.8
94.9	95.5	95.8
94.8	95.5	95.8

Figures to 1pm, forward positions apply to the US dollar

CURRENCY RATES

Oct. 4	Best Offer	Mid Rate	Dealers' Buy
U.S. Dollar	1,090.00	1,089.50	1,090.00
Canadian \$	1,115.50	1,115.00	1,115.50
Canadian \$	1,115.50	1,115.00	1,115.50
Swiss Franc	7.6170	7.6170	7.6170
Swiss Franc	7.6170	7.6170	7.6170
Danish Krone	9.2809	9.2802	9.2802
Danish Krone	9.2809	9.2802	9.2802
French Franc	1,212.75	1,212.50	1,212.75
French Franc	1,212.75	1,212.50	1,212.75
Italian Lira	1,150.32	1,150.12	1,150.32
Japanese Yen	175.27	175.20	175.27
Spanish Peseta	159.995	159.980	159.995
Swiss Franc	7.6170	7.6170	7.6170
Swiss Franc	7.6170	7.6170	7.6170
Greek Drachma	256	256	256
Greek Drachma	256	256	256

All SDR rates are for Oct. 3

CURRENCY MOVEMENTS

Oct. 4	Bank of England Index	Dealers' Index
Sterling	75.5	75.5
U.S. Dollar	95.8	95.8
Canadian \$	115.2	115.2
Austrian Schilling	115.2	115.2
Swiss Franc	75.5	75.5
Danish Krone	95.8	95.8
French Franc	115.2	115.2
Italian Lira	115.2	115.2
Japanese Yen	115.2	115.2
Spanish Peseta	115.2	115.2
Swiss Franc	75.5	75.5
Greek Drachma	256	256

All SDR rates are for Oct. 3

OTHER CURRENCIES

Figures to 1pm, forward positions apply to the US dollar and to the established currency. Sterling rate is for convertible francs. Financial times 30/9/88-31/9/88.

EXCHANGE CROSS RATES

Figures to 1pm, forward positions apply to the US dollar and to the established currency. Sterling rate is for convertible francs. Financial times 30/9/88-31/9/88.

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Figures to 1pm, forward positions apply to the US dollar and to the established currency. Sterling rate is for convertible francs. Financial times 30

COMMODITIES AND AGRICULTURE

Aflatoxin adds to US drought misery

By Deborah Hargreaves in Chicago

THE DETECTION of widespread toxins in the Midwest maize crop is fuelling confusion in the grain trade as the harvest draws to a close.

Many samples of maize from Iowa to Indiana have been found to contain aflatoxin, a fungus that can kill cattle and cause cancer in humans. The poison is rarely found in the Midwest and is believed to be a result of this summer's severe drought.

Grain elevators across the Midwest are often not equipped to test adequately for the toxin and many are rejecting grain under the slightest suspicion of contamination.

Some farmers have already been forced to plough under some contaminated maize. Grain that contains more than 20 parts of aflatoxin per billion is prohibited for use in human consumption and milking cows.

The extent of the damage to the crop in the heart of the cornbelt is uncertain since testing has been patchy. But Illinois officials have reported that a third of the maize they have tested was found to be unfit for human consumption.

The aflatoxin scare has been supporting futures prices at the Chicago Board of Trade where grain futures traditionally drop in price as the harvest is completed. Although maize trading has been light, futures prices have remained steady to slightly lower.

The uncertainty surrounding the toxin was one of the factors prompting Mr Richard Lyng, US agriculture secretary, to announce a reduction in next year's feed-grain acreage set-aside to 10 per cent from its previous 20 per cent level. The US Department of Agriculture has forecast a drop in maize stocks to 1.6bn bushels by October next year - enough to fill domestic and export demand for only 10 weeks.

However, Mr Bruce Nathanson, grain analyst at Limmco Futures in Chicago believes the maize stockpile could fall even lower to 1.13bn bushels. He believes exports will be higher than expected next year with demand particularly strong from the Soviet Union.

The Soviets and other buyers have very strict provisions on toxin levels in imported maize and are expected to be testing carefully for aflatoxin.

Maize owners will be allowed to blend grain contaminated with aflatoxin with uncontaminated supplies to achieve tolerable levels, but only for animal feed use and under certain restrictions, according to the Food and Drug Administration, reports Reuter from Washington.

Saudi Arabia loses patience with oil quota cheats

Steven Butler on the more aggressive stance being taken by Opec's biggest producer

SAUDI ARABIA has finally lost patience. After two years of watching a progressive breakdown in oil production discipline by neighbouring Gulf countries it has decided it has had enough.

The Saudis have been the most faithful adherents to production agreements of the Organisation of Petroleum Exporting Countries, yet they have now lifted production to an estimated 5.7m barrels a day, about 1.4m b/d above the agreed quota level.

On Monday evening they explained why. "The Kingdom will not accept its quota members adding to its quota at the Kingdom's expense and will not freeze its production while others increase," said a statement approved by a the Saudi cabinet, chaired by King Fahd.

This is the boldest statement and the most aggressive move yet, by Opec's biggest oil producer. In recent months Saudi Arabia has merely repeated that it would never again act as swing producer, reducing its own production to compensate for a glut on the market, and stuck to its 4.3m b/d quota.

Meanwhile it watched Iraq, and later the United Arab Emirates, raise in the cash by sharply boosting output

beyond what was sanctioned by the cartel. Iraq simply refused any Opec quota, last set at 1.5m b/d, and lifted production to nearly 3m b/d.

It was an extremely successful strategy for Iraq. As the first and biggest overproducer in the cartel it reaped the greatest benefits, since its own high level of production had relatively little direct impact on the oil price.

The UAE, and Kuwait later followed suit in a big way, and there are reports that even Iran has managed, against expectations, to lift its production above 3m b/d, compared with its quota of 2.38m b/d.

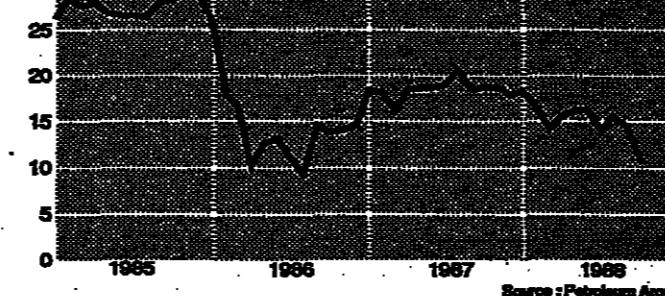
When Saudi Arabia, however, kicks in with its own enormous spare production capacity it is in effect calling the game on all the other players, who will now watch revenues slip as the price plunges.

Because of this, a number of analysts have moved forward their estimates of when a new production accord might be put in place. The possibility of breakthrough at the October 20 long-term strategy committee meeting of the November 21 full ministerial meeting is now rated higher.

This would be based on a view that Iraq and Iran are revenue maximisers who would

Oil Price

Brent Blend Crude (\$ per barrel)



Source: Petroleum Age

accept a possibly distasteful political compromise in order to spurned offers of non-Opec oil producers to co-operate in controlling world oil production.

On the other hand, the Saudi statement has an air of unreality about it. It says that the best way to rebalance the oil market would be for Opec members to return to agreed production levels. For many Opec members this is simply a dead issue, and even Dr Subroto, the Opec secretary general, has said that the cabinet needs to rethink its entire strategy.

The cabinet warned non-Opec states not to take a back seat, yet it is Opec that has so far spurned offers of non-Opec oil producers to co-operate in controlling world oil production.

It is hard to imagine, moreover, that the Saudi cabinet

was serious when it warned industrial countries that efforts to curb oil consumption would in the end harm these very countries. The logic apparently is that some Opec countries would face a financial crisis if prices fell because of low consumption.

While this could be serious problem for some banks, blame for the current state of oil prices cannot credibly be

placed outside of Opec itself. In any case, the economic benefits of cheaper energy in the short run are probably more than enough to compensate for these sorts of difficulties.

Expectations of a new consensus forming in Opec are far from unanimous.

"We're starting to wonder if low oil prices, sub-\$10, will be around for a long time," says Mr Phillip Morgan, an analyst at Sibyll Savory Min.

This sentiment is echoed by Mr Humphrey Harrison, of Kifcat & Aitken, who believes that the Saudis, while welcoming any fresh proposals for Opec should they come forward, are digging in for a long siege.

"It is all about who dominates the Gulf post the war," he says, implying that all the Gulf producers are getting ready for a protracted battle.

"This time around the whole thing is much messier," says Mr John Toalster, of Hoare Govett, comparing the current situation to the price collapse of 1986. "You have to get people in a frame of mind where they will accept a very unreasonable quota allocation."

This is the crux of the problem. Iraq has made plain that it wants to be able produce more in order to lift revenues for reconstruction following

the war; the UAE has rejected its quota outright; and Iran, being in difficult economic straits, will undoubtedly want to expand production.

Many analysts believe, however, that by the first quarter of 1989, the call on Opec crude may fall to about 1.7m b/d, which would mean a steep cut from current production, estimated at roughly 2.6m b/d.

The question is who will take those cuts, and that may well be what the current surge of competitive increases in production is all about.

Countries like Venezuela, for example, with pressing trade and foreign debt problems, would face a big political backlash at home should its own production quota fail to rise in line with other Opec members. Senior oil officials of the country are coming under pressure from those who ask just how long Venezuela is to be made a fool of by other countries who are rapidly lifting production.

But in the end Venezuela, and countries such as Nigeria, Algeria, or Indonesia, are probably too small in terms of oil production to have much impact on the final shape of any potential settlement. They will have to wait and suffer until Opec's big producers decide they have had enough.

Maghreb prepares for locust battle

THE FIVE Maghreb states of North Africa are drawing battle lines to combat what threatens to be the most devastating locust invasion this century, reports Reuter from Rabat.

Officials said yesterday that the threat was looming large along a vast front of more than 5,000 km, stretching from the Nile in Sudan to the Atlantic coast in Mauritania.

Mr Adel Cortes, longest control co-ordinator of the UN Food and Agriculture Organisation, said 9.75 million hectares were infested by locusts in five countries along the southern edge of the Sahara desert.

He explained that they had proliferated after heavy June and July rains carpeted semi-desert areas with vegetation in Sudan, Chad, Mali, Niger and Mauritania. When they have devoured all the available food they will start moving into North Africa.

Algeria, Libya and Tunisia were rushing assistance to Mauritania because swarms of insects are an imminent threat to the rich agricultural areas of North Africa, Mr Cortes said.

A meeting of experts from the FAO, the World Bank and the North African states in Rabat at the weekend launched an urgent appeal for international aid to combat the locusts.

Aeroplanes and helicopters, insecticides, spraying equipment, two-way radio sets and financial aid are desperately needed.

Mr Cortes said: "Numerous countries have already pledged help and he said he was "fairly optimistic that there will be no major problem in Algeria and Morocco."

The rich farmlands of Algeria and Morocco stand to lose most from a locust invasion and those countries have mobilised troops and civilians equipped with about 200 aircraft and spraying equipment.

Algerian officials say they have drawn up battle lines across the country's vast desert territory with an enormous network of traps and levers on roads northwards.

Venezuela in joint venture deal for \$660m aluminium plant

By Joe Mann in Caracas

THE VENEZUELAN Government and the Organisation Diego Cisneros, one of the country's largest private investment groups, have signed a letter of intent covering the construction of a new aluminium smelter at an estimated cost of \$650m.

The plant, to be called Aluminios de Angostura, is to be built in Ciudad Guayana, Venezuela's heavy industry centre. It will have an installed production capacity of 190,000 tonnes a year.

This is the latest in a series of joint ventures announced by the Venezuelan Government as it moves ahead with an ambitious expansion of primary aluminium capacity.

The country plans to raise annual capacity from the present level of 655,000 tonnes to 2m tonnes by the end of the 1990s. Private investors will have a majority of shares in Aluminios de Angostura, no foreign partner in the venture has yet been named.

The Government-owned Corporation Venezolana de Guyana, a regional development agency, will hold 20 per cent of the shares, while the OIC will have 10 per cent. The remainder will be in the hands of a foreign partner of partners, to be designated by

ments starting later this year. However, the hurricane which hit the island three weeks ago caused a temporary shutdown of mines and refineries, leading to a projected 36,000 tonne shortfall in this year's production.

Government officials said the Chinese agency had been advised to seek alternative sources for the shipments which it should have obtained from Jamaica this year.

mutual agreement between the CVG and the OIC, which will provide technology.

A number of international companies have expressed interest in investing in Venezuela's aluminium industry, and selection of a partner should not be a problem.

Reynolds Aluminium, Austria Metall, Pechiney, Alusuisse, General Motors, and a group of Japanese industrial concerns are already partners in different aluminium ventures in Venezuela.

The contract, awarded by Bauxivin, a Government-owned company, covers the supply and installation of equipment to move bauxite ore to railroad wagons at one site near the mine and, at another point from rail cars to a river terminal for loading onto barges.

Klockner's partner in the contract is Venica, a Venezuelan engineering company.

Bauxivin is investing \$450m to develop a bauxite mine that is projected to have a production capacity of 6m tonnes a year by mid-1990. Last year the mine produced 240,000 tonnes and output is expected to triple this year.

ore handling equipment for a large bauxite (aluminum ore) mine in Venezuela.

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NEW YORK STOCK EXCHANGE COMPOSITE PRICES

2pm prices October 4

Continued on Page 47

NYSE COMPOSITE PRICES

**12 Month
High Low Stock** On Sale **100% High Low**
Continued from previous Page

Sales figures are unofficial. Yearly highs and lows reflect the previous 52 weeks plus the current week, but not the latest trading day. Where a split or stock dividend amounting to 25 percent or more has been paid, the year's high-low range and dividend are shown for the new stock only. Unless otherwise indicated, rates of dividend are annual disbursements based on the latest declaration.

a-dividend also xtra(s), b-annual rate of dividend plus stock dividend, c-liquidating dividend, d-cash dividend, d-new yearly low, e-dividend declared or paid in preceding 12 months, g-dividends in Canadian funds, subject to 15% non-residence tax, l-dividends declared after split-up or stock dividend, j-dividends paid this year, m-qualified, deferred, or no action taken at latest dividend meeting, k-dividend declared or paid this year; an accumulation of funds with dividends in arrears, n-new issue in the past 52 weeks. The high-low range begins with the start of trading in the stock and ends with delivery. P/E price-earnings ratio, r-dividends declared or paid in preceding 12 months, plus stock dividend and split, s-dividends begin with date of split, t-dividends paid in stock in preceding 12 months, estimated based on dividend and share distribution data, u-new yearly high-low range based on latest 12 months, v-newly incorporated under the Securities Act, or discontinued by such company, w-distributed, w-new issued, w-reduced, x-distribution or write-offs, xtra-ex-distribution, xtra-warrant, y-ex-dividend and sales initial, yld-yield, z-worthless warrants, z-ex-dividend and sales initial, zid-yield, zid-yield to net.

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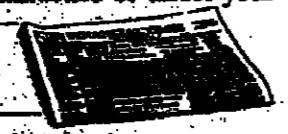
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AMERICA

Bid for Pillsbury provides welcome flurry of interest

Wall Street

THREE BOUTS of volatility on Monday, when the Dow Jones Industrial Average slumped 30 points before recouping most of the loss, was followed yesterday by a return to a tight trading range, writes Jane Euston in New York.

Volume totalled 157m shares, a healthier level of activity than that in most recent days. However, the Dow hardly moved from Monday's close throughout the session and closed 3.20 points lower at 2,102.06.

Institutions are unwilling to commit themselves to new fourth quarter investment until they have seen the unemployment and jobs figures, due for release on Friday.

Some excitement was generated, however, by news of a second share tender offer worth \$5.12bn for Pillsbury by Britain's Grand Metropolitan. The bid appeared to come as a complete surprise to Pillsbury, which had no comment yesterday.

The offer represented a substantial premium over Pillsbury's share price of \$39 1/2 at Monday's close. Pillsbury's shares, the most heavily traded on the New York Stock Exchange, rocketed up \$18 to \$57.00.

The news triggered some more interest in US stocks traded in Europe. European

ASIA PACIFIC

Japan remains uncheered by tidings from abroad

Tokyo

A NEGATIVE mood pervaded the equities market yesterday and no amount of good news from abroad seemed sufficient to restore confidence, writes Michio Nakamoto in Tokyo.

The Nikkei average, which fell steadily throughout the day, recovered modestly in late trading and cut its loss to 44.51, closing at 27,501.02.

The high of the day was 27,531.76 and the low was 27,333.24. Declines outnumbered advances by 570 to 259 while 175 issues were unchanged. Volume increased markedly to 1.05m shares compared with 673.11m on Monday.

In London, Japanese shares later edged up, with the ISE/Nikkei 50 index adding 4.56 to 1,773.83.

The external environment in Tokyo was certainly encouraging. Oil prices fell overnight in New York, the yen strengthened during the day and the bond market continued to be strong. Yet even with such favourable conditions, enthusiasm in the market just could not be inspired.

Analysts attributed the mood to concern over the failing health of the Emperor, who has been seriously ill for the past two weeks. Investors and even brokers are reluctant to be seen actively participating on the market, when it is perhaps more appropriate to be solemn and peaceful, according to Mr George Nishino, of SBCI Securities (Asia).

The market did, however, regain some momentum before the close. The strength lay mainly in utility companies, which attracted interest on news of lower overseas crude prices. Among them, Tokyo Gas increased Y70 to Y1,400, Tokyo Electric Power added

Y290 to Y6,100 and Osaka Gas rose Y80 to Y1,400.

Large capital steels firmed: Sumitomo Metal, the most heavily traded issue at 194.5m shares, rose Y22 to Y47 and Nippon Steel, third in volume at 81.6m, rose Y20 to Y80.

Shipbuilding companies also attracted buying interest. Mitsubishi Heavy, which has been selected recently on news that a subsidiary, Mitsubishi Motor Company, will be listed soon, added Y17 to Y1,010. It was the second most heavily traded issue at 108.8m shares. Investors were encouraged by news that Japan's Defence Agency will use a new tank next year; Mitsubishi Heavy Industries is a leading company on its research team.

Reports in the papers that suggest the Soviet Union may be willing to discuss the issue of the northern islands - long a cause of dispute between the two nations - is leading to expectations of an improvement in relations with Moscow. That hope boosted trading groups Mitsui Trading and Co, which rose Y30 to Y905, and C.Itoh, which added Y34 to Y885.

Osaka suffered another decline, with the OSE off 15.18 to 25,907.77. Volumes recovered significantly to 113.38m shares from Monday's 54.78m.

Roundup

THE MAIN Asia Pacific markets ended lower in spite of improved turnovers in Hong Kong, Singapore and, especially, Taiwan.

HONG KONG closed weaker but above the session's lows after another day of sluggish trading, with most investors remaining on the sidelines.

The Hang Seng Index fell 13.31 to 2,415.76. Turnover was

up at HK\$349.71m worth of shares against Monday's HK\$297.45m.

SINGAPORE fell across the board, pushing the Straits Times industrial index below the support level of 1,020. The index closed 17.77 at 1,005.28 in lacklustre trading. Turnover totalled 14.7m shares against Monday's six-month low of 10.8m.

AUSTRALIA closed sharply weaker in thin trade, with the All Ordinaries index down 18.9 points, or 1.2 per cent, at 533.6.

Higher domestic interest rates tempered demand, particularly for industrial stocks. Blue chip industrials fell sharply, bank stocks were weaker and leading gold stocks dropped back in spite of firm bullion prices.

TAIWAN investors continued to flock back to the market yesterday after an apparent back-peddling by the Government on Monday which took the sting out of a decision to reinstate capital gains taxes on January 1, writes Bob King in Taipei.

The value of transactions rose from NT\$8.7bn (\$30m) to more than NT\$37bn in Tuesday's trading.

Purchases exceeded sales by 40,000 shares on a total volume of 425.9m shares, although issues that closed lower exceeded those rising by a margin of five to one. The index continued its fall of the previous four days, to close 194.25 lower at 7,796.50.

The raising of the threshold on equity sales that will be liable to capital gains tax followed loud public protests, which included picketing of the Finance Ministry by investors. The Government over the weekend agreed to limit the tax to annual transactions over NT\$10m, rather than the original NT\$3m.

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TAIWAN investors continued to flock back to the market yesterday after an apparent back-peddling by the Government on Monday which took the sting out of a decision to reinstate capital gains taxes on January 1, writes Bob King in Taipei.

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Purchases exceeded sales by 40,000 shares on a total volume of 425.9m shares, although issues that closed lower exceeded those rising by a margin of five to one. The index continued its fall of the previous four days, to close 194.25 lower at 7,796.50.

The raising of the threshold on equity sales that will be liable to capital gains tax followed loud public protests, which included picketing of the Finance Ministry by investors. The Government over the weekend agreed to limit the tax to annual transactions over NT\$10m, rather than the original NT\$3m.

The Hang Seng Index fell 13.31 to 2,